

# CITY OF OAKLAND



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## **Bicyclist and Pedestrian Advisory Commission, Monthly Meeting Agenda** **Thursday, October 15, 2020; 6:00-8:00 pm** **Teleconference**

BPAC Home Page: [www.oaklandca.gov/boards-and-commissions/bicyclist-and-pedestrian-advisory-commission](http://www.oaklandca.gov/boards-and-commissions/bicyclist-and-pedestrian-advisory-commission)  
Resources for Commissioners: <https://www.oaklandca.gov/resources/resources-for-bpac-members>

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### **Commissioners**

Reginald K Burnette Jr, Andrew Campbell, Grey Gardner, Jesse Jones, Phoenix Mangrum, George Naylor, Mariana Parreiras, Patricia Schader, Dianne Yee

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Pursuant to the [Governor's Executive Order N-29-20](#), all participants will join the meeting via phone/video conference and no teleconference locations are required.

### **PUBLIC PARTICIPATION**

To join the meeting:

- To join the meeting by video conference, please click on this link to download Zoom and open the meeting on a computer or smart phone: <https://zoom.us/j/97737225593> at the noticed meeting time.
- To join the meeting by phone, please dial at the noticed meeting time (for higher quality, dial a number based on your current location): US: +1 (408) 638-0968 or +1 (669) 900-6833 or +1 (253) 215-8782 or +1 (346) 248-7799 or +1 (301) 715-8592 or +1 (312) 626-6799 or +1 (646) 876-9923 International numbers available: <https://zoom.us/j/97737225593> **Webinar ID: 977 3722 5593**

To comment in the meeting:

- To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on an eligible agenda item. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to “Raise Your Hand” are available at: <https://support.zoom.us/hc/en-us/articles/205566129>.
- To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing \*9 to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute yourself by pressing \*6.

If you have any questions, please email Noel Pond-Danchik, staff liaison to the commission at [npond-danchik@oaklandca.gov](mailto:npond-danchik@oaklandca.gov).

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<b>Time</b>	<b>#</b>	<b>Topic</b>
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|------|---|---|
| 6:00 | 1 | <b>Teleconference Protocol/Roll Call/Determination of Quorum/Introductions</b> (10 minutes)   |
| 6:10 | 2 | <b>Open Forum / Public Comment</b> (10 minutes) – Members of the public may comment on any issue within BPAC’s subject matter jurisdiction. Comments on a scheduled agenda item will be heard with that item. The BPAC’s Open Forum Committee tracks Open Forum issues raised by the public. (See <a href="http://tinyurl.com/Oakland-BPAC-OpenForumTracking">tinyurl.com/Oakland-BPAC-OpenForumTracking</a> .) The Committee reviews the public comments on a periodic basis to identify policy issues for discussion by the Commission. To request City services, please contact the City of Oakland Call Center; information at <a href="http://www.oaklandca.gov/services/oak311">www.oaklandca.gov/services/oak311</a> . |

- 6:20 3 **Approval of meeting minutes Attachment** (5 minutes) – Seek motion to adopt the August 2020 and September 2020 BPAC minutes.
- 6:25 4 **BPAC Commissioner Appointment Recommendations Attachment** (10 minutes) – The 2021 Recruitment Committee will report back with recommendations from its review of applications of people seeking to be appointed to the BPAC. The committee is recommending Michael Lok, David Ralston, and Jeremiah Maller (alternate) be appointed for the 2021-2023 term. Commissioners are appointed by the Mayor and confirmed by City Council.
- 6:35 5 **Shared Mobility Accessibility Study Attachment** (15 minutes) – Kerby Olsen ([kolsen@oaklandca.gov](mailto:kolsen@oaklandca.gov)), Shared Mobility Coordinator, and Anh Nguyen ([ANguyen2@oaklandca.gov](mailto:ANguyen2@oaklandca.gov)), ADA Programs Manager, will present the findings and recommendations from the "Shared Mobility Accessibility Study". Full report available at <https://www.tinyurl.com/y4qwpb8u>.
- 6:50 6 **San Leandro Creek Urban Greenway** (25 minutes) – Director of Urban and Regional Planning for the East Oakland Collective, Marquita Price, ([marquita@eastoaklandcollective.com](mailto:marquita@eastoaklandcollective.com)) and David Ralston, PhD, MCP, Research fellow at the Brower Dellums Institute for Sustainable Policy and Action ([daoudral@gmail.com](mailto:daoudral@gmail.com)) will present on the San Leandro Creek Greenway and community engagement for the project. The San Leandro Creek Greenway is an incoming bike and pedestrian trail being built along the surfaced San Leandro Creek running behind the neighborhoods of Columbia Gardens, Brookfield, and Sobrante Park. Read more about the project at <https://www.browerdellumsinstitute.org/general-info>.
- 7:15 7 **Bicyclist/Pedestrian and Police Relations Committee Report Back** (15 minutes) – Commissioner Mangrum ([phoenixoakbpac@gmail.com](mailto:phoenixoakbpac@gmail.com)), lead of the Bicyclist/Pedestrian and Police Relations Committee, will provide an update to the commission on current work and progress.
- 7:30 8 **Committee Report Back Attachment** (10 minutes) – Committees of the BPAC will provide brief updates to the Commission. A list of active committees and report backs from committees are included in the agenda packet.
- 7:40 9 **Three-month agenda look-ahead, suggestions for meeting topics, announcements Attachment** (10 minutes)
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Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ [npond-danchik@oaklandca.gov](mailto:npond-danchik@oaklandca.gov) hoặc gọi đến số 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra.



**City of Oakland, Bicyclist & Pedestrian Advisory Commission**  
**DRAFT Minutes from the August 20<sup>th</sup>, 2020 meeting**  
**Teleconference**

Meeting agenda at <https://cao-94612.s3.amazonaws.com/documents/August-2020-BPAC-Agenda.pdf>.

Meeting called to order at 6:05 pm by BPAC Chair, George Naylor.

**Item 1. Teleconference Protocol/Roll Call/Determination of Quorum/Introductions**

At roll call, quorum was established with seven commissioners present (X). One commissioner arrived shortly after roll call (x). One commissioner (-) was excused (provided notice of absence as specified in by-laws).

Commissioners	Present (x)
Reginald K Burnette Jr	x
Andrew Campbell (Vice-Chair)	X
Grey Gardner	X
Jesse Jones	-
Phoenix Mangrum	X
George Naylor (Chair)	X
Mariana Parreiras	X
Patricia Schader	X
Dianne Yee	X

Introductions were made.

- Other attendees: Mike Alston, Debbie Barragan, Liz Binning, John Bauer, Brian Brooks, Celeste Burrows, Beth Cohen, Adrian Cotter, Bryan Culbertson, Shari Godinez, Shayda Haghgoo, Tom Holub, Jeff Hobbs, Chris Hwang, Zach Kaplan, Joseph Kowalczyk, Brett Link, Jeremiah Maller, Venessa McGhee, John Minot, Nathan Moon, Thao Nguyen, Robert Prinz, Christopher Sanders, Rob Spitzer, Cameron Sturdevant, Midori Tabata, Dan Tischler, Mana Tominaga, Emily Wick, Mike Woolson, Liat Zavodivker, Paul [?]
- Staff: Noel Pond-Danchik, Jason Patton, Emily Ehlers, Nicole Ferrara, Jason Liao, Ryan Russo, Sarah Fine

**Item 2. Open Forum / Public Comment**

- Christopher Sanders commented in support of the Telegraph Northgate project, which was scheduled on this evening's agenda.
- Tom Holub announced that Najari Smith prevailed in his legal settlement against the City of Oakland regarding a wrongful detention for riding his bicycle in Oakland.
- Brian Brooks asked when there would be a forum to discuss issues occurring with the recent project on Telegraph Ave in the Temescal District.
- Joseph Kowalczyk commented against the Telegraph Northgate project, which was scheduled on this evening's agenda.

- Beth Cohen asked how street sweeping will now occur on Telegraph Ave in the Temescal District. She noted that FedEx trucks were parking in the bike lane near Walgreen's, and she asked what bicyclists do when the bike lane is blocked.
- Emily Wick expressed concern regarding traffic from Shattuck Ave being re-routed onto 47<sup>th</sup> St to access Telegraph Ave. She noted this is creating a conflict between bicyclists and drivers at 47<sup>th</sup> St and Telegraph Ave. She expressed concern for people with disabilities getting from on-street parking across the bike lane to the sidewalk. She noted a San Francisco study on this topic. She suggested that buffered bike lanes could have created benefits while avoiding some challenges with the current project.

### Item 3. Consent Calendar

Chair Naylor noted that the BPAC 2019 Chair's Report will not be considered at this meeting, and it will be scheduled for a future date.

- A motion to **adopt the July 2020 BPAC minutes** was made (Mangrum), seconded (Schader), and approved by consent.
- A motion to **adopt the BPAC 2020 Strategic Plan** was made (Mangrum), seconded (Gardner), and approved by consent.
- A motion to **add Commissioner Schader to the BPAC 2021 Recruitment Committee** was made (Mangrum), seconded (Burnette), and approved by consent.

### Item 4. Safe Oakland Streets (SOS) Traffic Safety Legislation Update

Nicole Ferrara, OakDOT Intergovernmental Affairs and Policy Director, provided an update on the Safe Oakland Streets (SOS) Traffic Safety Legislation, which aims to eliminate severe and fatal injury inequities that exist today and reduce severe and fatal crashes overall. Staff worked with the Department of Race & Equity to conduct an equity analysis of approximately 70 potential policy strategies. An information report will be going to City Council in the coming weeks with information on this research and policy development.

Summary of Discussion:

- There was discussion of what can be done now to address the fatal crashes that are continuing to occur. Working with City Council to reduce speed limits is a priority, as is the rapid response approach that OakDOT has underway.
- The recent fatality on 23<sup>rd</sup> Ave has led residents to start a petition process for speed humps. The elimination on the petition process could expedite the implementation of safety improvements.
- Oakland could pursue the automated enforcement of speeding. Automated enforcement does have equity dimensions that are being considered.

Speakers other than commissioners: None

### Item 5. 2020 Bike to ~~Work~~ Wherever Day

Bike to Work Day 2020 is regionally being recognized on September 24 this year. Due to evolving public health and State guidance, Walk Oakland Bike Oakland (WOBO) and the bicycling community are

entertaining safer, alternative ways to mark the celebration of the bicycling commute. Chris Hwang, WOBO Board President presented an update and ways to get involved. Bike to Wherever Day 2020 is a promotion of bicycling and a continuation of Bike to Work Day, while acknowledging many are working from home while many others have lost their jobs. The celebration will be for the week of September 20-26.

Summary of Discussion:

- There is interest in making this event successful in District 6.

Speakers other than commissioners: None.

### **Item 6. Active Transportation Program (ATP), Sustainable Transportation Equity Project (STEP), and Highway Safety Improvement Program (HSIP) Grant Candidates Request for Support**

OakDOT Planning & Project Development Manager Emily Ehlers reviewed upcoming STEP, ATP and HSIP grant candidates and requested letters of support. A presentation on this item was included in the agenda packet.

Summary of Discussion:

- OakDOT has been very successful in securing grants, but this has created a backlog of projects that need to be delivered. Staff is cognizant of this, and for some applications will be applying for design only. The cost estimating is also being done conservatively to help guard against future shortfalls.
  - Some of the projects were previously reviewed at the BPAC Infrastructure Committee, and those meeting notes are available at <https://www.oaklandca.gov/resources/bicyclist-and-pedestrian-advisory-commission-bpac-committees-and-liaisons>.
  - There will be an effort to have Rectangular Rapid Flashing Beacons (RRFBs) and Pedestrian Hybrid Beacons (PHBs) not preclude future accommodation of bicyclists (which currently is limited by federal and state requirements on these devices).
- A motion to **write a letter of support for the ATP applications** was made by Parreiras, seconded by Burnette, and approved unanimously.
- A motion to **write a letter of support for the STEP application** was made Mangrum, seconded by Yee, and approved unanimously.
- A motion to have the **HSIP 10 applications be presented at the September BPAC meeting** was made by Parreiras, seconded by Burnette, and approved unanimously.

Speakers other than commissioners: Robert Prinz

### **Item 7. Telegraph Northgate Discussion**

Chair Naylor provided introductory remarks for having this open discussion at the BPAC. Commissioner Dianne Yee (District 3) then facilitated public comments on Telegraph Avenue in the Northgate neighborhood to continue the dialog on the future of the corridor. There was not a formal presentation, rather this item provided an opportunity for the public and attending stakeholders to express their views in a public forum.

Summary of Discussion:

- There is concern regarding the safety of the current design. A recent bicyclist-involved crash was widely reported. Ambassadors on the corridor have noted observing close calls and crashes daily.
- There is concern that the design improvements made in the Temescal area have not been fully implemented in Northgate, particularly regarding visibility at corners and the width of the bike lanes (to deter double parking).
- There is concern that the plastic posts may conflict with First Fridays because vendors set up their stands in the street. The event is a big economic boost to local businesses and artists.
- Projects like Telegraph Northgate are critical for addressing climate change, shifting to less energy-intensive forms of transportation, and supporting dense urban neighborhoods.
- Eliminating more parking and de-emphasizing private automobiles would solve many of the issues currently faced by the Telegraph Northgate project.
- The current project has slowed traffic and made it safer for people to cross the street. This is beneficial to nearby residents who are concerned about speeding.
- This debate over Telegraph Northgate is racialized, and “science” should not be used to justify the efficacy of this bike lane over the concerns of black and brown residents and business people.
- There is concern that the process has not been responsive to neighborhood stakeholders, and that serious safety concerns are not being addressed with urgency.
- There is support for the protected bike lanes because they separate bicyclists from cars, and that makes bicyclists safer on the street.
- OakDOT values its partnerships with the stakeholders for this project, and staff is listening very closely to the input being voiced.
- There is concern regarding the removal of travel lanes in Temescal as this is impacting pick-up from the restaurants, causing congestion. The removal of left turn lanes, like at 51<sup>st</sup> St, is a concern.
- The new bollards have made a difference, and the City should give it a chance to see how it works. The only way to keep drivers out of the bike lanes and beige areas is physical barriers. Removable bollards could be considered to make the new configuration compatible with First Fridays.
- Locations for loading need to be provided for everyday business needs. Clarify if the striped yellow median is for loading.
- People expressed multiple views on the benefits of different types of bikeways, including: protected bike lanes are safer than buffered bike lanes; more near misses happen with buffered bike lanes; bicyclists are more visible in the travel lane or in buffered bike lanes.
- There are aesthetic concerns regarding the bollards.
- An individual described his work to survey merchants in Temescal and subsequently in Northgate, and expressed concern about the lack of support amongst the merchants.
- For next steps, think about the process/how questions on an equity evaluation for the project and how to identify and measure possible improvements.
- Avoid thinking of this discussion as merchants versus bicyclists. People’s views are more complex, and there are real challenges in figuring out how to get Telegraph Ave right.
- The protected bike lanes on Telegraph Ave make it difficult for bicyclists to be predictable. Being predictable is important for being seen by drivers. Pedestrians are regularly in the bike lanes, adding to this unpredictable character.
- Pursue data-driven decision-making for improving safety, along with considering bicyclist use, tax receipts, and equity.
- OakDOT’s next steps are being guided by the City Council’s recent direction and a commitment to working with the neighborhood stakeholders, including the Neighborhood Crime Prevention Council (NCPC) and the Business Improvement District (BID).

Speakers other than commissioners: Mike Woolson, John Minot, Cameron Sturdevant, Nathan Moon, Shari Godinez, Liat Zavodivker, Christopher Sanders, Ryan Russo, Venessa McGhee, Adrian Cotter, Dan Tischler, Liz Binning, Bryan Culbertson, Zach Kaplan, Brian Brooks, Dave Campbell, Tom Holub, Jon Bauer, Jeremiah Maller

### **Item 8. Committee Report Back**

A list of active committees and report backs from committees were included in the agenda packet.

Summary of Discussion:

- Infrastructure Committee met on 8/6/20 with a full agenda including the neighborhood bike route implementation guide, a paving project on Foothill Blvd/E 15<sup>th</sup> St, ATP proposed projects, and the Telegraph Northgate rapid response concept. Additionally, the Committee received a written update on the Lakeside Green Streets project from OakDOT staff. The notes from that meeting and previous meetings can be found at:  
<https://docs.google.com/document/d/1qqS46y3dWNeAxMVwU3HTwjunj-b0pwANTzix-CisiWA/edit>

Speakers other than commissioners: None

### **Item 9. Three-month look-ahead, suggestions for meeting topics, announcements**

*Three-month look-ahead*

- A three-month look-ahead was included in the agenda packet.

*Suggestions for meeting topics*

- Midori Tabata suggested a future item on Telegraph Ave in the Temescal considering multiple comments on this topic during the Open Forum for tonight's meeting.
- The HSIP 10 project applications will be scheduled for the September BPAC meeting.

*Announcements*

- Commissioner Parreiras announced that a mural will be unveiled at Coliseum BART. The event will be live-streamed at 11:00am on Friday, 8/21/20. Go to [www.bart.gov](http://www.bart.gov) for a news item that provides a link to the live stream.
- Chair Naylor announced that the Recruitment Committee held an open house for prospective commissioners. People are encouraged to apply. Applications are due September 9. More information and a link to the application can be found at:  
<https://www.oaklandca.gov/services/become-a-bpac-commissioner>

Meeting adjourned at 8:55 pm.

**Attachments** *(to be appended to adopted minutes)*

- 2020 Bike to Work Wherever Day presentation
- STEP, ATP, HSIP presentation
- Telegraph KONO Interim Improvements flyer

Minutes recorded by Jason Patton, Bicycle & Pedestrian Program Supervisor, emailed to commissioners for review on Tuesday, August 25, 2020 with comments requested by 5pm, Tuesday, September 2, 2020 to [NPond-Danchik@oaklandca.gov](mailto:NPond-Danchik@oaklandca.gov). Revised minutes will be attached to the September 2020 meeting agenda and considered for adoption at that meeting.





**City of Oakland, Bicyclist & Pedestrian Advisory Commission**  
**DRAFT Minutes from the September 17, 2020 meeting**  
**Teleconference**

Meeting agenda at <https://cao-94612.s3.amazonaws.com/documents/September-2020-BPAC-Agenda-1.pdf>.

Meeting called to order at 6:04 pm by BPAC Chair George Naylor.

**Item 1. Roll Call/Determination of Quorum/Introductions**

At roll call, quorum was established with eight commissioners present (X). One commissioner (x) arrived shortly after roll call.

