## Alameda County-Oakland Community Action Partnership









# What is the Community Services Block Grant (CSBG)?

- Federal funding to support local Community Action Agencies which are governed by the principle of community self help
- Funding is based on a calendar year (Jan-Dec)
- Funds are block granted to the States for oversight and administration
- States calculate and distribute funds to local Community Action Agencies based on the number of people documented in the US Census as living in poverty (Governed by State Government Code Section 12725-12729)

## History of Community Action

#### **Meeting the needs of Oakland and Alameda County residents:**

- 1964 President Johnson signs Economic Opportunity Act of 1964, creating Community Action Agencies, Head Start and many other programs.
- 1971 Community Action brought Head Start to the City Department of Human Services
- 1977 Community Action helped start the Oakland Paratransit for the Elderly (OPED)
- 1979 Community Action served as advocate to start the City's Multi-Senior Service Program (MSSP)
- 1998 Community Action received \$2 million dollars to implement a Welfare-to-Work program
- 2003 Community Action helped secure a \$1 million dollar grant for Project Choice
- 2005 Community Action secured \$250,000 from USDA for Food Stamp Outreach
- 2007 Community Action secured \$250,000 from HHS for IDA's
- 2009 OCAP received \$1.2 million in ARRA funding
- 2011 OCAP expanded throughout Alameda County creating AC-OCAP

## Alameda County - Oakland Community Action Partnership (AC-OCAP)

#### **VISION STATEMENT**

To **end poverty** within the City of Oakland and throughout Alameda County

#### **MISSION STATEMENT**

To improve our community by creating pathways that lead to economic empowerment and prosperity

#### **PURPOSE**

The Community Action Partnership has the responsibility to plan, develop, and execute efforts to alleviate poverty and work toward systemic change to enhance the opportunities for families of low-income throughout Alameda County to achieve self-sufficiency

#### AC-OCAP's Self-Sufficiency Definition

Having the means and opportunity to meet a range of individual needs

# Governance of Community Action Partnership (CAP)

## Mandated Three Part Administering Board Structure (18 members)

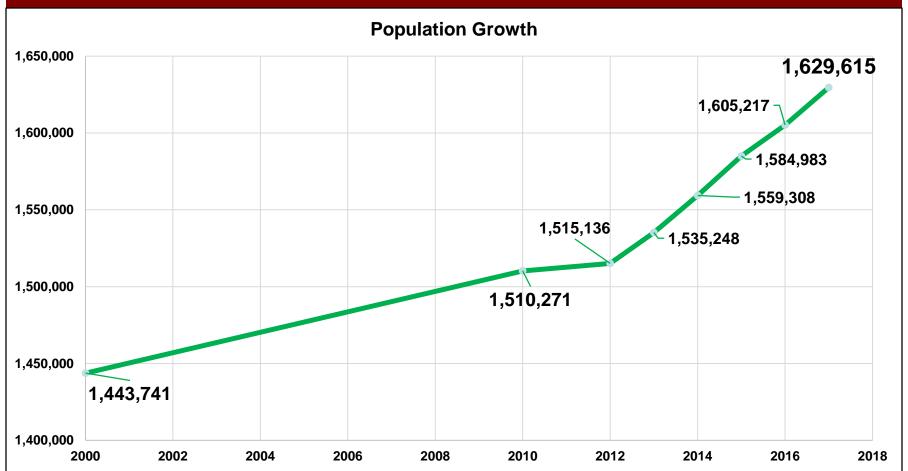
- 1. Public Official Representatives (6)
  - Oakland City Council Members
    - Councilmember Lynette McElhaney (District 3)
    - Councilmember Noel Gallo (District 5)
    - Councilmember Larry Reid (District 7)
  - City of Oakland Mayor
    - Mayor Libby Schaaf
  - Alameda County Board of Supervisors
    - Supervisor Wilma Chan (District 3)
    - Supervisor Nate Miley (District 4)