Commissioners	Present
Reginald K Burnette Jr	X
Andrew Campbell (Vice-	X
Grey Gardner	X
Jesse Jones	X
Phoenix Mangrum	X
George Naylor (Chair)	X
Mariana Parreiras	x
Patricia Schader	X
Dianne Yee	X

Introductions were made.

- Other attendees: Jon Bauer, Tom Holub, Chris Hwang, Amy Lopez, Natalie Mall, Jeremiah Maller, Robert Prinz, Susan Smith, Kristine Snell, Midori Tabata, Mana Tominaga, Paul, Syed
- Staff: Noel Pond-Danchik, Jason Patton, Teresa Peterson, Shayna Hirshfield-Gold, KTOP

**Item 2. Open Forum / Public Comment**

- Robert Prinz, staff with Bike East Bay and member of the BPAC's Infrastructure Committee, noted that the Lakeside Green Streets project has issues with bicycle detection at traffic signals, despite the project's ribbon-cutting having occurred in 2019. He also noted a public records request pending with OPD on traffic stop data. He submitted the request in June and is awaiting a response.
- Tom Holub noted that Nicole Ferrara, OakDOT staff, had presented police stop data at a meeting in July that used more recent than what is otherwise available.
- Jon Bauer, District 1 resident and bike commuter, attended the Telegraph Ave forum item at August's BPAC meeting. He noted the discussion was robust, and he asked what the Commission plans to do next on this project. George Naylor, BPAC Chair, responded that the District 3 City Council Office is convening a group of key stakeholders and that Chair Naylor recommended to Ryan Russo, OakDOT Director, that Commissioner Dianne Yee be included to represent the BPAC. Jon Bauer asked BPAC to help ensure the City process includes bicycle advocates who are not affiliated with Bike East Bay.

- Chris Hwang, WOBO, noted that she and Bike East Bay are part of this group discussing next steps for Telegraph Ave in Northgate. She explained that there are plans for two community meetings. Also, remember Bike to Wherever Day on Thursday, 9/24, and see [www.wobo.org](http://www.wobo.org) for information.

### Item 3. Approval of meeting minutes

The approval of the August 2020 meeting minutes was deferred to the October meeting.

### Item 4. Highway Safety Improvement Program (HSIP) Grant Cycle 10 Applications

OakDOT Staff Teresa Peterson ([tpeterson@oaklandca.gov](mailto:tpeterson@oaklandca.gov)) presented the projects selected for HSIP Cycle 10 grant applications. Teresa presented one systemic project (pedestrian crossing improvements at uncontrolled locations on two-way streets) and two corridor specific projects (14<sup>th</sup> St from Mandela Pkwy to Adeline St, and 98<sup>th</sup> Ave from Edes Ave to MacArthur Blvd), and solicited feedback on the projects' designs. See the agenda for a copy of the presentation.

#### Summary of Discussion:

- OakDOT is advocating for more treatments, like protected intersections, being added to the HSIP treatments that are counted as countermeasures.
- Traffic signals are more challenging to install than rectangular rapid flashing beacons (RRFBs) because traffic signals are more expensive and they require certain warrants to be met (e.g., volumes of users, number of previous crashes).
- Trench drains could be an option to address the drainage issues with raised crosswalks, but trench drains need to be cleaned manually of debris.
- It would be helpful to have a better understanding of costs for various counter-measures like traffic signals, RRFBs, and raised crosswalks. Accurate costs can be difficult to obtain because there are a lot of variables. The Pedestrian Plan (<https://www.oaklandca.gov/resources/pedestrian-plan-update>) has an appendix with a toolkit of treatments that includes high-level cost estimates.
- Information on Oakland's high injury network (HIN) analyses is available at:
  - <https://www.oaklandca.gov/resources/planning-data> (Pedestrian Plan HIN)
  - <https://www.oaklandca.gov/topics/traffic-safety-1> (All Modes HIN)
- The Transportation Injury Mapping System (TIMS) is a publicly available tool for querying and mapping crash data: <https://tims.berkeley.edu/>.
- There was specific discussion of traffic operations at 14<sup>th</sup> St and Adeline St, and along 98<sup>th</sup> Ave. Emergency response is a concern with 98<sup>th</sup> Ave, which is in tension with raised elements in the median. At the same, people are driving recklessly in the two-way center turn lane.
- For the 98<sup>th</sup> Ave project, there has not been a community process specific to the grant application. (This is not unusual for HSIP applications, as they are based on benefit-cost analyses and not on community support.) There is an interest amongst staff about letting residents know, and the proposed project is seeking to respond to known issues and the crash history along 98<sup>th</sup> Ave.
- OakDOT staff is seeking to complete the applications in the next month and requesting a letter of support from the Commission.
- The Infrastructure Committee has not reviewed these applications, as the Commission has heard multiple items on the HSIP process and Committee is seeking to avoid duplication with the Commission's agenda items.

- A motion to ***provide letters of support for the three proposed projects*** was made (Parreiras), seconded (Gardner), and approved unanimously.

Speakers other than commissioners: Robert Prinz

### **Item 5. BPAC Blog**

Commissioner Dianne Yee (yee.bpac@gmail.com) gave an overview of the goals and features of the BPAC Blog, <https://oaklandbpac.org>, and presented ideas for discussion. The presentation was included as an attachment to the meeting agenda. What additional information and features are commissioners interested in having?

Summary of Discussion:

- Consider adding information on the high injury network, as this is a topic that the public is very interested in.
- The blog will be a great resource for orienting new commissioners.
- An important purpose of the BPAC is to connect Oaklanders to what is going on in City government, and the blog will help BPAC achieve this purpose.
- Some thought is needed on the messaging to differentiate the BPAC Blog from the City of Oakland's website ([www.oaklandca.gov](http://www.oaklandca.gov)).
- Consider including bike/ped-related calendar items that are not BPAC commission and committee meetings.
- Commissioner Yee is seeking help from the committee chairs and liaisons to provide more complete information on committee work.
- Consider adding geographic information on the City's projects so people can scrutinize the City's work by equity considerations.
- Multiple commissioners and members of the public offered praise for the extensive and well-organized information included in the blog.

Speakers other than commissioners: Robert Prinz, Liz Binning, Chris Hwang

### **Item 6. Equitable Climate Action Plan (ECAP)**

City of Oakland Acting Sustainability Program Manager Shayna Hirshfield-Gold ([shirshfield-gold@oaklandca.gov](mailto:shirshfield-gold@oaklandca.gov)) provided an overview of the adopted 2030 Equitable Climate Action Plan (ECAP), with a focus on the transportation related elements of the plan. The presentation was included as an attachment to the meeting agenda.

Summary of Discussion:

- The ECAP has an action to "align all planning policies & regulations with ECAP goals & priorities." This is particularly important in the context of the Downtown Specific Plan, as the downtown has the density and transit for significant reductions in the use of private automobiles.
- Oakland Public Works collaborated closely with multiple staff in OakDOT as there are many transportation-related actions that involve many OakDOT staff. The strategic approach is advancing work that is already underway, and using the ECAP to push that work further for its climate change benefits.

- Progress on plan implementation will be evaluated and communicated in an annual report (as was done for the previous ECAP), and staff intends to create a dashboard to help communicate progress. Shayna welcomed input on how to measure outcomes from the Pedestrian and Bicycle Plans.
- A motion to **extend the meeting to 8:15pm** was made (Parreiras), seconded (Schader), and approved unanimously.

Speakers other than commissioners: None

## Item 7. Committee Report Back

Committees of the BPAC provided brief updates to the Commission. A list of active committees and report backs from committees was included in the agenda packet.

Summary of Discussion:

- Infrastructure Committee: The next meeting will be held in October.
- Legislative Committee: A small meeting was held since the last BPAC meeting, and Commissioner Gardner is interested in convening a meeting in October to discuss OakDOT's draft legislation on advancing traffic safety.
- Liaison to Affordable Housing & Infrastructure Bond Public Oversight Committee: No meetings since the beginning of shelter-in-place
- Liaison to Mayor's Commission on Persons with Disabilities: No meetings since the beginning of shelter-in-place
- Open Forum Committee: No update
- Bicyclist Pedestrian Police Relations Committee: The Committee met 9/9/2020 to discuss their strategic plan goals, as well as issues with 90<sup>th</sup> Ave. There is a new agreement with the Oakland Police Department to not park in the 90<sup>th</sup> Ave Scraper Bikeway unless in the case of an emergency. They are also seeking to provide input on the hiring of the new police chief.
- Planning Commission Review Committee: No update
- 2020 Strategic Plan Task Force: The group's work is done with the adoption of the Strategic Plan by the BPAC at its August 2020 meeting.
- 2021 Recruitment Committee: The committee had two open houses for prospective applicants and received 14 applications. They will bring a recommendation to the October BPAC meeting.

Speakers other than commissioners: None.

## Item 8. Three-month look-ahead, suggestions for meeting topics, announcements

*Three-month look-ahead*

- A list of upcoming items was included in the agenda packet.

*Announcements*

- Bike to Anywhere Week is next week, 9/20-26, and Bike to Wherever Day is Thursday, 9/24. Go ride a bike.

*Suggestions for meeting topics*

- Commissioner Gardner noted that the Legislative Committee may be interested in bringing a recommendation to the Commission if OakDOT staff does not advance the draft safety legislation that has been under discussion.

Meeting adjourned at 8:18 pm.

Minutes recorded by Jason Patton, Bicycle & Pedestrian Program Supervisor, emailed to meeting attendees for review on Friday, September 18, 2020 with comments requested by 5pm, Friday, October 2, 2020 to [NPond-Danchik@oaklandca.gov](mailto:NPond-Danchik@oaklandca.gov). Revised minutes will be attached to the October 2020 meeting agenda and considered for adoption at that meeting.

First	Last	Home Zip	Closest Major Intersection to Home	Council District #	Work City
Gordon	Douglas	94606	14th Ave and Foothill Blvd	2	San Jose
Michael	Lok	94611	Mountain Blvd and Thornhill Dr	4	Oakland
Felix	Sargent	94612	San Pablo Ave and W Grand Ave	3	San Francisco
Brenda	Goodrich	94611	Broadway and 51st St	1	Oakland
Joseph	Lawlor Jr	94606	Foothill Blvd and 14th Ave	5	Martinez
Cathy	Dinas	94610	Grand Ave and Lakeshore Ave	2	San Francisco
Paige	Peltzer	94610	MacArthur Blvd and Grand Ave	2	San Francisco
Stephanie	Beechem	94611	W MacArthur Blvd and Broadway	3	Oakland
			San Pablo Ave and W MacArthur		San Francisco
Liz	Binning	94608	Blvd	1	San Francisco
Natalie	Mall	94609	Shattuck Ave and Alcatraz Ave	1	Oakland
Sigrida	Reinis	94611	Tunnel Rd and Skyline Blvd	1	Oakland
					San Francisco
David	Ralston	94610	Mandana Blvd and Lakeshore Ave	2	San Francisco
					San Francisco
Jeremiah	Maller	94607	Mandela Pkwy and 7th St	3	San Francisco

**Profile**

**Brenda**

First Name

**Goodrich**

Last Name

Middle Initial

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Zip

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

Alternate Phone

**Ryan LLC**

Employer

**Director**

Job Title

**Which Boards would you like to apply for?**

- Bicyclist & Pedestrian Advisory Commission: Submitted
- Children's Fund Planning and Oversight Committee: Submitted
- City Planning Commission: Submitted
- Head Start Advisory Board: Submitted
- Youth Advisory Commission: Submitted
- Oakland Animal Services Community Advisory Commission: Submitted
- Oakland Workforce Development Board: Submitted

**Interests & Experiences**

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am the Director of the regional office of a national accounting firm. I have significant administrative experience and a deep understanding of real estate. I ride my bike to work downtown, and have appreciated some of the changes which have resulted from the bicycle advisory board. I was a foster mom to a 10 year old girl for a couple of months. I watched the public schools fail to address her special needs and contributed to her dysregulation and ultimate failed placement. I have selected these boards based on my personal interests and experiences, and a desire to contribute to the betterment of our city.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Resume\\_Brenda\\_Goodrich\\_2019.doc](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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I Agree \*



## Brenda Goodrich, MBA, CMI



### CORE COMPETENCIES

Real Property taxation, valuation, finance  
Corporate financial planning and analysis  
Cross-functional problem solving  
Team leadership  
Process improvement  
Client service  
Clear and concise communication

### WORK EXPERIENCE

#### ***Director, Ryan LLC Property Tax Services, Oakland, CA (2011-Present)***

- Lead Northern California practice, exceed \$1,500,000 revenue target 2019
- 2019 appeal results include over \$2,000,000 in property tax savings, and client satisfaction rating of 6/6
- Supervise and develop 5 junior staff in applying methods of property valuation analysis, data collection, presentation, negotiation, and client support
- Manage property tax service delivery for over 100 national clients with over \$165 Billion in commercial real estate assets, including and real and personal property appeals, rendition filing, base year valuation
- Property types represented include Retail, Multifamily, Office, Hospitality, Industrial, Retail, Vineyards, Golf Courses, Possessory Interest
- Evaluate assessed values annually on over 1000 commercial properties (\$10B value) relative to the current market for appeal opportunities
- Compile supporting material for appeals, negotiate with assessors, and represent clients at hearings to reduce real property tax valuations where appropriate
- 100% successful outcomes in presentations to appeals boards
- Provide real property tax forecasts for complex development projects, and coordinate real property tax accrual reports and forecasts for multistate clients
- Develop valuation models to support favorable base-year enrollments on significant new construction projects and acquisitions (various asset types)
- Establish office protocols for quality assurance, accountability and project deliverables
- Actively pursue new client opportunities and maintain existing client relationships.

#### ***President, Goodrich Ad Valorem Property Tax Services, Oakland, CA (2005-2011)***

- Manage property tax service delivery for ~2000 commercial properties
- File appeals, compile supporting material and represent clients at hearings to reduce property tax valuations where appropriate with 100% successful outcomes in presentations to appeals boards

- Develop an organizational brand, brochure, website, and print campaign
- Business development results include a new 275 property portfolio, and expansion of servicing for national client
- Manage corporate staffing, budget, and payroll

***Sr. Financial Analyst, Hewlett-Packard, Corvallis, OR (1999-2005)***

- Lead the compilation and delivery of accurate and timely monthly management reporting, including monthly financials and functional expense reporting and variance analysis for manufacturing development, marketing, and product reclaim cost centers
- Responsible for forecasts for capital spend, headcount, OPEX planning for multiple operational groups
- Perform ad-hoc business analysis and comprehensive financial analyses to support tactical and strategic decision making
- Financial analysis of asset acquisitions and outsourcing strategies for international manufacturing development team
- Collaborate with global, multi-functional marketing teams to create financial models to evaluate leveraged products, pricing, and promotions for the Inkjet Supplies business for commercial and consumer markets in developed and emerging geographies
- Work with a global, multi-functional team to identify the total cost envelope and cost reduction opportunities for product recycling program

***Loan Processor, Grandeur Financial, Corvallis, OR (1997-1998)***

- Communicate with customers, providing excellent customer service and ensuring the customer relationship is maintained at the highest possible level
- Set-up loan applications and obtain missing documentation
- Review all documents for submission to underwriting
- Prepare loan files for timely funding by reviewing for accuracy and satisfaction of underwriting guidelines

***Loan Underwriter, Option One Mortgage, San Ramon, CA (1995-1997)***

- Evaluate residential mortgage applications and supporting documents on the basis of risk and underwriting guidelines
- Analyze each loan narrative, appraisal, application, preliminary title report and verify that they meet secondary market and loan program criteria
- Effectively complete underwriting process in a timely manner to ensure that business timing and client service objectives were met
- Establish a reputation as an informal resource for the sales team and their clients

***Branch Manager, Transamerica Financial Services, Antioch, CA (1992-1995)***

- Manage a staff of 5 in residential mortgage loan origination, servicing, and collections
- Review each loan narrative, appraisal, application, preliminary title report and verify that they meet submission criteria and are accurately documented
- Supervise payment processing for serviced loans
- Review collections activity of staff on loans in arrears to arrange work-out programs and/or foreclose

## **EDUCATION**

### **MBA Finance**

University of Oregon, Eugene, Oregon

### **BA Political Science**

Boston University, Boston, Massachusetts

### **Relevant Coursework**

Advanced Income Capitalization (AI)

Analyzing Operating Expenses (AI)

Apartment Appraisal (AI)

Hotel Valuation (AI)

Commercial Lending (AI)

Fundamentals of Separating Real Property, Personal Property, and Intangible Business Assets (AI)

Vineyard Valuation (AI)

Property Tax School (IPT)

Personal Property Tax School (IPT)

Real Property Tax School (IPT)

## **PROFESSIONAL AFFILIATIONS**

East Bay Commercial Real Estate Women's Network - CREW

Board 2006-2013, Community Affairs Chair 2016

Institute for Professionals in Taxation (IPT)

Appraisal Institute (AI)

## **PUBLIC PRESENTATIONS**

CREW Network

Building Owners and Managers Association

## **LANGUAGE SKILLS**

Fluent Italian

Conversational French

## **HOBBIES**

Sailing

Ice Skating

Bicycling

Gardening

Cooking

International Travel

**Profile**

Cathy

First Name

Dinas

Last Name

Middle Initial

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Acd

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

**Interests & Experiences**

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Qualifications: Oakland resident, cyclist and pedestrian since 2010. Strong interest in increasing the safety for cyclist and pedestrians.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Cathy\\_Dinas\\_Resume\\_2020\\_1\\_1.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree \*

## Cathy Dinas

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### Experience

#### **Elizabeth Warren for President**

Boston, MA

*Special Projects, reporting directly to COO*

December 2019 – March 2020

- Strategic resource manager supporting the operational and logistical needs of the Presidential Campaign Headquarters
- Executive support to COO and other senior-level leaders
- Collaborated with COO to meet all campaign's operations goals
- Assimilated onboarding materials and programs to welcome new and redeployed staff
- Worked closely with the COO, foster clarity around the organization's cultural values with an emphasis on supporting team cohesion and staff development
- Audit internal communications to ensure consistency across all mediums of Presidential campaign
- Provided expertise training workshops on productivity and project management

#### **All Turtles**

San Francisco, CA

*Chief of Staff*

February 2017 – July 2019

- Executed all travel, meeting and social events for CEO
- Co-managed an executive staff of 9
- Oversaw and facilitated cross-departmental projects with nuanced communication needs
- Designed and maintained a robust CRM database and process for managing investor information
- Instituted policies, internal controls, operational standards, and procedures that reflect best practices
- Timely response to requests and inquiries from the state office leadership
- Digest incoming information to extract key points, compile and analyze data, and communicate tradeoffs to assist with decision-making and prioritization
- Project managed fundraising due diligence and product-focus exploration
- Partnered with Head of People to implement hiring processes to drive companies culture forward

#### **Greylock Partners**

Menlo Park, CA

*Briefing Coordinator*

September 2015 – February 2017

- Worked directly with Director to build an Executive Briefing Program, partnering with portfolio companies and scheduling all internal speakers and portfolio executives for each briefing
  - 170 - 200 meetings scheduled annually
- Coordinate all aspects of key meetings and events, including but not limited to agendas, invite lists, speakers, materials, venue, logistics, catering, and technology
- Provided high-level admin support to Investment Partner and Sr. Associate
- Handled and maintained confidential information, including screening calls and emails

## Cathy Dinas

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### Education

Mills College, Masters in Business Administration, Finance

University of Connecticut, BA in English and Women's Studies

### Skills & Qualifications

**Project/ Task Management:** Google Suite, Office Suite, Asana, Airtable **Communications:** Slack, Trello

- Ability to manage multiple projects and initiatives simultaneously
- Successful at leading and influencing across multiple levels and multiple functions of an organization, as well as, being a trusted advisor to leadership
- Strong written and verbal communication skills
- Adept at cutting through complex issues to find quick wins and make progress
- Ability to provide robust modeling and reporting to facilitate executive-level decision making.
- Strong analytical skills; supporting business operations through analysis of KPI and trends.
- Ability to influence without authority

## Profile

David C Ralston  
First Name Middle Initial Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Acp

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

Alternate Phone

Bay Area Air Quality Management District Senior Planning Policy Advisor  
Employer Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

First of all I am a long-time avid bicyclist and have lived, commuted and traversed Oakland by bicycle (and walking) from Skyline to the Bay Trail for the last 25-years. As a planner, I have been directly involved in the design and implementation of bicycle facilities from the Mills-Laurel Project to the San Leandro Creek Greenway. In addition to being a project manager for numerous Oakland streetscape/complete street projects, I have worked hand-in-hand with local bicycle groups such as WOBO and the Scraper Bike team developing plans for bike boulevards and mid-intersection traffic islands. I have worked and advised on earlier versions of the Bike and Ped Plan as well as how these plans connect with the City's Sustainable Community Strategies. The specific passion for which I seek to be part of the BPAC is to help in the development of inter-agency plans (e.g. with Caltrans and MTC) and state/regional funding for bike-ped connectors from our flatland communities and neighborhoods -crossing the freeway and railroad tracks - to the waterfront/ Bay-Trail. This is an imperative need and the opportunity for building this kind of green active transit network has never been closer. Thank you.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[D\\_Ralston\\_Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.



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I Agree \*

# David C. Ralston

Passionate advanced planning and policy professional specializing in fields of land-use, health equity and environmental justice including advanced work in inclusive community development, resiliency and sustainability initiatives at the local and regional scale. Executive-level experience in program management, organizational coordination and oversight in both the governmental and nonprofit sectors. Ten-years of experience as university-level educator and conducting community engagement/public education. Strengths: creative strategic thinking, analytic writing, and communication/oration skills. Deep knowledge and relationships of over 25-years with a broad diversity of communities within the Bay Area Region.

## AREAS OF EXPERTISE

Project Management and Implementation  
Budget Management  
Environmental Impact Assessments /CEQA  
Leading Community-Based and Participatory Research

Stakeholder Engagement/Team Building  
Grant-Writing/Fund Development  
Architectural and Urban Design, Asset Mapping  
Teaching/Advising

## CAREER SUMMARY

- **Senior Policy Advisor, Planning and Climate Protection Division, Bay Area Air Quality Management District, 2018-Present** - Advises and reports directly to Director; develop region-wide policy responses/technical assistance tool kits for implementing environmental justice and health equity initiatives; work with cities/counties to identify planning and capital infrastructure projects for funding through the Strategic Growth Council's Transformative Climate Community Program Initiative; develop specific air pollution control measures and "Planning Healthy Places" policies applicable to Bay Area AB617/CARE communities; assist in the update of CEQA guidelines.
- **Community Engagement Manager, Executive Office, Bay Area Air Quality Management District, 2015-2018 (three-years)** - Advised and reported directly to Deputy Executive Officer; Managed staff of five and \$1M annual office budget; coordinated community capacity-building as part of AB617 Community Air Planning; led a multi-year regional Environmental Justice/Cumulative Impact stakeholder equity working group recommending specific policies for the Air District; organized Air District staff race and equity education and discussion forum; developed and oversaw the annual regional community-partnership and education grant program; directed a three-year expansion of the YES conference series; developed and updated the second edition of Air District Public Participation Plan.
- **Project Manager/Planner, Community Economic Development Agency, City of Oakland, 2000-2015 (15-years)** Managed neighborhood-based urban economic development projects as part of the Redevelopment Agency; coordinated designs and implementation for public space and streetscape infrastructure projects; served as area grant administrator for Community Development Block Grant allocations (Neighborhood Commercial Revitalization Program); coordinated the initialization and development of the West Oakland Redevelopment Project Area Plan; conducted strategic land-use specific planning and developed new zoning chapters for the City's General Plan.
- **Executive Director, Alliance for West Oakland Development, 1999-2000 (two-years)** - Oversaw the formation and start-up of this Community Development Corporation; managed 7 staff; wrote community investment, business and marketing plans; negotiated project partnerships, financing and land sales with the Bank of America Community Investment Program; coordinated development plans for the mixed-use West Oakland BART Mandela Transit Village Project including core cultural assets oriented to the African-American experience of Oakland; coordinated project work with stakeholder groups.
- **Policy Associate, City of Oakland Office of the Mayor, 1999** - Assisted Mayor Jerry Brown in developing education policy initiative for an Oakland-wide equitable education strategy focusing on a small school programs and civic engagement.

## EDUCATION

Ph.D, Urban Geography – University of California at Los Angeles

Master of City Planning (MCP) and Master of Architecture (M.ARCH) – University of California at Berkeley

BA – Social and Cultural Anthropology – University of California at Los Angeles

## ACADEMIC APPOINTMENTS

- **San Jose State University:**  
Department of Environmental Sciences. Courses taught: Advanced Environmental Impact Assessments (ENVS 190), Spring 2019; Introduction to Environmental Impact Assessments (ENVS 185), Fall 2019.  
Department of Urban and Regional Planning. Courses taught: Environmental Planning, Fall 2012, Community Development Fall 2013.
- **University of California-Berkeley:**  
Department of City and Regional Planning. (CP 188AC), The Urban Community. Undergraduate Seminar. Spring 2014.
- **Merritt College (Peralta Community College):**  
Environmental Planning, Technology and Management Program. Courses taught: Sustainability, Sustainable Urban and Regional Planning; Urban Ecology; Healthy City Planning; Special Topics on Environmental Justice, Resiliency and Climate Equity. 2008-2018.

## AFFILIATIONS

- American Planning Association
- Alameda County Public Health Commission (Health Equity Committee, immediate past chair)
- Health for Oakland's People and Environment (HOPE Collaborative), Executive Committee
- Institute for Sustainable Policy Studies/Merritt College

## ADDITIONAL SKILLS

- IT/Computer: GIS, AutoCAD, Sketch-Up, Microsoft Office including Excel, PowerPoint; Microsoft Project
- Moderate Proficiency in Spanish

## PROFESSIONAL DEVELOPMENT

- Government Alliance for Racial Equity (GARE), Unconscious Bias Training Certificate
- Certificate training in Community Development Corporation Management: Understanding Community Reinvestment and Local Economic Development
- Small Business Leadership and Business Plan Writing

## AREAS OF INTEREST

Cycling, hiking, youth coaching, boxing, soccer, chess, painting.

References Available Upon Request

**Profile**

Felix F Sargent  
First Name Middle Initial Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Acd

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

MediaMath Director of Product  
Employer Job Title

**Which Boards would you like to apply for?**

- Bicyclist & Pedestrian Advisory Commission: Submitted
- City Planning Commission: Submitted
- Parks and Recreation Advisory Commission: Submitted
- Public Art Advisory Committee: Submitted
- Privacy Advisory Commission: Submitted

**Interests & Experiences**

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I'll break my qualifications down per board that I'm applying to. Parks and Recreation: I'm a strong believer that communities are built in public spaces, and the Parks and Recreation advisory commission is essential to reduce crime, encourage public participation, and create a safe space to relax for all residents. Public Art Advisory: Creating a strong esthetic for Oakland is essential to represent the culture of the space, as well as encouraging tourism, making our streets feel more lively and safe, as well as a channel for the many creative minds in the city. Privacy Advisory: As a researcher and technologist in the authentication and privacy space I'm concerned with ensuring that we balance the needs of our police force with the right for the privacy of our citizens. I manage the security infrastructure for our building, Uptown Place and see how good security infrastructure allows us to deter criminal activity as well as creating a safe space for our residents - but it needs to be balanced with faith in institutions and a public review process that ensures that what is private stays private.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Felix Sargent Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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---

I Agree \*

# Felix Sargent



## Experience

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### Director of Engineering @ [MediaMath](#)

November 2016 - In Progress

- Managed three teams of engineers supporting our Campaign Management product
- Lead teams with a philosophy of Servant Leadership, "little a" agile, and fostering a culture of inclusiveness and discourse
- Oversaw refurbishment of legacy Perl application
- Orchestrated the migration of legacy Perl monolith to Kubernetes, revamping our testing and deployment environments, and moving to CI/CD
- Coordinated teams to extract Authentication, Authorization and User services into microservice APIs from a legacy Perl monolith. Project allowed for the rollout of OAuth2, Multi-Factor Authentication, increasing security and improving UX
- Supported SOC2 and GDPR compliance initiatives
- Coordinated teams to migrate to CQRS style Kafka flows
- Organized recruiting events to grow teams

### VP of Product @ [SeamlessDocs](#)

November 2015 - November 2016

- Led the product team with a philosophy of servant leadership to encourage discussion, healthy debate, and clear communication
- Created product strategy and worked with CEO to set the roadmap to replace unreliable legacy systems
- Re-established trust between engineering and sales teams by creating consistent outcomes and stabilizing the platform, bringing bugs identified per week down by 90%
- Developed process for the account management team to triage and prioritize customer issues bringing median resolution time down by 80%, and increasing customer NPS scores by 60%
- Conducted extensive user research with government officials to refine product features and specifications
- Re-negotiated contractual obligations with customers to reduce commitments, and align engineering roadmap with company direction

### Sr. Product Manager @ [Bloomberg](#)

October 2014 - November 2015

- Product Owner for Bloomberg Vault Surveillance, the communications monitoring and auditing tool for the Bloomberg Terminal (MCMP, BVTP)
- Implemented technology and policies to capture communications to prevent Market Abuse, Insider Trading, Harassment, and Data Loss
- Coordinated a team working on the latest and greatest technology stack including Scala, Play, Accumulo, & Akka running on a Mesos infrastructure
- Worked with Compliance and Security Officers to ensure the data integrity of our clients, and the Bloomberg Terminal

## Product Manager @ Rackspace

August 2011 - October 2014

- Defined the product strategy, roadmap, user stories, KPIs, and priorities
- Redefined product strategy to focus on external customers
- Enabled agile development, continuous integration, deployment, and testing
- Built the office *Kegeberator*
- Product owner for *Repose*, the API Middleware Platform. Repose handles Authentication (Openstack Keystone), Security, Rate Limiting, and Content Normalization for nearly all Rackspace APIs
- Presented *Repose, the Openstack API Filter* at OpenStack 2014
- Product owner for *Rackspace Autoscale*, an API to dynamically scale cloud infrastructure based on monitoring alerts

## Volunteering

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### Chair of the Board @ Center for Election Science

2017 - Current

- A non-profit organization dedicated to improving the way vote
- Helped modernize the organization's website
- Recruit new board members, coordinate strategic donors, and raise grants for the organization
- Wrote Berkeley's City Council's switch to 're-weighted range voting' adds fairness to the system (*Berkeleyside*)

### Mentor @ The Product Group

2015 - 2017

- Recognized with the Outstanding Product Mentor Award
- Managing Technical Debt (July 17, 2016)
- How to Interview a Product Manager (February 7, 2016)
- Inheriting a Project (July 8, 2015)

### Founded the San Francisco Brigade @ Code for America

2013

- Reformed the way San Francisco Citizens without bank accounts get access to financial services.
- Brought the City Administrative Code online.

## Education

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### BA Economics @ San Francisco State University

- Concentration: Game Theory
- International Relations Minor
- Varsity Debate Team

## Profile

Gordon

First Name

C C

Middle Initial

Douglas

Last Name

Email Address

Street Address

City

Primary Phone

San Jose State University

Employer

Workable Phone

Director of Inst. for Metropolitan Studies and Assistant Professor of Urban Planning

Job Title

State or Fed

State

Postal Code

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

Budget Advisory Commission: Submitted

City Planning Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As an Oakland resident, longtime community organizer, and a professor of urban planning with an established record of scholarship on community development, placemaking, and change, I am eager to participate in the decisions that matter most in our Town. When I teach topics like urban design and community engagement to my graduate students at San Jose State, we always prioritize the importance of citizen participation in the project of making our cities great. In that spirit, I hope to bring my experience and expertise to a City of Oakland commission. I believe I would be well qualified to serve on the Bicyclist and Pedestrian Advisory Commission, the Budget Advisory Commission, or the City Planning Commission, and would have of value to contribute to each of these. In addition to the formal credentials you can see on my CV, I have experience serving on advisory boards (e.g. on the steering committee for a recent year-long planning charrette led by AARP of San Jose) and working with numerous community-based organizations in every city I have lived in, from Davis (where I grew up) to New York (where I lived for 10 years and worked on local Vision Zero campaign and other initiatives around road and traffic safety) to Oakland. In my neighborhood of Clinton in the Eastlake area, I recently spearheaded a local initiative to bring residents from the San Antonio, Bella Vista, Clinton, and Cleveland Heights areas together with our BART director, City Council representatives, and multiple transportation advocacy groups to discuss mobility, street safety, and other transportation planning issues in East Oakland. As the Director of the Institute for Metropolitan Studies at SJSU, and previously acting director of the Institute for Public Knowledge at NYU, I have managed sizeable organizations with employees and budgets large and small operating within complex bureaucratic structures. I believe I have much to contribute to Oakland and hope to have the opportunity to do so in a formal capacity through a city advisory commission.



*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[GDouglas CV-2019 Oct.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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I Agree \*

## Gordon C. C. Douglas, Ph.D.

---

### Current Positions

Assistant Professor, Department of Urban & Regional Planning, San José State University, since 2016  
Director, Institute for Metropolitan Studies, San José State University, since 2017

Research Associate, Mineta Transportation Institute, since 2017

Board Member, The Urban Democracy Lab, New York University, since 2017

### Education

PhD, Sociology, University of Chicago, 2014

MA, Sociology, University of Chicago, 2008

MSc, Global Media, London School of Economics and Political Science, 2005

MA, Global Communication, USC Annenberg School for Communication, 2005

BA, International Relations, University of Southern California, 2003

### Books & Edited Volumes

2018 Douglas, G. C. C. *The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism*. New York: Oxford University Press.

Finalist (top 3) for 2018 ACSP John Friedmann Book Award, recipient of 2018 SJSU Provost Author and Artist Award. Reviewed in *City & Community*, *The American Journal of Sociology*, and *The International Journal of Urban & Regional Research (IJURR)*. Discussed on *KQED Forum* radio program, featured on *99 Percent Invisible*, *New Books Network*, and *Open Stacks* podcasts.

2012 C. L. Ho & G. Douglas (eds.) *Spontaneous Interventions: Design Actions for the Common Good*, catalogue for the exhibition of the same name, United States Pavilion, 13<sup>th</sup> Venice International Biennale of Architecture. Washington, DC: Architect/Hanley Wood. August, 2012.

### Peer-Reviewed Journal Articles, Book Chapters & Reports

2019 Douglas G., A. W. Agrawal, M. Currin-Percival, K. Cushing & J. DeHaan. "Community Benefits and Lessons For Local Engagement in a California Open Streets Event: A Mixed-Methods Assessment of Viva CalleSJ 2018." Report published by the Mineta Transportation Institute.

- 2019 Finn, D. & G. Douglas. "DIY Urbanism," in E. Talen, ed. *A Research Agenda for New Urbanism*. Cheltenham, UK & Northampton, MA: Edward Elgar.
- 2019 Douglas, G. C. C. "Privilege and Participation: On the Democratic Implications and Social Contradictions of Bottom-Up Urbanisms," in M. Arefi and C. Kickert, eds. *The Palgrave Handbook of Bottom-Up Urbanism*. London & New York: Palgrave Macmillan (invited).
- 2016 Douglas, G. C. C. "The Formalities of Informal Improvement: Technical and Scholarly Knowledge at Work in DIY Urban Design," *The Journal of Urbanism: Research on Placemaking and Urban Sustainability*, vol. 9, no. 2. 117-134.
- 2014 Douglas, G. C. C. "Do-it-Yourself Urban Design: The Social Practice of Informal 'Improvement' Through Unauthorized Alteration," *City and Community*, vol. 13, no. 1. 5-25.
- 2012 Douglas, G. C. C. "The Edge of the Island: Cultural Ideology and Neighborhood Identity at the Gentrification Frontier," *Urban Studies*, vol. 49, no. 16. 3579-3594.
- 2012 Douglas, G. C. C. "Cultural Expectations and Urban Development: The Role of 'Cultural Sensitivity' and 'Cultural Sincerity' in Local Growth Politics," *Sociological Perspectives*, vol. 55, no. 1. 213-236.
- 2010 Douglas, G. C. C. "Rail Transit Identification and Neighbourhood Identity: Exploring the Potential for 'Community-Supportive Transit,'" *The Journal of Urban Design*, vol. 15, no. 2. 175-193.

### Manuscripts Currently Under Review or Revision

- n.d. Brandtner, C., G. C. C. Douglas, & M. Kornberger. "From Plains to Plazas: The Urban Commons as Social Infrastructure." Manuscript under review.