# Governance of Community Action Partnership (CAP) cont'd

## Mandated Three Part Administering Board Structure (18 members)

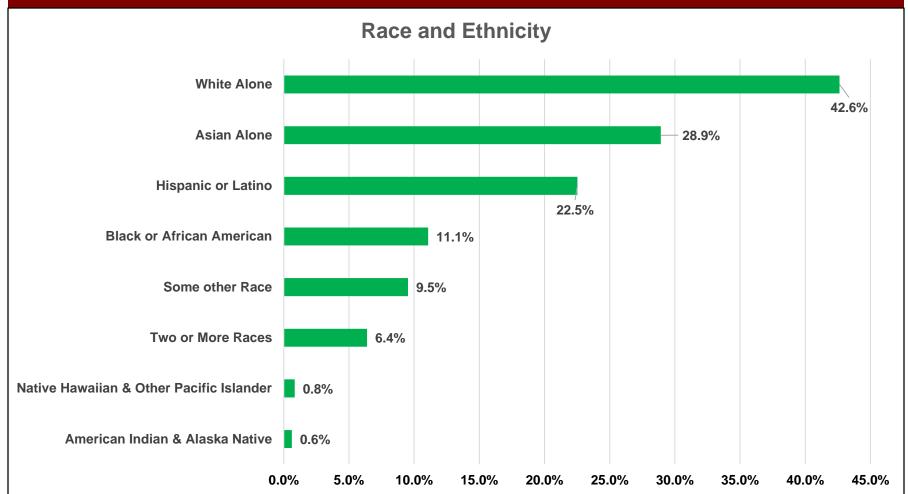
- 2. Representatives of private groups and interests (3)
  - Oakland Rotary
  - Alameda County Social Services
  - United Seniors
- 3."Not fewer" than 1/3 are democratically elected/ selected from the low-income community (9)
  - (7) Low-income residents from Oakland
  - (2) Low-income Alameda County residents

# Alameda County's Community Demographics



Source: US Census 2000 and 2010; ACS 5-Year Estimates - 2008-2012, 2009-2013, 2010-2014, 2011-2015, 2012-2016, and 2013-2017 - B01003 Total Population

# Alameda County's Community Demographics



Source: US Census Bureau, 2013-2017 ACS 5-Year Estimates - B02001 - Race

## 2019 Federal Poverty Guidelines

#### 48 Contiguous States & the District of Colombia

Size of Family Unit	100% of Federal Poverty Level Monthly Income	100% of Federal Poverty Level Annual Income
1	\$1,041.00	\$12,490
2	\$1,409.00	\$16,910
3	\$1,778.00	\$21,330
4	\$2,146.00	\$25,750
5	\$2,514.00	\$30,170
6	\$2,833.00	\$34,590
7	\$3,251.00	\$39,010
8	\$3,619.00	\$43,430

For Families/households with more than 8 persons, add \$4,180 for each additional person.

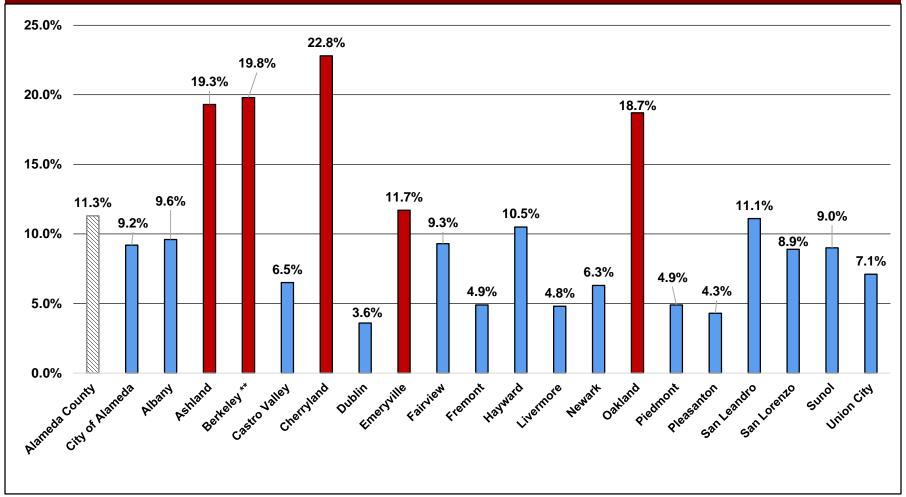
Source: 2019 U.S. Dept. of Health & Human Services Poverty Guidelines https://aspe.hhs.gov/poverty-guidelines