### Other Publications

- 2019 Douglas, G. "Cities Run by Real Estate," *Public Books*, 28 Oct. 2019. <https://www.publicbooks.org/cities-run-by-real-estate/>
- 2019 Douglas, G. C. C. "Urban Art," in A. M. Orum, ed., *The Wiley-Blackwell Encyclopedia of Urban and Regional Studies*. Chichester, UK & Malden, MA: John Wiley & Sons.
- 2019 Douglas, G. C. C. "Do-it-Yourself Urbanism," in A. M. Orum, ed., *The Wiley-Blackwell Encyclopedia of Urban and Regional Studies*. Chichester, UK & Malden, MA: John Wiley & Sons.
- 2017 Douglas, G. "H.P. Lovecraft for Our Time," *Public Books*, 13 Sept. 2017. <http://www.publicbooks.org/h-p-lovecraft-for-our-time/>.
- 2016 Douglas, G. & Klinenberg, E. "Urban Resilience for a Changing Climate," *United Nations Academic Impact*, 18 Oct. 2016. <https://academicimpact.un.org/content/urban-resilience-changing-climate>.

- 2015 Douglas, G. Review of *Cities by Design*, by Fran Tonkiss, *American Journal of Sociology*, vol. 120, no. 4. 1264-66 (invited).
- 2015 Douglas, G. Review of *Tactical Urbanism*, by Mike Lydon and Anthony Garcia, *Journal of the American Planning Association*, vol. 81, no. 2. 154-55.
- 2015 Douglas, G. Review of three books on informal placemaking, *Architectural Record*, vol. 203, no. 6 (June 2015). 70.
- 2012 Douglas, G. "LA.'s Do-it-Yourself Urbanism Featured in International Architecture Exhibition," *Streetsblog*, 22 Oct. 2012. <http://la.streetsblog.org/2012/10/22/l-a-s-do-it-yourself-urbanism-featured-in-international-architecture-exhibition/>.
- 2012 Douglas, G. "Open Source Urbanism: Venice Biennale Puts Spotlight on Renegade Designers," *GOOD*, 29 Aug. 2012. <http://www.good.is/post/open-source-urbanism-venice-biennale-puts-spotlight-on-renegade-redesigners/>.
- 2012 Douglas, G. "Do-it-Yourself Urban Design in the Help-Yourself City," *Architect / Ho & Douglas*, eds. *Spontaneous Interventions: Design Actions for the Common Good*, catalogue for the exhibition of the same name, United States Pavilion, 13<sup>th</sup> Venice International Biennale of Architecture. Washington, DC: *Architect / Hanley Wood*, Aug. 2012.
- 2012 Douglas, G. "Guerrilla Bike Lanes and Other Acts of Civic Improvement Through Civil Disobedience," *Architect / Ho & Douglas*, eds. *Spontaneous Interventions*, catalogue for the exhibition of the same name, United States Pavilion, 13<sup>th</sup> Venice International Biennale of Architecture. Washington, DC: *Architect / Hanley Wood*, Aug. 2012.
- 2011 Douglas, G. "DIY Urban Design, from Guerrilla Gardening to Yarn Bombing," *GOOD*, 12 April 2011. <http://www.good.is/post/diy-urban-design-from-guerrilla-gardening-to-yarn-bombing/>.
- 2010 Douglas, G. "The Back Garden Project" (series), *GOOD*, April - Aug. 2010. <http://www.good.is/series/back-garden-project/>.
- 2009 Douglas, G. "What is Glamour? The Production and Consumption of a Working Aesthetic," *MU-DOT: the Magazine for Urban Documentation, Opinion and Theory*, no. 2, Aug. 2009. 44-63.

### Grants, Awards, and Honors

- 2018 Knight Foundation research grant, "Understanding the Impacts of VivaCalleSJ," \$25,000.00. (principle investigator)
- 2018 Silicon Valley Community Foundation research grant, "Modeling Community-Driven Tactical Placemaking in Central San José," \$45,000.00. (principle investigator)
- 2014 Rockefeller Foundation Rebuild by Design Postdoctoral Research Fellowship, New York University Institute for Public Knowledge

- 2013 Henderson Dissertation Fellowship, University of Chicago Dept. of Sociology
- 2010 Doolittle-Harrison Travel Grant, University of Chicago Division of Social Sciences
- 2009 Provost's Summer Research Fellowship, University of Chicago
- 2009 Society for Social Research Writing Prize, University of Chicago Dept. of Sociology
- 2004 Lenny Sands Fellowship, University of Southern California Annenberg School for Communication
- 2003 Michael Sullivan Award, University of Southern California School of International Relations

### Conference Presentations

- 2019 "Placemaking/Displacement: Architectures of Exclusion in the Bay Area." Paper presented at the American Sociological Association Annual Conference, New York.
- 2019 "Authenticity Sells: Defending and Exploiting Local Character in New Retail." Paper presented at the Urban Affairs Association Annual Conference, Los Angeles.
- 2019 "Alternative Geographies of Gentrification." Panel organized at the Association of American Geographers Annual Conference, Washington, DC (*with Jeffrey Parker*).
- 2018 "Grassroots Disaster Response, Social Infrastructure, and Local Resilience: Informal and Community-Based Response to Extreme Weather Events from Occupy Sandy to the Cajun Navy." Paper presented at the Association of Collegiate Schools of Planning Annual Conference, Buffalo.
- 2018 "Grassroots Relief: Informal and Community-Based Response to Extreme Weather Events from Occupy Sandy to the Cajun Navy." Paper presented at the American Sociological Association Annual Conference, Philadelphia (*with Eric Klinenberg & Liz Koslov*).
- 2018 "The Role of Informal and Community-Based Groups in Extreme Weather Response and Recovery: Implications for Local Climate Change Resilience." Paper presented at the 2018 Association of American Geographers Annual Conference, New Orleans.
- 2017 "Defending Place in Creative Placemaking." Paper presented at the 2017 Urban Affairs Association Annual Conference, Minneapolis.
- 2017 "The Color Out of Place: Fear Before Horror in the Xenophobic Urbanism of H.P. Lovecraft." Paper presented at the 2017 Association of American Geographers Annual Conference, Boston.
- 2017 "Cultural Conflict and Social Inequality Around New Pedestrian and Bike-Oriented Placemaking." Paper presented at the Democratizing the Green City conference, Santa Cruz (*invited*).

- 2016 "Contradictions in Progressive Planning: How Urban Designers Understand Equity in Sustainability, Creative Placemaking, and Resiliency." Paper accepted for presentation at the Association of American Geographers Annual Conference, San Francisco.
- 2016 "Transportation Diversity and Neighborhood-Level Inequality in New York's Experience of Hurricane Sandy." Paper presented at the Urban Affairs Association Annual Conference, San Diego.
- 2015 "Conveniently Located Disaster: Socio-Spatial Inequality in Hurricane Sandy and Its Implications for the Urban Sociology of Climate Change." Paper presented at the American Sociological Association Annual Conference, Chicago (with *Eric Klinenberg & Liz Koslov*).
- 2015 "Trans-Local Cultural Geographies of Creative Transgression: Inspiration, Reproduction, and Innovation in Multi-City Street Art and DIY Urbanism." Paper presented at the Association of American Geographers Annual Conference, Chicago (invited).
- 2014 "Help-Yourself City: Market-Driven Planning and DIY Responses in Making the Neoliberal Streetscape." Paper presented at the American Sociological Association Annual Conference, San Francisco.
- 2013 "The Formalities of Informal Urbanism: Technical and Scholarly Knowledge at Work in Do-it-Yourself Urban Design." Paper presented at the American Sociological Association Annual Conference, New York.
- 2012 "The Self-Conscious Gentrifier: The Paradox of Authenticity and Impact Among 'First-Wave' Neo-Bohemians in Two Changing Neighborhoods." Paper presented at the American Sociological Association Annual Conference, Denver (with *Naomi Bartz*).
- 2012 "Lefebvre and Whyte Hit the Streets: The Diffusion of Scholarly Urbanism and the Rise of the Informal Urban Designer." Paper presented at the Chicago Ethnography Conference, Chicago.
- 2012 "Don't Wait for Anybody to Give You Permission: Unauthorized Urban Design 'Contributions' in the Contemporary City." Paper presented at the Association of American Geographers Annual Conference, New York.
- 2012 "Parsing the Evolving Politics and Practice of D.I.Y." Invited panel organized at the Association of American Geographers Annual Conference, New York (with *Brian J. Hrats*).
- 2011 "Do-It-Yourself Urban Design: Making Local Improvements through Unauthorized Alterations of Urban Space." Paper presented at the American Sociological Association Annual Conference, Las Vegas.
- 2011 "Do-It-Yourself Urban Design: Reimagining the Built Environment through Place-Based, Site-Specific Art and Activism." Paper presented at the Association of American Geographers Annual Conference, Seattle.

- 2011 "Architecture for Everyone? The Synthesis of Design Interface and Individual Expression in the Age of Malleable Architecture." Paper accepted for presentation at the International Conference on Design Principles and Practices, Rome (with *Jashua Van Blankenship*).
- 2010 "Expression, Critique, and Resistance in Localized Practices of Contesting and Reclaiming Urban Space." Paper presented at the Royal Geographical Society Annual Conference, London.
- 2010 "The Edge of the Island: Neighborhood Identity and Evolving Community in 'Liminal Places.'" Paper presented at the American Sociological Association Annual Conference, Atlanta.
- 2009 "Cultural Sincerity in Urban Development." Paper presented at the American Sociological Association Annual Conference, San Francisco.

### Invited Speaking Engagements

- 2019 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," American University School of Public Affairs Metropolitan Policy Center Urban Speaker Series
- 2019 Panelist, "Bottom-Up Governance," *Forum with Michael Krasny / Night of Ideas SF*, KQED San Francisco Public Radio
- 2019 "Architectures of Exclusion: Problematizing 'Placemaking' in Contexts of Extreme Inequality," University of Chicago Sociology Colloquium
- 2018 "Privilege and Placemaking in the Help-Yourself City," San José State University Dean's Symposium
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," Santa Clara University Environmental Studies and Sciences Seminar Series
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," McGill University Dept. of Urban Planning
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," University of Toronto Martin Prosperity Institute
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," University of San Francisco Urban and Public Affairs Colloquium
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," Simon Fraser University Policy Spotlight Series
- 2018 Guest lecture, Landscape Architecture Studio, Prof. Jeffrey Hou, University of Washington
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," Portland State University Noulan School of Urban Studies and Planning
- 2018 "Plenary: Co-Creating the City" (and other sessions), We Make the City festival, Parkhuis de Zwijger, Amsterdam

- 2018 Guest lecture, *Smart Intersections: Community Interventions and Connections Politics*, Prof. Ekene Ijeoma, School of the Art Institute of Chicago
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," Georgia State University Urban Studies Institute
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism" (with *Theaster Gates*), The Seminary Coop Bookstore, Chicago
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism" (with *Harvey Molotch and Caroline Lee*). New York University Institute for Metropolitan Studies
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism" (with *Margaret Crawford*). University of California, Berkeley College of Environmental Design
- 2018 "The Help-Yourself City: Legitimacy and Inequality in DIY Urbanism," SPUR (San Francisco Bay Area Planning and Urban Research Association)
- 2018 "Community Connections," presentation to the Academic Senate, San José State University
- 2017 Moderator, "Western Properties and Subversive Imaginaries," Association of Collegiate Schools of Planning annual conference, Denver
- 2016 Guest lecture, *Urban Politics*, Prof. Terry Clark, University of Chicago
- 2016 "Helping Out in the Help-Yourself City: The Reproduction of Social Inequality in Informal Urbanism and Creative Placemaking," The University of Pennsylvania
- 2016 Guest lecture, *Culture, Climate, and Politics in the 21<sup>st</sup> Century*, Prof. Eric Klinenberg, NYU
- 2016 Moderator, "Landscapes of Creative Destruction: Regenerating the Postindustrial City," Urban Democracy Lab / Deutsches Haus, NYU
- 2015 "Methodological Considerations for a Sociology of Urban Planning," University of Chicago Urban Network
- 2015 Moderator, "Will Climate Change Health? – Critical Infrastructure and Systems," RWJ Climate Change and Public Health conference, NYU
- 2015 Panelist, "Good Neighbors: Gentrifying Diversity in Boston's South End" book talk, NYU, 2015
- 2015 Moderator, "Innovations for Urban Security and Policing," LSECities / MacArthur Foundation New Urban Governance Foresight Seminar, NYU
- 2015 Moderator, "Oculus Book Talk: Tactical Urbanism," American Inst. of Architects New York Center
- 2015 "From Park(ing) Day to Parklet Dining: Creative Placemaking and the Spatial Reproduction of Inequality," NYU Furman Center for Real-Estate and Urban Policy
- 2015 Panelist, "Syracuse University Gentrification Lab NYC: Politics of Place," Van Alen Institute, 2015
- 2015 Moderator, "Placemaking in the Creative Capital," Brown-RISD Innovating Urban Districts colloquium, Brown University



- 2014 Guest lecture, Research Methods (Urban Core Lab), Prof. Aurash Khawarзад, Parsons the New School for Design
- 2014 Panelist, "The Open City: Rapid Prototyping Strategies that Enable Citizen-Led Improvements to Places, Neighbor Interactions, and Civic Processes," World Maker Faire New York
- 2013 Guest lecture, Qualitative Research Methods, Prof. Daniel Huebner, American University
- 2013 Panelist, "Spontaneous Urbanisms," Chicago Cultural Center
- 2013 Moderator, "Scholarly Perspectives on Spontaneous Interventions," Chicago Cultural Center
- 2012 Guest lecture (with James Rojas), Arch. Studio, Pratt Institute School of Architecture
- 2012 Panelist, Chicago Urban Network / Doc Films screening of *Urbanized*, University of Chicago
- 2012 Moderator, "The Social Life of Urban Spaces," U.S. Pavilion, Venice Architecture Biennale
- 2012 Moderator, "Productive Landscapes," U.S. Pavilion, Venice Architecture Biennale
- 2012 Panelist, Spontaneous Interventions Discussion, NYC International Contemporary Furniture Fair
- 2011 Guest lecture, The Sociology of Deviant Behavior, Prof. Kristen Schilt, University of Chicago

### Other Professional Activities and Appointments

Steering Committee Member, AARP Livable Communities Charrette, San Jose, 2018

Consultant, "Islais Hyper Creek" project proposal (BIG+ONE+Sherwood Team), Resilient by Design Bay Area Challenge, 2017

Associate Director, The Institute for Public Knowledge, New York University, 2015 – 17  
(Acting Director, 2016-17)

Team Member, East Harlem Resiliency Study for the City of New York Parks Department, Starr Whitehouse Landscape Architects and Planners, 2017

Rebuild by Design Postdoctoral Fellow, New York University, 2014 – 16

Project Manager and Curatorial Advisor, *Spontaneous Interventions: Design Actions for the Common Good*, The Institute for Urban Design / U.S. Department of State (New York), 2011 – 2013

Visiting Researcher / Volunteer, Isla Urbana (Mexico City), 2012 – 2012

Translation Editor for *Transatlantische Bereicherungen*, Dr. Christian Fleck, Suhrkamp Verlag (Berlin), 2010

Consultant, "Urban Art Changes Neighborhoods" Public Service Initiative, Sundance Channel (New York), 2009

Research Assistant, Historical Spatial Analysis of U.S. Fall Line Zone, Dr. Hoyt Bleakley, University of Chicago Graduate School of Business, 2008

Spatial Data Analyst, Obama for America Presidential Campaign (Chicago), 2008

Mapping Assistant, "Subjective Constructions of Neighborhood Boundaries," Dr. Julia Henly, University of Chicago School of Social Service Administration, 2008

Special Projects Officer, Relief International – Schools Online (Los Angeles & New York), 2005 – 2007

Sands Research Fellow, Center on Public Diplomacy, University of Southern California Annenberg School, 2004 – 2005

### Academic Service and Affiliations

Committee Service, College of Social Sciences Curriculum Committee, San José State University, 2016–present

Committee Service, Dept. of Urban and Regional Planning Faculty Recruitment Hiring Committee, San José State University, 2018–present

Member, Association of Collegiate Schools of Planning, 2017–present

Member, Urban Affairs Association, 2015–present

Member, Association of American Geographers, 2010–present

Member, American Sociological Association, 2007–present

Participant, Urban Studies Working Group, San José State University, 2018–present

Participant, Creative Cities Working Group, Stanford University, 2017–present

Participant, Resilience by Design University collaborative, New York University, 2015–2017

Participant, NYLON workshop, New York University, 2012–2017

Participant, NYLON conference, Max Planck Institute for Human Development (Berlin), 2014

Participant, Gil Lopez Ace AIR residency – Creatives as Social Capital, Ace Hotel New York, 2014

Participant, Governance and Politics in the Changing American City conference, Harvard University, 2013

Participant, Exploring the Creative Economy conference, University of Toronto, 2011

Participant, Politics and Protest workshop, CUNY Graduate Center (New York), 2010–2011

Participant, Social Theory and Evidence workshop, University of Chicago, 2008–2011

Participant, City Society and Space workshop, University of Chicago, 2007–2011

Reviewer, *Environment, Space & Place*, since 2019

Reviewer, *International Journal of Urban and Regional Research*, since 2018

Reviewer, *American Sociological Review*, since 2017

Reviewer, *Journal of Urban Affairs*, since 2017

Reviewer, *Transactions in GIS*, since 2015

Reviewer, *Public Culture*, since 2014

Reviewer, *Planning Practice and Research*, since 2014

Reviewer, *Journal of Geography in Higher Education*, since 2014

Reviewer, *City and Community*, since 2013

Reviewer, *Journal of Urbanism*, since 2012

Reviewer, *Journal of Urban Design*, since 2010

Reviewer, *American Journal of Sociology*, since 2009

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## Profile

Jeremiah

Maller

First Name

Middle Initial

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Zip

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

Alternate Phone

University of San Francisco

Data Analyst

Employer

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

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I would love to join BPAC to support increases in pedestrian and bicycle transportation in Oakland by identifying and overcoming barriers to access. I would like to empower historically underrepresented stakeholders in disadvantaged communities to express their needs and achieve transit policy objectives by initiating conversations, seeking their input and amplifying their voices to Oak DOT, Oakland City Council, and the Planning Commission. I gained experience empowering under-represented stakeholders from diverse economic and cultural backgrounds working as a social worker with young adults who are homeless and mentally ill for four years in East Oakland. I believe in listening and making space for under-represented voices to be heard. I'm committed to cultural humility and identifying and challenging deep institutional and social roots of bias and racism both as an introspective process and in dialogue with communities. I'm committed to advocating for anti-racist transportation policy in Oakland and working in a collaborative spirit based on group consensus. I've relied on bicycling, walking, and public transit as my sole means of transport since 2012, when I sold my car. Since moving to the Bay Area 13 years ago, I commute daily across the bay by BART (with my bicycle) as I live in Oakland and work in San Francisco. Recreational bicycle rides are my primary passtime on weekends. I biked over 7,000 miles last year, most of it in the Bay Area. I'm familiar with how many bus and train routes connect to bicycle and pedestrian infrastructure in communities around the bay. I believe increased walking, public transit and bicycle use are a vital part of the solution to climate change and community health. My undergraduate degree in Political Science and master's degree in Economics equip me with tools to assess and evaluate the impact of proposed transportation policies, understand project proposals, and craft resolutions and recommendations. My employment as a Data Analyst equips me with tools to gather, analyze and present data relevant to transit policy decisions. I've been a member of both Bike East Bay and SF Bicycle Coalition for 10+ years, since moving to the Bay Area in 2007. I started attending Oakland BPAC meetings in Nov 2019. I started attending all bi-monthly meetings of the BART Bicycle Advisory Task Force in Dec 2019. I'm a member of three recreational bicycle clubs in Alameda County: Oakland Yellow Jackets, Grizzly Peak Cyclists, and Berkeley Bicycle Club. As a BPAC Commissioner I would prioritize and champion these BPAC 2019 Strategic Plan Goals emphasizing community input and working closely with councilmembers: Goal 1.4 & 1.5 Outreach to councilmembers in each district and Public Works Committee, Goal 2.3 Provide input about projects early in in the process, Goal 3.2 Get more community input on projects, Goal 4.3 Get relevant info from the Commission into the community and seek community input. 4.5 Make use of connections with councilmembers. Goals 6.1 & 6.3 Fiscal oversight and monitoring. As a BPAC Commissioner I would advocate for robust evaluation and monitoring over time of progress in closing ped and bicycle transportation access disparities in disadvantaged neighborhoods. My favorite sections of the Oakland Bike Plan emphasize transportation justice for disadvantaged neighborhoods. I would leverage this analysis to encourage councilmembers to prioritize meaningful investments in disadvantaged neighborhoods. My favorite sections are: P.125 Disparities between - Share of existing bikeways and disadvantaged population by zone, P. 131 Distribution of priority projects by zone relative to disadvantaged population by zone. If selected, I would commit to attending all BPAC meetings and continue to attend bimonthly BART Bicycle Advisory Task Force meetings to stay informed and facilitate communication between groups. I'm interested in serving on the Infrastructure Committee or Planning Commission Review Committee.