# Alameda County & Oakland's Low-Income Community Profile

	2000 Below Poverty Level	% of total pop.	2010 Below Poverty Level	% of total pop.	2013-2017 ACS Poverty Level	% of total pop.	# Change from 2010
Alameda County	156,804	11.0%	172,348	11.7%	<u>181,194</u>	<u>11.3%</u>	<u>8,846</u>
Oakland	76,489	19.4%	74,335	19.3%	<u>77,347</u>	<u>18.7%</u>	<u>3,012</u>
AC w/o Oakland or Berkeley	60,820	6.4%	79,543	8.1%	<u>82,425</u>	<u>7.6%</u>	<u>2,882</u>
AC-OCAP Served Areas	137,309	9.6%	153,878	10.4%	<u>159,772</u>	9.9%	<u>5,894</u>
			AC-OCAP serves		<u>88.2%</u>		<u>66.7%</u>
Berkeley	19,495	20.0%	18,470	18.4%	<u>21,422</u>	<u>19.8%</u>	<u>2,952</u>

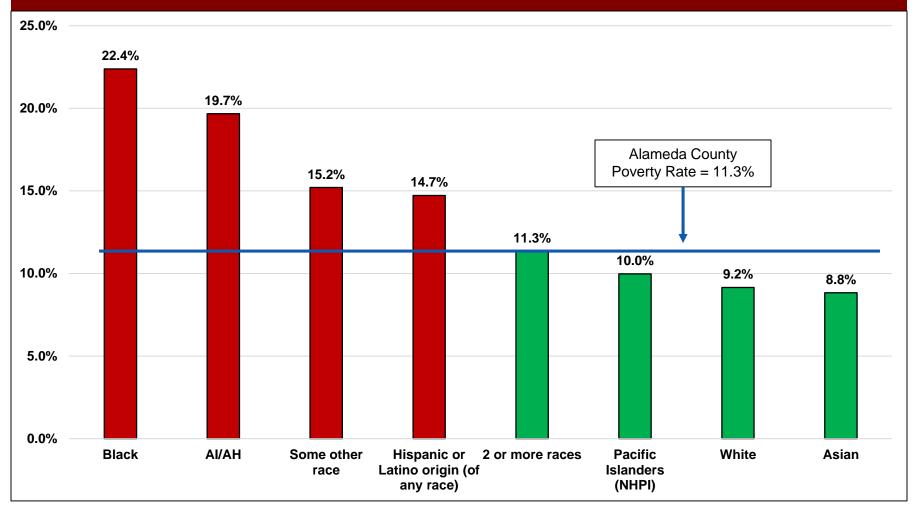
Source: US Census 2000, 2008-2010 3 Year Estimates, and 2013-2017 ACS 5 Year Estimates - S1701

## Residents Living in Poverty in Alameda County by City



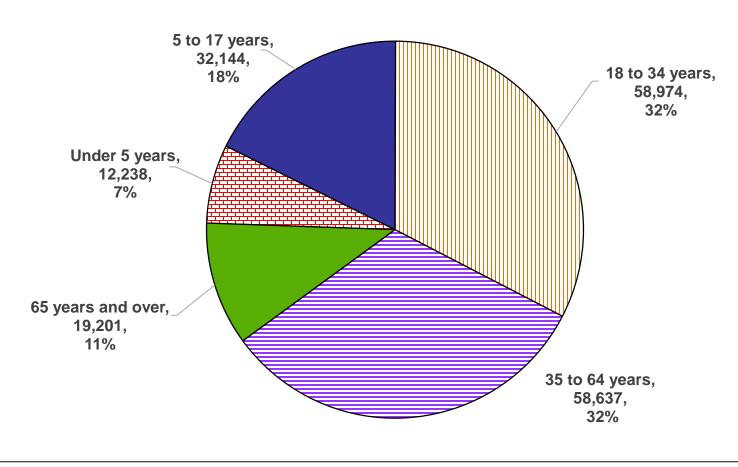
<sup>\*\* -</sup> Note: Berkeley poverty is overstated due to the number of college students

## Residents Living in Poverty in Alameda County by Race & Ethnicity



## Residents Living in Poverty in Alameda County by Age

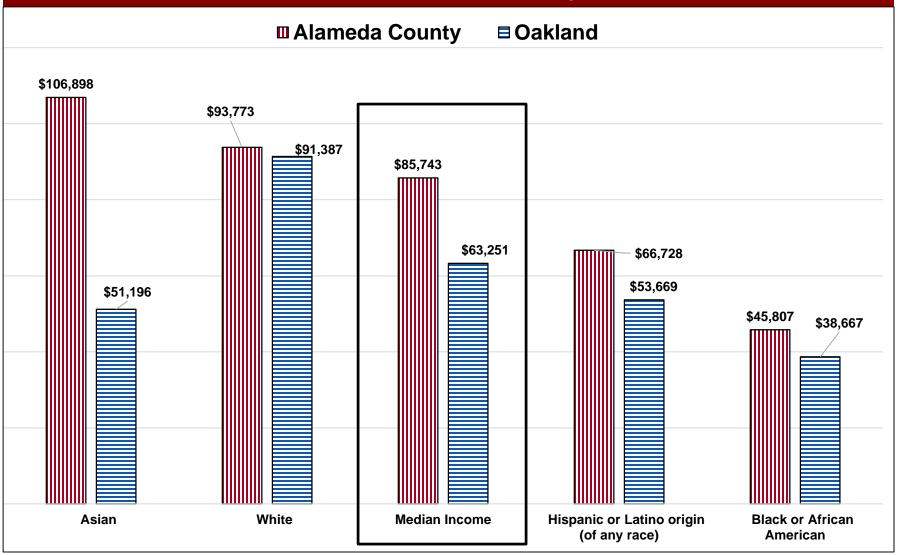




# Alameda County's Community Indicators

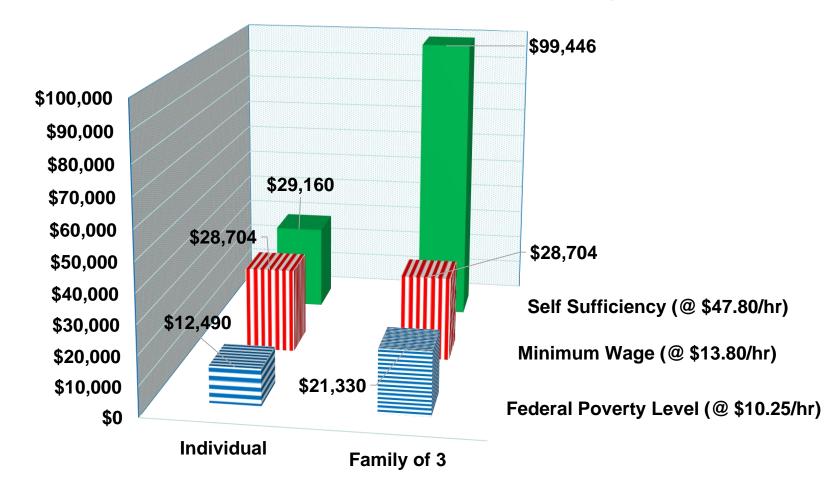
- Income
- Employment
- Education
- Health
- Food Security
- Housing
- Homelessness
- Public Safety