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*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Short Resume - R Jeremiah Maller.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Master of Science – International and Development Economics (GPA: 3.79) May 2018 MACALESTER COLLEGE Saint Paul, MN Bachelor of Arts – Political Science TECHNICAL SKILLS Python (Advanced), R (Proficient), SQL (Proficient), Applied Econometrics (Advanced), Machine Learning (Intermediate) RELEVANT EXPERIENCE UNIVERSITY OF SAN FRANCISCO San Francisco, CA Data Analyst July 2019 – Present Create interactive Tableau dashboards to track KPIs Query data using SQL, merge data sources, create ad hoc reports Leverage insights from A/B testing to improve strategic segmentation and optimize ROI on messaging campaigns Tell compelling stories with data so actionable insights are clear to non-technical audiences Research Manager April 2017- September 2018 • Coordinated day-to-day field operations and data collection for an experimental evaluation measuring the impact of cleft lip and palate surgery for children in India • Hired, trained, and oversaw a team of over 40 data collectors • Designed, piloted, and launched three field surveys for cleft patients, their siblings, and parents • Responsible for experimental design, gathering, cleaning and validating, and analyzing complex, high-dimensionality data to provide insights and recommendations • Synthesized research findings; breaking down complex analysis for a general audience using data visualization, clearly written reports, and engaging presentations PROJECT VICTORIA Xela, Guatemala & Oakland, CA International Coordinator July 2012-May 2015 • Compiled the annual report and presented it to donors and other stakeholders • Facilitated communication between donors in the U.S. and board members and students in Guatemala • Launched a series of fundraising campaigns to cover annual operating expenses and significantly expanded the donor base and increased annual revenue by 65% SWORDS TO PLOWSHARES Oakland, CA Assessment & Outreach Specialist October 2013-August 2014 • Entered financial and demographic data into large and complex databases • Provided case management, referrals, and career guidance to a case load that grew by 15 veterans per week FRED FINCH YOUTH CENTER Oakland, CA Community Services Worker November 2007-February 2012 • Coordinated and provided intensive mental health support services to young adults (ages 18-24) who are homeless and severely mentally ill • Created and implemented a spreadsheet system to screen, track, and rank referred clients • Supervised, hired, and trained a team of three peer mentors • Developed a vocational support services program by implementing a curriculum and building relationships with employers ADDITIONAL EXPERIENCE UNIVERSITY OF SAN FRANCISCO San Francisco, CA Program Assistant, Biology Department August 2014-Present • Reconcile budgets and expense reports • Act as a liaison between faculty, students, and members of the public • Create and modify documents, reports, and confidential records using MS Word, Excel, and PowerPoint • Establish office work procedures to increase efficiency and maintain confidentiality

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree \*

# R JEREMIAH MALLER

## EDUCATION

UNIVERSITY OF SAN FRANCISCO

Master of Science – International and Development Economics (GPA: 3.79)

May 2018

MACALESTER COLLEGE *Saint Paul, MN*

Bachelor of Arts – Political Science

## TECHNICAL SKILLS

Python (Advanced), R (Proficient), SQL (Proficient), Applied Econometrics (Advanced), Machine Learning (Intermediate)

## RELEVANT EXPERIENCE

UNIVERSITY OF SAN FRANCISCO

**Research Manager**

*San Francisco, CA*

*April 2017- September 2018*

- Coordinated day-to-day field operations and data collection for an experimental evaluation measuring the impact of cleft lip and palate surgery for children in India
- Hired, trained, and oversaw a team of over 40 data collectors
- Designed, piloted, and launched three field surveys for cleft patients, their siblings, and parents
- Responsible for experimental design, gathering, cleaning and validating, and analyzing complex, high-dimensionality data to provide insights and recommendations
- Synthesized research findings; breaking down complex analysis for a general audience using data visualization, clearly written reports, and engaging presentations

PROJECT VICTORIA

**International Coordinator**

*Xela, Guatemala & Oakland, CA*

*July 2012-May 2015*

- Compiled the annual report and presented it to donors and other stakeholders
- Facilitated communication between donors in the U.S. and board members and students in Guatemala
- Launched a series of fundraising campaigns to cover annual operating expenses and significantly expanded the donor base and increased annual revenue by 65%

SWORDS TO PLOWSHARES

**Assessment & Outreach Specialist**

*Oakland, CA*

*October 2013-August 2014*

- Entered financial and demographic data into large and complex databases
- Provided case management, referrals, and career guidance to a case load that grew by 15 veterans per week

FRED FINCH YOUTH CENTER

**Community Services Worker**

*Oakland, CA*

*November 2007-February 2012*

- Coordinated and provided intensive mental health support services to young adults (ages 18-24) who are homeless and severely mentally ill
- Created and implemented a spreadsheet system to screen, track, and rank referred clients
- Supervised, hired, and trained a team of three peer mentors
- Developed a vocational support services program by implementing a curriculum and building relationships with employers

## ADDITIONAL EXPERIENCE

UNIVERSITY OF SAN FRANCISCO

**Program Assistant, Biology Department**

*San Francisco, CA*

*August 2014-Present*

- Reconcile budgets and expense reports
- Act as a liaison between faculty, students, and members of the public
- Create and modify documents, reports, and confidential records using MS Word, Excel, and PowerPoint
- Establish office work procedures to increase efficiency and maintain confidentiality

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## Profile

Joseph

First Name

W.

Middle Initial

Lawlor Jr

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Fed

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Contra Costa County

Employer

Planner II

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences



Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

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As a commissioner I hope my participation would help Oakland transportation develop in a human focused way. Oakland is a big diverse city and decisions regarding how its transportation infrastructure develops will have a major impact on how people experience the city they live, work, and play in. As a member of the commission my goal would be to provide a voice that is grounded in experience, that will advocate for an equitable transportation network that serves the needs of all types of people via all types of transportation modes. My experience with government operations, bicycle advocacy, and transportation grants has provided me with desirable qualifications for the Bicycle and Pedestrian Advisory Commission. I have worked for Contra Costa County's Planning agency for the past four years. Through this experience I have become familiar with the technical aspects of how projects are reviewed in California's regulatory environment. Prior to my current job with the County, I was the chapter president for the UCLA chapter of the Los Angeles Bicycle Coalition. In that role I regularly organized the local community around bicycle improvement projects. The coalitions role was often to provide information to the community about proposed transportation projects in the area. In addition to having to fully understand the technical scope of proposed transportation project, I had to become familiar with the often political nature of bicycle and pedestrian infrastructure developments. Lastly, I served as a panelist for the 4th cycle of the CA Transportation Commission's Active Transportation Program (ATP) grants. As a panelist I reviewed bicycle and pedestrian infrastructure projects located throughout the Bay Area. The experience was amazing. I was able to see creative active transportation proposals from around the Bay Area and better understand what made a 'good' project. Beyond my technical experience, I also bike and walk in my community every day. I've experienced the thrill of being buzzed by a speeding car while biking on 14th Avenue. I've enjoyed the tranquility and slow pace of walking through Oakland's beautiful neighborhoods to go to the store or meet friends at the park. This intimate experience as a user of Oakland's transportation network, perhaps most qualifies me for the commission. All in all, I hope to bring a balance of technical and lived experience to help the city continue on its path to an equitable multi-modal transportation future.

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*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[BPC\\_Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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EDUCATION Master of Urban and Regional Planning University of California, Los Angeles 2014 - 2016 Coursework in Environmental Law, Land Use Law, Real Estate Development, Statistical Analysis (STATA), GIS, Urbanization, Development Geography. Research interests in Water Policy and Infrastructure, Public Finance, and Economic Development. Bachelor of Science, Community & Regional Development University of California, Davis 2009 - 2012 Course work in Community Economic Development, Housing Policy, Labor Economics, International Development, and Econometrics. Bachelor of Arts, Communication University of California, Davis 2009 - 2012 Course work in Health Communication, Media Campaigns, Gender Communication, and Organizational Communication. SKILLS Training and Development Site Management Event Planning ArcGIS Geospatial Analysis Real Estate Analysis Program Development Adobe Indesign and Illustrator AWARDS AND CERTIFICATIONS American Institute of Certified Planners, Certified Planner UCLA, Global Public Affairs Program Award Intro to FEMA's Public Assistance Program Certified EXPERIENCE Planner II Contra Costa County, Martinez, CA 2016-Present Provide zoning and other planning information to the public. Process land use applications in conformance with zoning, general plan and applicable State laws. Prepare environmental documents, staff reports, and make oral presentations at County Planning Commission and Board meetings. ATP Grant Application Panelist CA Transportation Commission 2018 Reviewed and ranked active transportation project proposals. Worked with a team of panelists to form a consensus on recommendations for grant funding. Chapter President UCLA Chapter, Los Angeles Bicycle Coalition 2014- 2015 Organized community events to promote bicycling. Developed outreach and communication materials for the organization. Provided public comments at local government meetings in support of bicycle and pedestrian infrastructure. Field Researcher UCLA Institute of Transportation Studies 2015 Collected sales figures from businesses in study area. Conducted face-to-face interviews with business staff. Program Manager / Instructor / Wilderness Guide Outdoor Adventures, Davis, CA 2009 - 2011 Managed variety of programs across the organization. Hired, trained, and managed 40+ guides. Developed program logistics, coordination, and staff development. Site Director Jack and Buena Foundation 2008 - 2009 Developed annual \$100,000+ budgets. Hired, developed, and supervised staff of 30 individuals. Managed all operations and maintenance of 17 acre remote site in California.

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I Agree \*

# Joseph W. Lawlor Jr, AICP

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## EDUCATION

### **Master of Urban and Regional Planning**

*University of California, Los Angeles*  
2014 – 2016

Coursework in Environmental Law, Land Use Law, Real Estate Development, Statistical Analysis (STATA), GIS, Urbanization, Development Geography. Research interests in Water Policy and Infrastructure, Public Finance, and Economic Development.

### **Bachelor of Science, Community & Regional Development**

*University of California, Davis*  
2009 – 2012

Course work in Community Economic Development, Housing Policy, Labor Economics, International Development, and Econometrics.

### **Bachelor of Arts, Communication**

*University of California, Davis*  
2009 – 2012

Course work in Health Communication, Media Campaigns, Gender Communication, and Organizational Communication.

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## SKILLS

Training and Development

Site Management

Event Planning

ArcGIS Geospatial Analysis

Real Estate Analysis

Program Development

Adobe Indesign and Illustrator

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## AWARDS AND CERTIFICATIONS

American Institute of Certified Planners, Certified Planner

UCLA, Global Public Affairs Program Award

Intro to FEMA's Public Assistance Program Certified

## EXPERIENCE

### **Planner II**

*Contra Costa County, Martinez, CA*  
2016–Present

- Provide zoning and other planning information to the public.
- Process land use applications in conformance with zoning, general plan and applicable State laws.
- Prepare environmental documents, staff reports, and make oral presentations at County Planning Commission and Board meetings.

### **ATP Grant Application Panelist**

*CA Transportation Commission*  
2018

- Reviewed and ranked active transportation project proposals.
- Worked with a team of panelists to form a consensus on recommendations for grant funding.

### **Chapter President**

*UCLA Chapter, Los Angeles Bicycle Coalition*  
2014– 2015

- Organized community events to promote bicycling.
- Developed outreach and communication materials for the organization.
- Provided public comments at local government meetings in support of bicycle and pedestrian infrastructure.

### **Field Researcher**

*UCLA Institute of Transportation Studies*  
2015

- Collected sales figures from businesses in study area.
- Conducted face-to-face interviews with business staff.

### **Program Manager / Instructor / Wilderness Guide**

*Outdoor Adventures, Davis, CA*  
2009 – 2011

- Managed variety of programs across the organization.
- Hired, trained, and managed 40+ guides.
- Developed program logistics, coordination, and staff development.

### **Site Director**

*Jack and Buena Foundation*  
2008 – 2009

- Developed annual \$100,000+ budgets.
- Hired, developed, and supervised staff of 30 individuals.
- Managed all operations and maintenance of 17 acre remote site in California.

**Profile**

Liz Binning  
First Name Middle Initial Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

Suite or Apt

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

San Francisco Public Works Associate Engineer  
Employer Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

**Interests & Experiences**

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am an avid cyclist and strongly believe that accessible and user friendly walking and biking infrastructure is of the utmost importance in effective city planning and revitalization of urban areas. I currently work for San Francisco Public Works in the Streets and Highways division as a civil engineer and because of my cycling experience, I bring a unique perspective to the projects I work on. I am extremely passionate about the development of functional infrastructure that is safe for all users, not just motorists. I am also involved in the bay area cycling community which allows me to approach design solutions with all levels of cycling users in mind. My familiarity and experience with civil engineering design and construction, as well as regulatory compliance and the typical constraints of roadway and sidewalk projects makes me an excellent candidate for this position. I've lived in or around Oakland for most of my life, so I am excited about the possibility of advocating for infrastructure that benefits the diverse community that lives here.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[EBinning Resume 20200803.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree \*

# Elizabeth Binning, PE

**EDUCATION:** BS, Civil Engineering, University of Alaska Fairbanks, 2006  
MS, Geoengineering, University of California Berkeley, 2013

**CERTIFICATIONS:** Professional Engineer, California, No. C75404

**SUMMARY:** Design, Field Engineering, Construction Quality Control (CQC), and/or Project Management for:

- Roadway, Curb Ramp, and Utility Renovation and Replacement
- Sub-sidewalk Basement Investigations
- Utility Coordination
- Geotechnical Investigations
- Earthwork, including Backfill and Compaction
- Excavation, Shoring, and Underpinning
- Deep and Shallow Foundation Systems
- Ground Improvement
- Landfills, Repositories, and Encapsulation
- Retaining Walls and Reinforced Soil
- Stormwater and Drainage Features
- Flexible and Rigid Pavement Design
- Soil Vapor Extraction Systems
- Shoreline Revetment
- Remedial / Removal Designs and Actions

## PROFESSIONAL EXPERIENCE:

### Associate Engineer

#### *San Francisco Public Works*

*June 2016 – present*

- Conducted field inspections of existing roadway infrastructure to determine the scope of work for pavement restoration projects. Checked existing curb ramps for compliance with City standards and updated the curb ramp database.
- Identified areas for base repair during pavement restoration. Designed curb ramps and raised crosswalks to meet accessibility requirements. Prepared design drawings and construction specifications to meet project requirements. Reviewed consultants' drawings for completeness and accuracy. Generated cost estimates and cost sharing breakdown from design drawings and plans.
- Utility coordination lead for the Better Market Street project. Drafted utility composites from as-built drawings. Coordinated the alignments for all new utilities along the corridor with relation to the existing facilities that are required to stay active during construction. Developed and oversaw utility potholing to further the design. Generated utility relocation letters using AutoCAD Civil 3D surfaces, PG&E vault LIDAR scans, utility potholing data, and proposed roadway and curb ramp design drawings.
- Calculated concrete base thickness requirements using traffic and trolley bus data.
- Mentored and aided in supervising assistant engineers and student engineering trainees.
- Built and maintained the project schedule for a large multidisciplinary project. Worked with personnel from other City agencies to identify scope, durations, and task predecessors for their portion of the work for incorporation into the overall schedule. Assisted with developing construction sequencing for the utility work with construction management.

### Project Engineer

#### *Engineering/Remediation Resources Group*

*October 2006 – May 2013, September 2015 – June 2016*

- Served as the CQC Manager and lead field engineer on remedial and removal actions for clients such as the Navy, US Forest Service, and California Department of Toxic Substance Control. Interfaced with the client personnel; led weekly CQC and project meeting; and generated requests for information (RFIs).
- Generated construction cost estimates and quantity take-offs from design drawings and plans.
- Performed project management duties such as client interface, scheduling, task management, budget control, and invoicing. Reviewed deliverables to ensure contract compliance.
- Generated design drawings and construction specifications to meet project requirements. Analyzed data obtained from pre-design investigations and performed engineering calculations in support of the design.

- Authored removal and remedial design documents, work plans, CQC plans, quality assurance plans, stormwater pollution prevention plans, health and safety plans, LEED implementation plans, operations and maintenance plans, and remedial action completion reports.
- Managed compaction and materials testing programs including supervising field technicians and field engineers. Oversaw the geotechnical testing of import and reuse materials.

## Project Engineer

**Langan Treadwell Rollo**

**June 2013 – March 2015**

- Performed geotechnical site investigations including logging borings, continuous cores, test pits, and infiltration pits. Developed laboratory testing programs for recovered samples.
- Analyzed sites for slope stability, settlement, bearing capacity, liquefaction, and seismic densification based on observed soil conditions and developed foundation recommendations. Authored geotechnical investigation reports.
- Interfaced with the client, general contractor, and shoring contractors to assure project goals were met.
- Observed installation and tested both temporary and permanent soil retention systems including tiebacks and soil nails. Managed and presented testing data in daily field reports.
- Inspected excavation subgrade for underpinning pits and slab foundations. Developed and managed subgrade testing programs for native, cement treated, and import materials.
- Observed installation for steel H-beam piles, auger cast displacement piles, and drilled piers. Performed pile load tests and developed pile capacities from observed field data.

**SOFTWARE:** AutoCAD Civil 3D, Microsoft Office, Acrobat Adobe Professional, Primavera Project, Primavera SureTrak, gINT, LPile, SlopeW, HELP, XSTABL, SHAKE, SpecsIntact

**TRAINING:** OSHA 40-Hour HAZWOPER, 8-Hour HAZWOPER Supervisor, CPR / First Aid, Nuclear Density Gauge Training, OSHA Excavation Competent Person, XRF Training

## Profile

Michael

First Name

Lok

Last Name

Email Address

Street Address

City

Primary Phone

Alternate Phone

Asian Health Services

Employer

Planning Associate

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Thank you for the opportunity to potentially serve on the Bicycle & Pedestrian Advisory Commission. I have been interested particularly in pedestrian safety issues ever since I was a high school youth and volunteered with Asian Health Services when due to a pedestrian hit and run fatality of a senior in Chinatown led to the advocacy for the first pedestrian scramble crosswalk in Oakland. That experience was what propelled me to study political science in school and eventually earn a Master's in Public Policy. One of the main things making me want to serve on this Commission was the recent hit and run outside Garfield Elementary and I hope this Commission through working with city agencies and advising the city leadership can help make a difference in improving safety for all modes of transportation in and around our City. For the last few years as a D4 resident, there has been similar concerns around bike and pedestrian safety in and around parks and schools. In my 11 years working in Oakland for different organizations and institutions, I have focused on improving access and equity for under-served communities. While much of my work has been focused on District 2 and 3, all of them have been analyzed in a citywide context when looking at regional planning processes like the Lake Merritt BART Redevelopment, Downtown Oakland Specific Plan, and Oakland Alameda Access Project which impact more than their immediate neighborhoods. My career has focused on looking at how to reduce the gaps of traditionally underserved communities including but not limited to communities of color, immigrants, limited English speaking, LGBT and formerly incarcerated and I would welcome the opportunity to explore bicycle and pedestrian access issues from those lenses. Thank you for your consideration, Michael Lok

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.



[Resume - MLok.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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I Agree \*

# Michael Lok, M.P.P.

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## EDUCATION

**Carnegie Mellon University, Heinz College, School of Public Policy & Management,**  
*Masters of Science in Public Policy & Management (MSPPM), Class of 2008*  
*Public Policy & International Affairs (PPLA) Junior Summer Institute, Class of 2005*

**University of California, Santa Cruz (UCSC)**  
*Bachelor of Arts in Politics, Class of 2006*

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## EMPLOYMENT

### **Planning Associate (September 2015 to Present)**

*Asian Health Services: Oakland, CA*

- *Organize the agency's internal and external advocacy efforts on different local, state and national policy efforts.*

*California Healthy Nail Salon Collaborative*

- *Manage the \$500,000 annual budget comprised of ten different local, state, federal and foundation grants with distinct application and reporting requirements.*
- *Oversee paid consultants, interns and volunteers for health and safety trainings and the completion of grant objectives.*
- *Coordinate outreach and social media efforts. Increased traditional media hits and social media presence grew by 60% in one year.*
- *Lead the Collaborative's Integrated Voter Engagement and Movement Building programs.*

*Oakland Chinatown Coalition*

- *Strategize joint programs and events to approach community benefits and safety improvements in Chinatown and Downtown.*
- *Maintain membership engagement of 20 organizational and individual members through monthly meetings and planning processes with City and BART officials.*

### **Planning and Development Consultant – Contract (March 2015 to August 2015)**

- *Supported grant-writing and development activities, including the Annual Fundraising Gala*

### **Program Specialist - Contract (May 2013 to December 2014)**

*Asian American and Native American Pacific Islander Serving Institution (AANAPISI) Part A Grant, U.S. Department of Education, Laney College: Oakland, CA*

*Program Management*

- *Hired adjunct faculty and staff*
- *Represented the program in management meetings including Learning Communities, Student Services, and Emergency Preparedness meetings.*
- *Assisted the Director with strategic planning that includes collaboration and partnerships with other Learning Communities, businesses, and non-profits*
- *Managed a \$450,000 annual program budget*
- *Coordinated academic course schedules and curriculum with department chairs and deans for student enrollment*
- *Completed college, district and federal paperwork and reporting.*
- *Managed outreach, community partnerships, recruitment, and orientation.*

*Student Research*

- *Collaborated with data researchers for student success outcomes.*
- *Assisted the Director in maintaining program statistics relating to enrollment and outcomes.*

*Outreach and Marketing*

- *Built external partnerships with Asian/Pacific Islander youth serving providers.*

### **Research Associate (Oct 2008 to Sep 2012)**

*National Council on Crime and Delinquency (NCCD): Oakland, CA*

- Analyzed datasets from community surveys and government agencies
- Administered field research: surveys, focus groups, and interviews
- Contributed background data and administrative support for proposals, reports, and presentations
- Facilitated meetings with Oakland community leaders on youth violence prevention including topics on parent engagement and cultural competence
- Provided technical assistance and program management to the Chinatown Youth Center Initiative (now known as The Spot), which included supervising the youth advisory council and piloting new programs and events with planning consultants and direct service partners.
- Hired, trained and assigned undergraduate and graduate student interns to projects.
- Staffed federal research grants and supported reporting requirements.
  - *Federal Funders:* Bureau of Justice Assistance, Centers for Disease Control Office of Violence Prevention, U.S. Department of Education

### **Chancellor's Undergraduate Intern (Sep 2004 to Jun 2005, Sep 2005 to Jun 2006)**

*Student Organizations Advising and Resources (SOAR) Office, UCSC: Santa Cruz, CA*

- Organized campus groups and student government to raise awareness on issues affecting campus diversity, such as student-initiated outreach and academic support services.

### **SPECIAL SKILLS**

- **Computer/Technical:** Database Management (Microsoft Access, SPSS); Geographic Information System (ArcGIS); Graphic Design (Adobe InDesign, Illustrator, Photoshop); Microsoft (Excel, Outlook, PowerPoint, Sharepoint, Visio, Word); Web Design (HTML Coding; Dreamweaver MX); Voter Engagement (Political Data Inc, Voter Action Network); Webinars (Citrix GoToMeeting, Zoom)
- **Language:** Intermediate Conversational Proficiency (Cantonese Chinese)
- **Alameda County Leadership Academy (Oct 2008 to Feb 2009)**
- **Group Facilitation Training (Community at Work: Feb 2004)**

### **VOLUNTEER EXPERIENCES**

#### **Chapter President (Oct 2012 to Dec 2016), Board Member (Feb 2010 to Present)**

*OCA - Asian Pacific American Advocates, East Bay Chapter: Oakland, CA*

- Organize monthly Chinatown community cleanups which have 60-80 youth participants.
- Co-Chaired the 2015 OCA National Convention in San Francisco with 500 participants from across the country.
- Recruit volunteer mentors for youth and adult mentorship programs.
- Served on the OCA National Board comprised of 80 chapters across the country.

#### **Fundraising Committee Chair (Aug 2011 to May 2016)**

*The Spot Oakland Chinatown Youth Center: Oakland, CA*

- Promote the youth center to community leaders, business owners and member associations to build new public-private partnerships and increase individual donations.
- Plan grassroots fundraisers and strategize social media tactics.

#### **Scholarship Committee Member (Feb 2012 to May 2012)**

*Asian Employees Association at the Port of Oakland: Oakland, CA*

- Reviewed and interviewed college-bound students for scholarships.
- Awarded \$25,000 in Scholarships ranging from \$500 to \$5,000.

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## Profile

**Natalie**

First Name

**Mall**

Last Name

Middle Initial

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

[Redacted]

State or Zip

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

Alternate Phone

**East Bay Municipal Utility District**

Employer

**Junior Engineer**

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

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## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

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I am an advocate for creating urban areas that are safe and convenient for bicyclists and pedestrians because of the two familiar reasons: 1) the long-term, global effects of urban systems shifting away from reliance on carbon-based fuels is necessary and urgent, and 2) the more immediate, local benefits of safer streets accessible to all residents, not just to those physically and financially able to purchase, drive, and store a personal car, can help us make big strides towards a more livable and equitable community. However, more than personal viewpoints are needed to be deemed a strong candidate for the Bicyclist and Pedestrian Advisory Commission. I believe my community involvement and character traits are my key qualifications and strengths for the position.

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Staying involved and engaged in my community has been my favorite way to feel connected to others and to meet and learn from people with vastly different life experiences compared to my own. Perhaps most rewarding has been volunteering with Youth Spirit Artworks (YSA), an organization leading the construction of 26 tiny homes for homeless and at-risk youth in the Oakland and Berkeley area. In doing so I have been able to meet some of the homeless and previously-homeless young people involved in the project, as well as many other local residents who aren't afraid to confront these issues as a community. Listening to their ideas and discussing how communities can improve young people's chances to live healthy, fulfilling lives has been one of my favorite aspects of the work with YSA. I have also gained a deeper understanding of what it means to listen to those consistently pushed to the sidelines within our communities.

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My most applicable character traits include an enthusiastic and positive attitude, a strong desire to listen and learn from the community, and a committed dedication to helping others in ways I am most suited. I strive to better myself personally and have a deep respect for community advocates and their ability to inspire folks around them to delve into the process of communicating, listening, and working tirelessly through the iterations needed to improve systems for the long run.

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I believe BPAC is a wonderful example of advocacy work that can improve the lives of Oakland residents and get folks excited about solving problems and striving for a more equitable community. Personally, I use my bicycle as often as I can, but I'm aware that this ability is a result of my physical health, life stage, and accommodating workplace. Any change in circumstances would drastically decrease the likelihood of my ability to manage a lifestyle independent of a costly personal vehicle. As a member of BPAC, I believe this awareness would help me to listen to community members and to strive to better understand the situation many Oakland residents face in getting where they need to each day.

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I am passionate about community involvement and am eager to work in a team environment to advocate for policies that pay attention to alternative forms of transportation. As a dedicated resident, I would be eager to prioritize the BPAC in order to make strides in outreach, policy editing, planning, and any other tasks needed to meet and expand the goals of BPAC. I believe BPAC is a great example of passionate people following through on serving their community, and I believe my past commitments show that I have the energy, enthusiasm, and work ethic to make every effort to improve livability in Oakland - both in the present and for the future.

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*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[NMall\\_BPAC\\_Resume\\_2020.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

[REDACTED]

Affiliations Tiny Homes Village, Youth Spirit Artworks, Volunteer January 2020 – Present • Constructed 8' x 10' homes, including framework, siding, trim, drywall, mudding, and painting • Trained new volunteers in various tasks Yolo Interfaith Immigration Network, Volunteer February 2017 – December 2018 • Participated and planned various crafts, theater, and games with detained youth in the Yolo County Juvenile Detention Facility- with children from both the local county and those in ICE custody Engineers Without Borders October 2012 – December 2017 • Bolivia Project Manager: January 2015- July 2016; Board Member: Vice President of Internal Affairs, 2014-2015; Engineering Joint Council Liaison, 2013-2014 • Worked with graduate and undergraduate students on designing a water distribution system which is being implemented in Quincucirca, Bolivia Institute of Transportation Engineers, UC Davis Chapter January 2016 – Sept 2016 • Co-president: January 2016 - Sept 2016 • Organizing events, tours, and professional speakers related to transportation engineering Professional Experience Junior Engineer, East Bay Municipal Utility District July 2020 – Present • Modeled water pressure and flow for various pipeline replacement projects and fire service requests as part of the Water Distribution Planning Division Staff Engineer, Cornerstone Earth Group April 2019 – June 2020 • Coordinated and conducted soil, groundwater, and soil vapor quality investigations on active construction sites, executed plans at various remediation projects • Wrote and edited project proposals, environmental reports and Health and Safety Plans Green Building Assistant, UC Davis Energy Conservation Office April 2014 – March 2016 • Applied for LEED certification after making changes to previously constructed UC Davis buildings • Extracted, graphed, and analyzed campus energy usage data • Worked with UC Facilities Management in promoting energy and water conservation across campus Education M.S., Civil Engineering; UC Davis December 2018 B.S., Civil Engineering; B.A., Economics; UC Davis March 2017 • College of Engineering Dean's List • Received Department of Civil and Environmental Engineering Citation upon graduation • Relevant Coursework: Urban Systems and Sustainability, Transportation Land Use Sustainability Design, Energy and Environmental Aspects of Transportation, Water Resources Engineering Planning

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I Agree \*

# Natalie Mall

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## Affiliations

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**Tiny Homes Village, Youth Spirit Artworks, Volunteer** **January 2020 – Present**

- Constructed 8' x 10' homes, including framework, siding, trim, drywall, mudding, and painting
- Trained new volunteers in various tasks

**Yolo Interfaith Immigration Network, Volunteer** **February 2017 – December 2018**

- Participated and planned various crafts, theater, and games with detained youth in the Yolo County Juvenile Detention Facility- with children from both the local county and those in ICE custody

**Engineers Without Borders** **October 2012 – December 2017**

- Bolivia Project Manager: January 2015- July 2016; Board Member: Vice President of Internal Affairs, 2014-2015; Engineering Joint Council Liaison, 2013-2014
- Worked with graduate and undergraduate students on designing a water distribution system which is being implemented in Quincucirca, Bolivia

**Institute of Transportation Engineers, UC Davis Chapter** **January 2016 – Sept 2016**

- Co-president: January 2016 - Sept 2016
- Organizing events, tours, and professional speakers related to transportation engineering

## Professional Experience

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**Junior Engineer, East Bay Municipal Utility District** **July 2020 – Present**

- Modeled water pressure and flow for various pipeline replacement projects and fire service requests as part of the Water Distribution Planning Division

**Staff Engineer, Cornerstone Earth Group** **April 2019 – June 2020**

- Coordinated and conducted soil, groundwater, and soil vapor quality investigations on active construction sites, executed plans at various remediation projects
- Wrote and edited project proposals, environmental reports and Health and Safety Plans

**Green Building Assistant, UC Davis Energy Conservation Office** **April 2014 – March 2016**

- Applied for LEED certification after making changes to previously constructed UC Davis buildings
- Extracted, graphed, and analyzed campus energy usage data
- Worked with UC Facilities Management in promoting energy and water conservation across campus

## Education

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**M.S., Civil Engineering, UC Davis** **December 2018**

**B.S., Civil Engineering; B.A., Economics; UC Davis** **March 2017**

- College of Engineering Dean's List
- Received Department of Civil and Environmental Engineering Citation upon graduation
- **Relevant Coursework:** Urban Systems and Sustainability, Transportation Land Use Sustainability Design, Energy and Environmental Aspects of Transportation, Water Resources Engineering Planning

**Profile**

Paige E Peltzer  
First Name Middle Initial Last Name

[Redacted]  
Email Address

[Redacted]  
Street Address

[Redacted]  
City

[Redacted]  
Suite or Apt

[Redacted]  
State

[Redacted]  
Postal Code

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

Office of Community Investment and Infrastructure  
Employee

Development Specialist  
Job Title

**Which Boards would you like to apply for?**

Bicyclist & Pedestrian Advisory Commission: Submitted

**Interests & Experiences**

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As urban planner with a background in community planning, real estate economics, and redevelopment, I am applying to join the City of Oakland's Bicyclist and Pedestrian Advisory Commission (BPAC). I am a graduate from the Harvard Graduate School of Design with a master's degree in urban planning. Though I focused my graduate studies on affordable housing and real estate development, I did take courses in transportation planning and have always fostered an interest in mobility planning as a critical component of creating safe, healthy, and vibrant communities. I am currently a development specialist at the Office of Community Investment and Infrastructure, the Successor Agency to the former Redevelopment Agency of the City and County of San Francisco. My current work for a public agency that reports to a commission has given me an appreciation for the ways in which commissioners' questions and requests provide guidance to staff and hold them accountable to their agency's stated mission and to serving the public good. I would like to help do the same and provide community feedback to guide the work of the City of Oakland, Mayor Schaaf, and the City Council. I am accustomed to thinking about and approaching projects through political, feasibility, and equity lenses, and welcome the opportunity to provide thoughtful feedback on walking and biking plans, policies, and programs. As an urban planner, I think systemically about how public efforts impact not just mobility, but sustainability, housing, and economic development. Prior to February 2020, I had not owned a car since 2008, and have relied on public transit and biking as my main mode of transportation in the cities of Chicago, Boston, and Oakland. I would like to work to make Oakland safer for bikers and pedestrians and to improve the built environment for all Oakland residents. I have lived in Oakland the past four and a half years and would like to be more engaged in City efforts because I think our City is a very special community. Oakland's diversity and confluence of economic, social, and environmental issues that impact the built environment make it both a challenging and exciting place to work and live. The City's recent Flex Street Program demonstrates that the City of Oakland's leaders are not afraid to try new things, even if it means taking swift action, learning from it, and continually improving. I welcome the opportunity to be a part of that change.



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*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Peltzer\\_Resume\\_2020.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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I Agree \*

# PAIGE PELTZER

## PROFILE

Urban planning professional with private and public sector experience in strategic real estate, economic, and community development planning. Currently serve as a development specialist for the real estate team at San Francisco's Office of Community Investment and Infrastructure, the Successor Agency to the City's Redevelopment Agency, where I help complete new development in three major redevelopment areas and manage and dispose of the Agency's assets. Academic background in urban planning with an emphasis on housing, real estate, and public budgeting and finance.