## Household Median Income by Race



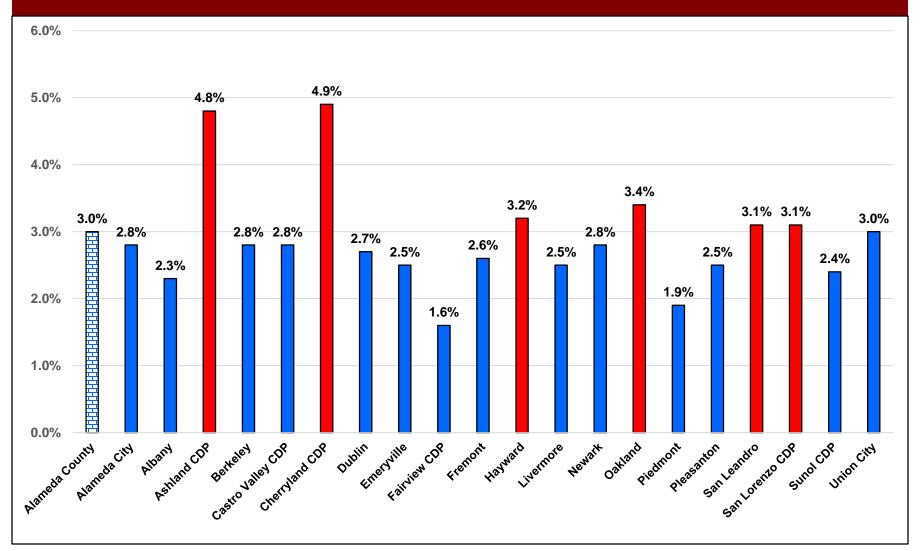
### Income - 1 adult & 1 adult + 2 kids

#### Alameda County Annual Costs of Living vs. Income



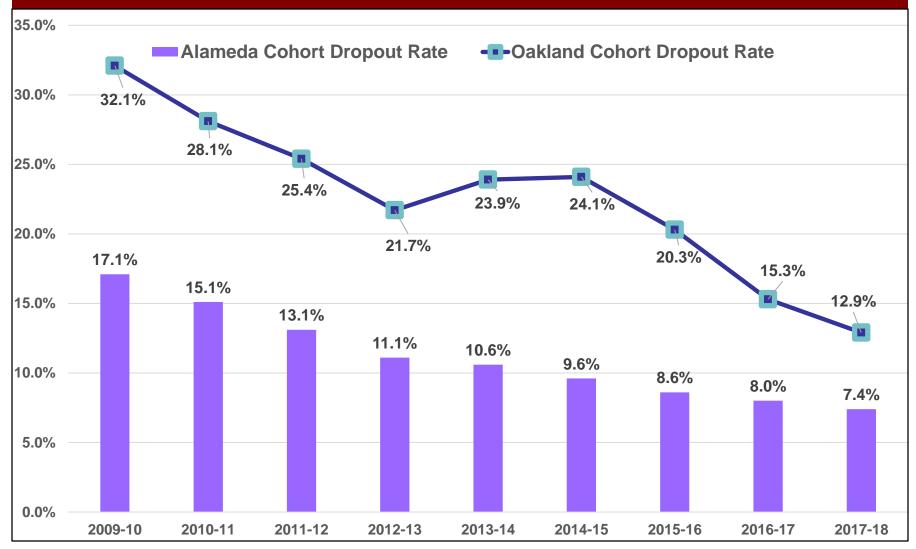
Source: Self-Sufficiency Standard for California 2018

## **Employment – Unemployment Rates**



Source: Employment Development Department March 2018 Benchmark

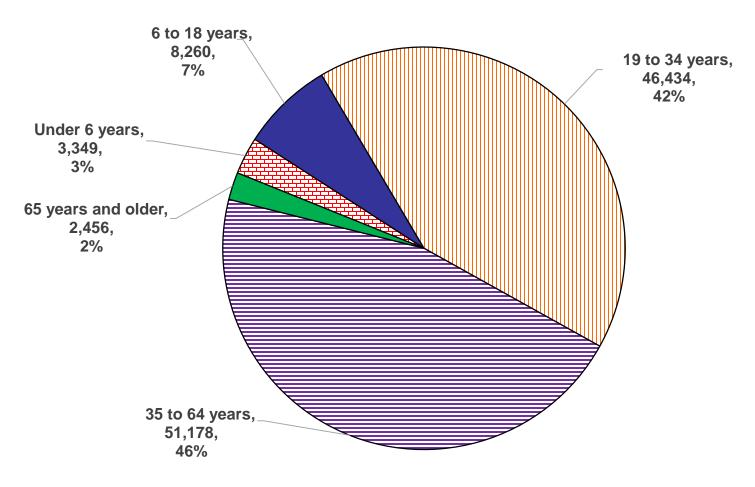
## Education – High School Drop Out Rates