## RELEVANT EXPERIENCE

- Office of Community Investment and Infrastructure, *Development Specialist*** San Francisco, CA 2018-Present
- Drafted and negotiated real estate agreements and covenants for new highly complex redevelopment projects
  - Resolved title issues and prepared property for disposition, including the drafting of transactional documents
  - Interpreted local land policies and redevelopment dissolution law and collaborated with private and public entities
  - Managed consultant contracts for valuation and surveyor services
  - Assisted with asset management of OCII properties; ensured compliance with lease and loan agreements
- Economic & Planning Systems, Inc. *Senior Associate*** Oakland, CA 2016-2018
- Completed valuation analysis of development for public and private clients throughout the Bay and beyond
  - Provided developer solicitation and negotiation support for P3 projects, advising on RFQ/RFPs, lease agreements, revenue participation structure, due diligence analysis, DDAs, and other transactional documents.
  - Conducted market analysis for proposed development to identify optimal product types and consumer demand
- Washington Gateway Main Street, *Harvard Community Service Fellowship Intern*** Boston, MA 2015
- Coordinated economic development efforts in City of Boston commercial district
  - Supported small business owners in district by connecting them to City of Boston technical assistance and small business resources, including small business grants.
  - Orchestrated community programs in Ramsey Park; lobbied for and gained commitment of capital improvements
- Interboro Partners, *Envision Cambridge Street Team*** Cambridge, MA 2016
- Assisted with leading engagement activities (surveys and focus groups) for the Cambridge comprehensive plan
- Illinois Facilities Fund, *Research Division Extern*** Chicago, IL January 2015
- Using ArcGIS, mapped demand for and supply of services for needs assessment evaluations of municipalities
- Harvard Graduate School of Design, *Research Assistant*** Cambridge, MA 2014-2015
- Helped organize curriculum and guest speakers, administer assignments, and provide office hours to students.
- Harvard Graduate School of Design, *Teaching Assistant*** Cambridge, MA 2015-2016
- Conducted research for comprehensive report on housing finance and governance in Mexico

## EDUCATION

- Harvard Graduate School of Design, *Master in Urban Planning May 2016*** Cambridge, MA
- Concentration: Community and Economic Development
- Region 1 APA Executive Committee Representative 2015-2017
  - Harvard Urban Planning Organization APA/Community Engagement Chair 2015-2016
- University of Chicago, *Political Science Major, Graduated June 2012, GPA: 3.6/4.0*** Chicago, IL
- Senior Thesis: Suburban Perceptions of Crime
  - Varsity Volleyball and Track & Field

## SKILLS

**COMPUTER:** Excel, PowerPoint, InDesign, Illustrator, Photoshop, GIS, SPSS, STATA **LANGUAGE:** Beginner Spanish  
**CERTIFICATIONS:** Passed AICP exam in 2018; currently pursuing AICP certification

## Profile

Sigrida

First Name

Reinis

Last Name

Middle Initial

Email Address

Street Address

City

Primary Phone

Alternate Phone

Langan Engineering and  
Environmental Services Inc.

Employer

Associate

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

My interest in serving as a City of Oakland BPAC member is two-fold: First, I am a Civil Engineer, and I have always believed that my profession serves the public in important ways. For instance, we design structures to survive earthquakes, transportation systems to enable the movement of people and goods, infrastructure that provides households and businesses with clean water and that removes wastewater and treats it prior to discharge into our rivers and oceans. I have spent the majority of my career cleaning up properties that have been impacted by hazardous materials so that they may be safely redeveloped into housing (market-rate and affordable), offices, and commercial facilities. Second, I am a Bay Area native and current resident of Oakland and have been an avid recreational cyclist since high school. For ten years I served as a volunteer cycling and cross-country ski coach for the Leukemia and Lymphoma Society's "Team in Training" endurance sports fundraising program. For the past four years, I have supported the San Francisco-to-Los Angeles AIDS ride (AIDS/Lifecycle) as a volunteer "roadie". My office is located in Downtown Oakland, to which I commute by bicycle as frequently as possible. Serving as a BPAC commissioner would allow me to apply my engineering experience and expertise to the improvement of pedestrians' and cyclists' safety and user experience within the City of Oakland.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Reinis\\_Sigrida\\_BPAC\\_2020.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

---

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

## Sigrida Reinis, PhD, PE

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Dr. Reinis has over 25 years of experience in the areas of construction engineering/management and environmental engineering. Her experience includes providing project management and technical support for complex environmental remediation projects, including properties slated for commercial or residential redevelopment as well as military bases being redeveloped or converted to a National Park. Dr. Reinis' areas of technical expertise include design and operation of gas/vapor mitigation systems for new and existing structures; decision analysis; probabilistic performance assessment and cost estimating; and project risk management. Dr. Reinis has also provided litigation support for construction and multi-party environmental cases as well providing expert testimony for cases involving questions of liability for environmental impacts and fulfillment of obligations under construction procurement contracts.

**EMPLOYER (1997 – present): Langan Engineering and Environmental Services Inc. (formerly Treadwell & Rollo, Inc.),** [REDACTED]

### **SELECTED PROJECTS**

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#### **Soil & Groundwater Remediation**

- Site Investigation and Remediation of Petroleum Hydrocarbons Sites, Chlorinated Solvents Sites, and Arsenic and Heavy Metals Sites

#### **Cost Estimating for Environmental Remediation & Construction**

- Probabilistic Cost Estimates for Remediation of Former Bethlehem Steel Shipyard, Former Hunters Point Naval Shipyard, City of Lodi Chlorinated Solvent Plume Remediation, others

#### **Site Remediation – Construction Phase**

- Responsible Managing Employee, California Construction Practice
- Contract Documents for Former Liquid Bulk Terminal/Wastewater Treatment Facility Closure and Remediation, Construction-related Research and Development, Construction Consulting, Cost Estimating

#### **Landfill Closure & Redevelopment**

- Municipal Solid Waste Landfills and Liquid Waste Impoundments – Site Investigation, Landfill Closure, Probabilistic Cost Estimating – various landfills throughout San Francisco Bay Area

#### **Decision Analysis & Probabilistic Methods**

- Decision Analyses and Probabilistic Cost Estimating for Litigation Support and Utility Line Replacement
- Probabilistic Performance Assessment for Groundwater Treatment and Remedial Design

#### **Vapor Intrusion Mitigation System Design**

- Methane and Soil Vapor Mitigation System Design for New Structures and Retrofits including residential, commercial, office, and warehouse structures – various sites in San Francisco Bay Area, Central Valley, and Southern California

#### **Expert Witness & Litigation Support**

- Expert Witness: Environmental Impacts Related to Construction of Crude Oil Transfer Facility, Groundwater Treatment System for Landfill Remediation, and Wastewater Treatment Facility Remediation
- Litigation Support: Brownfields Redevelopment Sites, Solvent-Contaminated Groundwater Sites, Litigation Support, Metals and Solvent-Contaminated Site, and Building Products Manufacturing Plant

### **ACADEMIC EXPERIENCE**

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## **SIGRIDA REINIS, PHD, PE**

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Construction-related Research, Institute of Transportation Studies, University of California, Berkeley, 1989

Risk Assessment, Management, and Communication Short Course, University of Latvia, 1990-1993

Guest Lecturer, California Polytechnic State University, San Luis Obispo, CA, 2008-2019

### **EDUCATION**

---

Ph.D., Civil Engineering - Construction Engineering & Management  
University of California at Berkeley, 1997

M.Eng., Civil Engineering - Construction Engineering & Management  
University of California at Berkeley, 1989

B.S., Civil Engineering  
University of California at Berkeley, 1984

### **PROFESSIONAL REGISTRATIONS AND LICENSES**

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Professional Engineer (PE), CA #C-69777

Class A - General Engineering Contractor with Hazardous Materials Certification, #933395

### **PROFESSIONAL AFFILIATIONS**

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American Society of Civil Engineers, 1982-present

### **PUBLICATIONS, REPORTS, AND PRESENTATIONS**

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List available upon request

## Profile

Stephanie

First Name

Beechem

Last Name

Email Address

Street Address

City

Primary Phone

Alternate Phone

University of California Office of  
the President

Employer

Speechwriter

Job Title

Which Boards would you like to apply for?

Bicyclist & Pedestrian Advisory Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I would be thrilled to work with the Oakland Bicyclist & Pedestrian Advisory Commission, Oakland leaders and community members to make Oakland an even better place to walk and bike! I've commuted and traveled exclusively by walking, biking, and transit for the past decade, across four different cities (Oakland, San Francisco, Washington, D.C., and Seattle). I've always been a passionate advocate for streets that are safe and welcoming for pedestrians, bicyclists, and other vulnerable users. Here in Oakland, I'm fortunate to live close enough to my office (downtown at 12th & Franklin) that I can walk there in 30 minutes or bike there in 12! While I'm now working from home in the midst of the COVID pandemic, walking and biking are still my primary methods of transportation around the city. I'm an avid explorer of the Bay Area by foot and bike - there's nothing I love more than walking and biking around Oakland and surrounding cities. It's clear to me that Oakland has built a great foundation for pedestrians and bicyclists, but I know the city has the potential to be even better -- and I'd love to do my part to make that happen! This work is also a natural extension of my current transit and mobility advocacy; I serve on the board of Seamless Bay Area, a grassroots organization that advocates for more a more integrated transit network in the nine-county Bay Area, including creating a more seamless user experience for people who walk or bike to their transit stop. Lastly, in addition to my personal experiences as a pedestrian and bicyclist, I've worked in local, state, and federal government agencies since 2009 - so I also have a deep professional understanding of the financial and political challenges and hurdles that cities face in making improvements and changes to the streetscape. As someone who understands the perspectives of city staff and administrators as well as pedestrians and bike users, I think I could provide valuable input and leadership on the BPAC. Thanks so much for your consideration!

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[S\\_Beechem\\_-](#)

[Résumé 2020.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

---

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

---

I Agree \*



# STEPHANIE BEECHEM

## PROFESSIONAL EXPERIENCE

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### University of California – Office of the President. Oakland, CA – Feb. 2017 – present

- *Speechwriter (2018-present)*. Write remarks, op-eds, talking points, video scripts, and public statements for the president of the UC system. Conceptualize, plan, and staff presidential events and engagement opportunities that reach critical UC constituencies and stakeholders.
- *Media Relations Strategist (2017-18)*. Served as on-record spokesperson for the 10-campus University of California system and UC President Janet Napolitano. Responded to local and national media inquiries about institutional policies, presidential initiatives, and state and federal legislation. Planned and staffed media events. Managed high-priority systemwide initiatives including an international coalition of climate-focused universities and an outreach campaign for first-generation students.

### U.S. Department of State. Washington, DC – May 2014 – Jan. 2017

- *Research Director & Communications Advisor*. Served as the State Department's top political researcher and a special communications adviser to Secretary Kerry's senior management team. Managed an internal crisis response communications team. Worked with national print and TV reporters on hundreds of articles about the Department. Planned and executed complex research projects that informed story pitches, rollouts, legislative advocacy, and oversight response.

### White House – Office of Communications. Washington, DC – Jan. 2011 – May 2014

- *Senior Researcher (2013-14)*. Conducted rapid response research on domestic and foreign policy issues to assist senior communications and policy staff. Served as the lead researcher dedicated to Affordable Care Act rapid response and messaging during the law's first enrollment period. Worked as a key facilitator between White House policy, legislative affairs, and public engagement teams to ensure coordinated messaging on key initiatives.
- *Researcher (2011-13)*. Conducted time-sensitive research on a range of domestic issues including health care, reproductive rights, equal pay, immigration, and the minimum wage. Fact-checked hundreds of presidential speeches and statements. Conducted comprehensive background research on individuals and organizations that could be publicly associated with the President or First Lady.

### City of Seattle. Seattle, WA – July 2009 – Dec. 2010

- *Public Relations Specialist*. Managed all external communications for the city's Office of Economic Development and Office of Arts & Cultural Affairs. Launched an after-hours government and business mixer, three all-new municipal websites, and a Seattle business news e-blast. Advised department leaders on communications and outreach to the Mayor's Office and City Council.

## VOLUNTEER WORK

### Seamless Bay Area. San Francisco, CA – Jan. 2020 – present

- *Board Member / Chair, Public Engagement & Outreach Committee*. Manage all external communications and public events for Seamless Bay Area, a grassroots organization that advocates for a more integrated and rider-friendly regional transit system.

## EDUCATION

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University of Washington, M.A., Seattle, WA

December 2009

Lewis & Clark College, B.A., Portland, OR

May 2008

THE OAKLAND DEPARTMENT OF TRANSPORTATION

# Shared Mobility Accessibility Study

JUNE 2020



Funding provided by ACTC and BAAQMD



City of  
Oakland

Department of  
Transportation

# Introductions



**Kerby Olsen**  
Shared Mobility  
Coordinator

OakDOT



**Anh Nguyen**  
ADA Programs Manager

OakDOT

# Agenda

**1**

**Study Purpose and  
Overview**

**2**

**Findings**

**3**

**Recommendations and  
changes to E-scooter program**

# 1

## Study Purpose and Overview



THE OAKLAND DEPARTMENT OF TRANSPORTATION

### Shared Mobility Accessibility Study

JUNE 2020



City of  
Oakland

Department of  
Transportation

- Evaluate accessibility of existing programs
- Assess barriers and needs around shared mobility services
- Make recommendations for improving the accessibility of these services

**Full Document Available here: [tinyurl.com/y4qwpb8u](https://tinyurl.com/y4qwpb8u)**



# Study Purpose and Overview

## **Timeline**

June 2019 - June 2020

## **Methods**

- Survey (n=70)
- Field assessment of bike share stations
- Two focus groups
- Web accessibility analysis
- Case studies
- Interviews with service providers and partners

# 1

## Study Purpose and Overview



**Scooter Share**



**Ridehailing**



**Bike Share**



**Carshare**



# 2

## Findings



### Bike Share



#### User barriers

1. Service area
2. Vehicle design
3. Digital accessibility

#### Station access

- Inaccessible paths to some kiosks
- All kiosks too high



### Scooter Share



#### User barriers

1. Other
2. Vehicle design
3. Financial

#### App review

- Lyft 85%
- Lime 55%
- Bird 88%



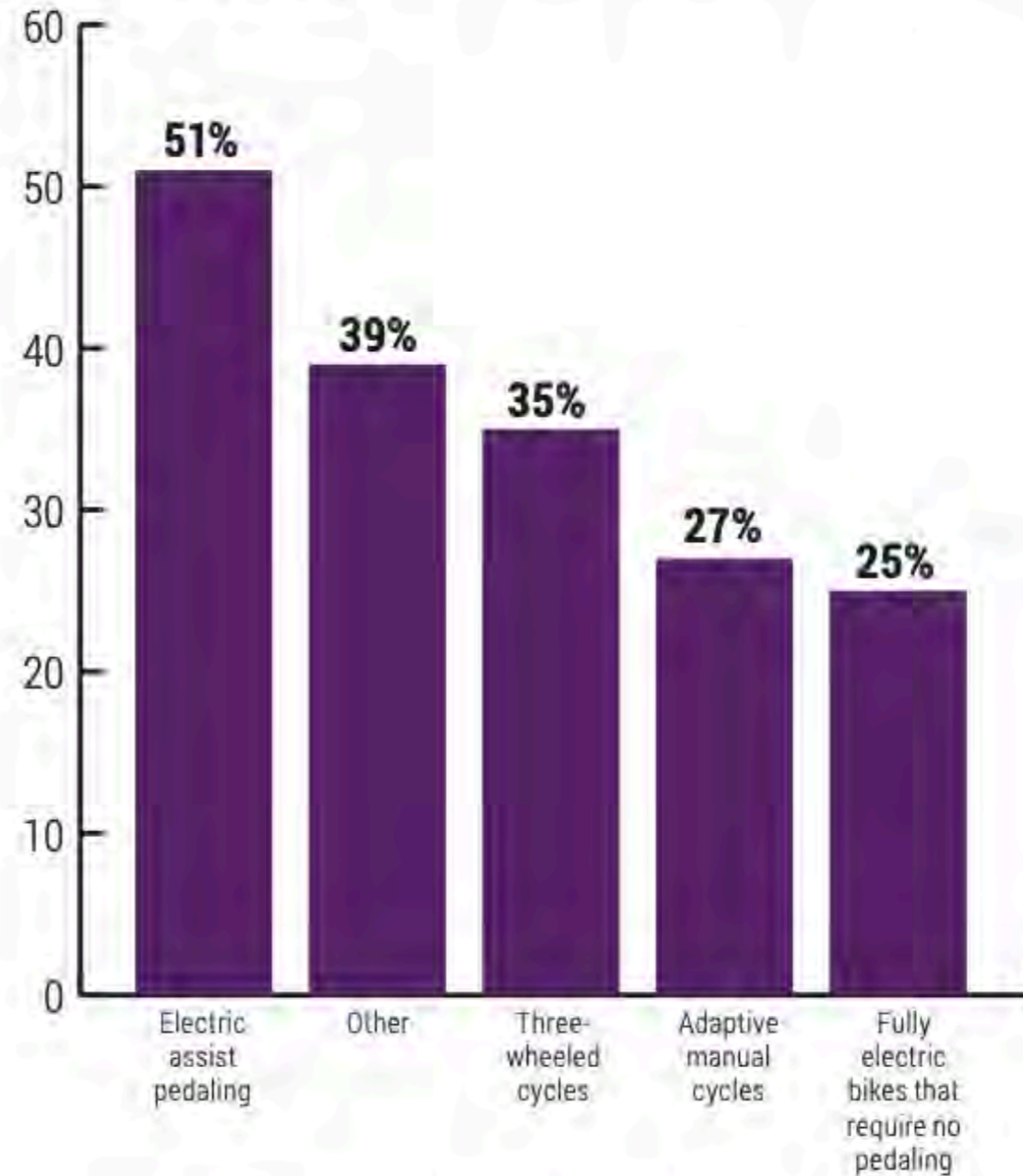
# 2

## Findings

### How to increase access?



What vehicle design features would improve your access to bike share? (N=51)



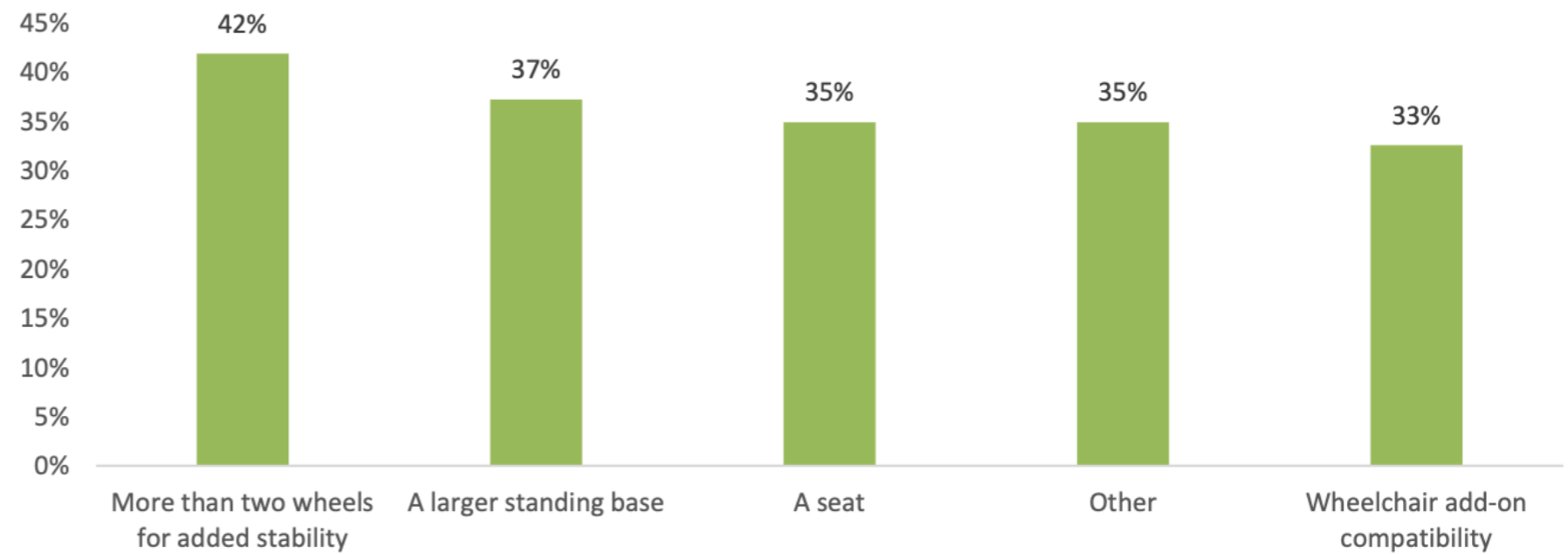
# 2

## Findings



### How to increase access?

What scooter design features would improve your access to e-scooters? (N=43)



# 2

## Findings

### Ridehailing



#### User barriers

1. Other
2. Financial
3. Digital accessibility

#### App review

- Uber 92%
- Lyft 82%

### Carshare



#### User barriers

1. Service area
2. Digital accessibility
3. Other

#### App review

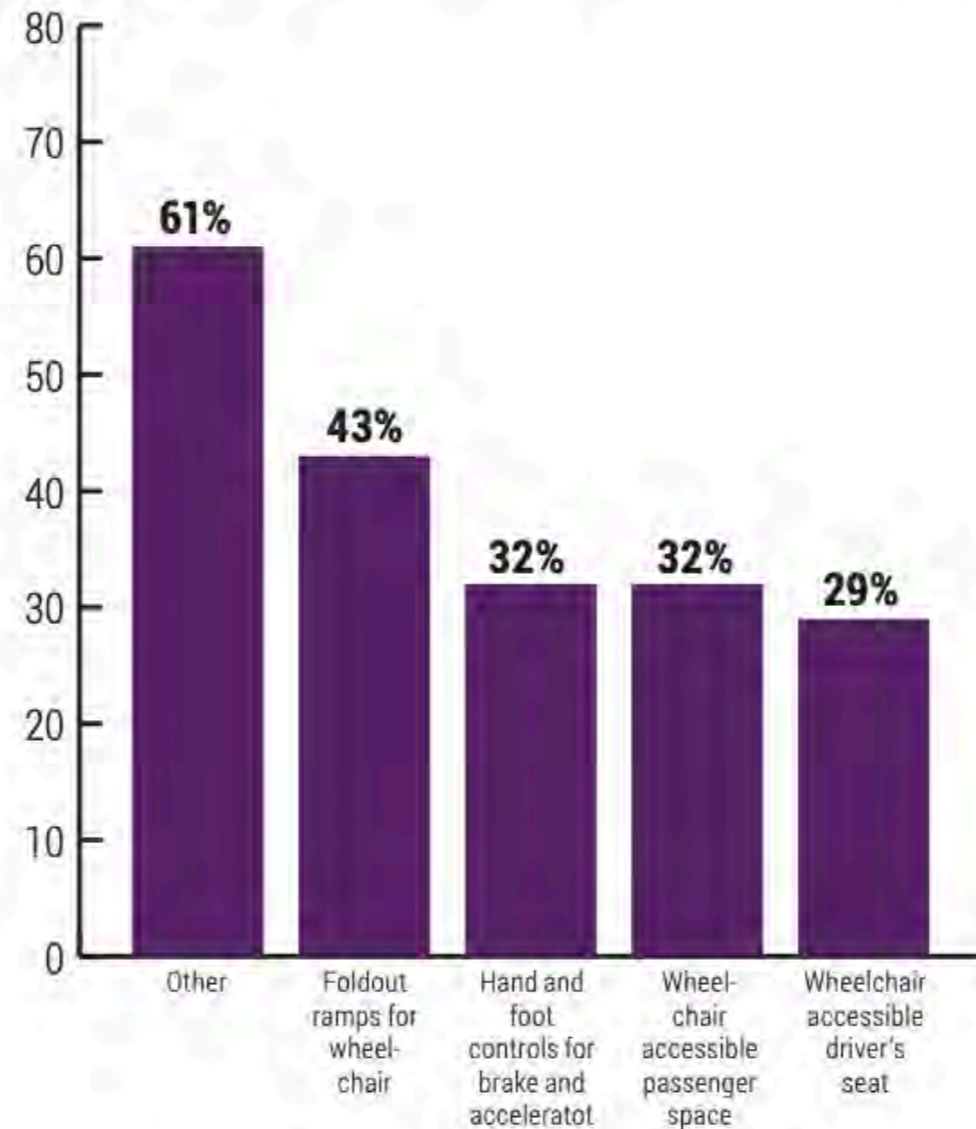
- Turo 84%
- Getaround 81%

# 2

## Findings

### How to increase access?

What design features would improve your access to car share? (N=28)



#### Other

- Reserve WAV further in advance
- Low standing vehicles
- Better geographic distribution
- Automated ramps



# 2

## Findings



### How to increase access?

- Expand Lyft's WAV service to Oakland
- Improve wait time estimate

# 2

## Findings

### Adaptive Bike Share Pilot



Oakland Bike Share July 10, 2019 to October 23, 2019

Unique Riders: 47

Month	Up Handcycle	Low Handcycle	Foot Trike	Side By Side	Total
July	5	1	6	8	20
August	2	3	4	6	15
September	4	1	6	10	21
October		1	1	1	3
<b>Total</b>	<b>11</b>	<b>6</b>	<b>17</b>	<b>25</b>	<b>59</b>

# 3

## Recommendations



### Recommendations from BORP

- Increase outreach to specific groups and organize rides
- Corrective action on bathrooms
- Increase ADA parking
- Facilities to store bikes

# 3 Recommendations

## Strategy 1: Reduce impacts to persons with disabilities traveling by other modes



- Improve bike share station placement
- Require E-scooters to have lock-to technology
- Establish designated scooter parking areas



- Better E-scooter user education and enforcement
- Require ride hail drivers to use pick-up/ drop-off areas



# 3 Recommendations

## Strategy 2: Modify Vehicle, Device, or Station Design



- Require or incentivize alternative vehicle designs
- Provide grants or subsidies for individuals to purchase their own adaptive vehicles
- Improve physical access to bike share stations
- Provide E-bikes in bike share program



- Invest in accessible vehicle design modifications
- For ride-hail, incentivize accessible vehicle owners to join platform

# 3 Recommendations

## Strategy 3: Provide Alternative Service Models



- Extend adaptive bike share program



- For ride-hail, create a preferred driver certification program for drivers with disability-related trainings
- Create options for at home delivery of accessible vehicles
- Guaranteed ride home for micro-mobility

# 3 Recommendations

## Strategy 4: Expand User Information and Transaction Opportunities



- Clearly define and disseminate information about accessible options
- Require web accessibility analysis score of 90% or more for shared mobility apps
- Integrate shared mobility into existing equity programs (i.e. discount transit passes)
- Conduct in-person outreach to introduce new mobility options
- Set company targets for digital accessibility
- Provide clear information about accessible service options and how to request them
- Provide payment options that do not require credit/smart phone



# 3

## Recommendations

### Strategy 5: Leverage new partnerships, planning and funding



- Incorporate new strategies for accessible shared mobility into planning efforts, such as East Oakland MAP
- Increase WAVs in car share/ ride hail through incentives to purchase
- Identify existing WAVs and integrate those into shared mobility services
- Fund an “Access for All” program through revenue from shared mobility trips (i.e. 10c/ trip), exempting providers w accessible services. Use this to fund accessible services or infrastructure

# 3 Questions and Feedback?



**Kerby Olsen**  
Shared Mobility  
Coordinator

OakDOT  
[kolsen@oaklandca.gov](mailto:kolsen@oaklandca.gov)



**Anh Nguyen**  
ADA Programs Manager

OakDOT  
[anguyen@oaklandca.gov](mailto:anguyen@oaklandca.gov)



Photo: Visitoakland.org

Funding provided by:

Thank you!



## October 2020 BPAC Agenda Item #8 Attachment

For more information on the BPAC's Committees and Liaisons see

<https://www.oaklandca.gov/resources/bicyclist-and-pedestrian-advisory-commission-bpac-committees-and-liaisons>

### Active BPAC Committees/Task Forces/Liaisons

Committee Name / Liaison Role	Date Created	Purpose	Commissioners	Community Members	Status
Infrastructure Committee	2/16/17	Review and comment on the design of projects	Burnette Jr, Mangrum, Parreiras (alternate: Schader), Yee	<b>Robert Prinz, Midori Tabata, Brendan Pittman</b>	ongoing
Legislative Committee	6/21/18	Research and develop policy recommendations for consideration by the BPAC	<b>Gardner, Mangrum, Naylor, Parreiras</b>	Kenya Wheeler	ongoing
Liaison to Affordable Housing & Infrastructure Bond Public Oversight Committee	5/17/18	Monitor Committee activities and report back to the BPAC	Naylor		ongoing
Liaison to Mayor's Commission on Persons with Disabilities	5/17/18	Monitor MCPD activities and report back to the BPAC	Parreiras; Schader (substitute)		ongoing
Open Forum Committee	3/17/16	Review and analyze comments received during Open Forum	Jones, Schader	Midori Tabata	ongoing
Bicyclist Pedestrian Police Relations Committee	9/20/18	Rectify inequitable policing and racial profiling through analysis, dialog, and recommendations	Burnette Jr, Gardner, Schader, <b>Mangrum</b>	Tom Holub, Zachary Norris, Kenya Wheeler	ongoing
Planning Commission Review Committee	1/17/2019	be a resource to the Planning Commission and provide input on bicycle and pedestrian elements of proposed projects	<b>Campbell, Schader</b>	Bradley Cleveland, John Minot, Kenya Wheeler	ongoing
2020 Strategic Plan Taskforce	1/30/2020	Draft and track the BPAC's 2020 Strategic Plan	Campbell, Gardner, Mangrum, Jones		ongoing
2021 Recruitment Committee	7/16/2020	Outreach and recruitment for new BPAC commissioners beginning January 2021	Naylor	John Minot, Midori Tabata, Kenya Wheeler	ad hoc

\*Committee Chairs in **bold**

## October 2020 BPAC Agenda Item #9 Attachment

For more details on upcoming meeting planning see the BPAC Scheduler at

[https://docs.google.com/spreadsheets/d/1PmvGuKNG3lBspg7WwnqB7\\_MaQumB6BCpA\\_7Sbvuf8Q8/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1PmvGuKNG3lBspg7WwnqB7_MaQumB6BCpA_7Sbvuf8Q8/edit?usp=sharing)

### Three-month agenda look-ahead

#### *November*

- Biannual Strategic Planning Projects (tentative)
- Biannual Major Development Projects (tentative)
- Biannual Paving Update (tentative)
- Reimagining Public Safety Taskforce (tentative)

#### *December*

- 2019 BPAC Chair's Report to Public Works Committee
- 2020 BPAC Chair's Report to Public Works Committee
- Legislative Committee Safe Oakland Streets Memo (tentative)

#### *January*

- BPAC officer elections
- TDA projects: possibilities (tentative)
- Biannual Major Development Projects

### Announcements

- City of Oakland Capital Improvement Program: Please consider sharing this message with your neighbors to help ensure they know about this opportunity. Act now and help us make the improvements YOU want to see in your community! The City of Oakland's Capital Improvement Program guides investments in big projects that can range from restoring aging public buildings, to improving streets and sidewalks, to creating or improving our parks. Now you can request a project in your neighborhood for consideration – take a short survey or suggest a project idea by going online to <https://www.oaklandca.gov/topics/capital-improvement-program> and submitting your ideas no later than OCTOBER 31! Please contact Sean Maher, Public Information Officer, at [smaher@oaklandca.gov](mailto:smaher@oaklandca.gov) or 510-473-2610 with questions.
- TransForm is seeking a Safe Routes to Schools Site Coordinator. They are looking to hire an experienced, highly organized individual with good communication skills to collaborate with our team in implementing our Safe Routes to Schools (SR2S) activities in selected K-8 schools, with a strong concentration in the neighborhoods of Oakland. For more details, go to <https://www.transformca.org/SR2SSiteCoordinator-2020>.



**City of Oakland Bicyclist and Pedestrian Advisory Commission Strategic Plan Goals for 2020**

February 2020

For the BPAC Strategic Plan 2020, the work of the BPAC was divided into three general goals, each with a corresponding set of tasks and Commissioner Assignments, as follows:

**Goal 1: Provide legislative and policy recommendations to City Council.**

Task	Task Description	Committee Assigned	Commissioner Assigned	Progress	Issues/Barriers/Notes
<b>Specific Tasks</b>					
1.1	Review the 2021 Council Legislative agenda and determine items relevant to BPAC  Review OakDOT specific legislative agenda that OakDOT Intergovernmental Affairs and Policy Director (Nicole Ferrara) is working on	Legislative			
1.2	Prepare and present an "Introduction to BPAC" including a review of Strategic Goals to Public Works Committee		Chair/Vice-Chair		
1.3	Finalize safety prioritization legislation for Council	Legislative			
1.4	Draft proposed legislation on school zone speed limit authority	Legislative			
1.5	Review and make recommendations regarding city schedule for parking and moving violations	Legislative			
1.6	Analyze stop and detention data involving cyclists and discuss with stakeholders such as OPD, Dept of Race and Equity and relevant community organizations.	Police Relations			
1.7	Advocate with OPD to use alternative parking rather than 90th Ave Scraper Bike path	Police Relations			
1.8	Draft proposed policy to include evaluation in project delivery for streets projects.	Legislative			This may move to Strategic Goal for 2021

**Ongoing Tasks**

1.a	Share BPAC Strategic Goals and provide updates on specific BPAC efforts with Councilmembers.		Parreiras - D1 Kalb/Public Works (PW) Gardner/Campbell - D2 Bas Yee- D3 McElhaney Naylor - D4 Thao/PW Mangrum - D5 Gallo/PW Burnette - D6 Taylor Shader -D7 Reid/PW Jones - At-large Kaplan		
1.b	Monitor statewide legislation and ballot measures impacting biking and walking and make recommendations for City support or opposition	Legislative			

**Goal 2: Ensure meaningful input on OAKDOT project development with clear avenues for follow-up review and implementation evaluation.**

Task	Task Description	Committee Assigned	Commissioner Assigned	Progress	Issues/Barriers
<b>Specific Tasks</b>					
2.1	BPAC Commissioners would like OAKDOT to create tools to evaluate the success of implemented projects as a means of gathering data to improve streetscape design and	2.1.a: Chair/Vice Chair to add to agenda			

	<p>communicate effectiveness to the public. To facilitate this, BPAC will:</p> <p>2.1.a: Invite project managers to present on projects post-construction. Select two projects to have a presentation on before June (potentially Telegraph Avenue, 90th Avenue and/or Foothill Avenue rapid response fix).</p> <p>2.1.b: Discuss the need for evaluation in conversation with OAKDOT staff.</p> <p>2.1.c: Infrastructure committee to add project tracking status updates to their meeting minutes to create a method for following a project's status over time. This may help to alleviate some issues with turnover at OAKDOT and new project managers not having previous input.</p>	2.1.b: NEEDS ASSIGNMENT			
2.2	Follow up with project manager for each OAKDOT project that is presented to BPAC within 3 months of presentation to determined if feedback was incorporated.		This could be a rotating assignment		Examples, Market & Adeline, 20th St downtown
2.3	Prioritize safety needs in East Oakland.		Burnette & Shader		
2.4	Develop guidelines for building out bike plan.	Infrastructure Committee		Jason Patton is lead. Infrastructure Committee will play role of task force for project. Process at February 6 meeting.	
2.5	Follow up with Planning staff and Planning Commission on BPAC Downtown Specific Plan input.	Planning Commission Review Committee			

**Ongoing Tasks**

2.a	Get status update on Bike Plan and Pedestrian Plan every three months.		Chair/Vice-Chair		
2.b	Work with OakDOT staff and other departments for BPAC to have opportunity to review and provide input to key projects before they are 35% designed.	Infrastructure Committee			Key projects not brought to BPAC, staff does not accept input, even when provided.
2.c	Create a chart of projects including grant funded projects.		Naylor		
2.d	Invite outside agencies with expertise in transportation project implementation to BPAC meetings.		Chair/Vice-Chair		
2.e	BPAC as a whole prioritize policy and programmatic discussions. Infrastructure Committee focus on project input and project delivery.		Chair/Vice-Chair		
2.f	Get periodic updates on Major Development Project from Planning and highlight the most bike/ped relevant projects for Infrastructure Committee to review and provide comments.	Planning Commission Review Committee			

**Goal 3: Prioritize community engagement and BPAC's role as a liaison between the public and the City.**

Task	Task Description	Committee Assigned	Commissioner Assigned	Progress	Issues/Barriers/Notes
<b>Specific Tasks</b>					

3.1	Review community engagement protocols used by OakDOT and other transportation agencies.	Legislative			
3.2	Schedule bike ride(s) with OPD and other city of Oakland officials and residents to spotlight biking and walking is valued in Oakland along with safe riding practices.	Police Relations			
3.3	Hold at least one BPAC meeting outside of City Hall.		Chair/Vice Chair	Once BRT is operating look at MLK Library.	
<b>Ongoing Tasks</b>					
3.a	Every commissioner will attend a minimum of two community events (such as bicycle tours, public safety event related to a specific issue or location, neighborhood councils), one in their district, one outside of their district, to promote BPAC or discuss topics related to bicycle and pedestrian issues.		All Commissioners		
3.b	Attend public event for specific project or planning effort related to bicycle and pedestrian issue. At event, initiate conversations with stakeholders and report back to larger Commission or OAKDOT if topic is presented at BPAC meeting.		All Commissioners		
3.c	Monitor OakDOT progress in making information available to the public on current project information and community engagement opportunities / events.	Legislative / Infrastructure			