Source: California Department of Education Data Reporting Office 2017

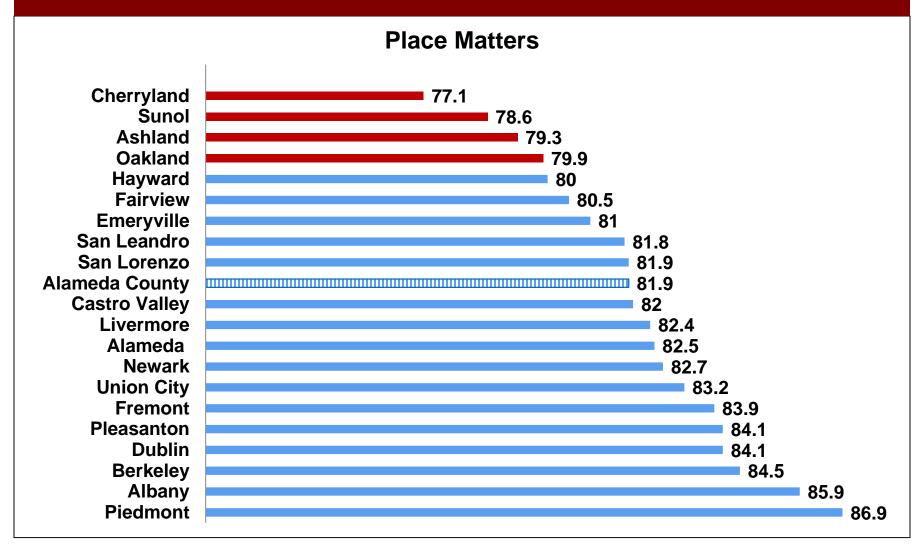
### **Health – Uninsured Residents**





Source: US Census Bureau, 2013-2017 ACS 5-Year Estimates - S1501

### Health — Life Expectancy by City in Alameda County



Source: Alameda County Vital Statistic Files, 2010-2012

## Food Security

The USDA's Low Income 2015 food access map shows That West Oakland, Hayward, Union City, and Eden are considered food deserts since they **are more than one Mile or 10 rural miles** from a supermarket.

(Source: USDA Economic Research Service, ERSI, 2015)

In Alameda County, **100,280** individuals (45% are children) received CalFresh in the County, however **only 59%** of those who are eligible actually receive food assistance.



(Source: Alameda County Social Services Agency, 2016)

In Alameda County – 43.9% students qualify for free/reduced cost school meals. (Source: California Dept. of Education, Year 2017-18)

In Oakland – 74.4% of OUSD students qualify for free/reduced cost school meals. (Source: California Dept. of Education, Year 2017-18)

## Housing



Income Before Taxes for Full-time Worker @\$15/hr = \$2,400/mo

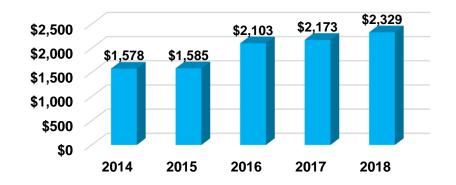
Average Social Security Retirement Income = \$1,461/mo

Maximum CalWORKs Aid for a Family of 4 = \$936/mo

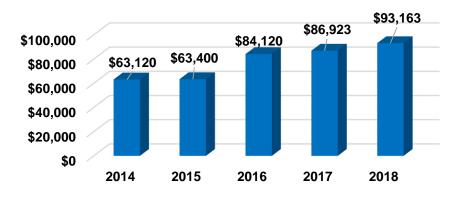
Supplemental Security Income (SSI) in California = \$771/mo

General Assistance (GA) Grant in Alameda County = \$336/mo

#### Alameda County - 2BR FM Rent

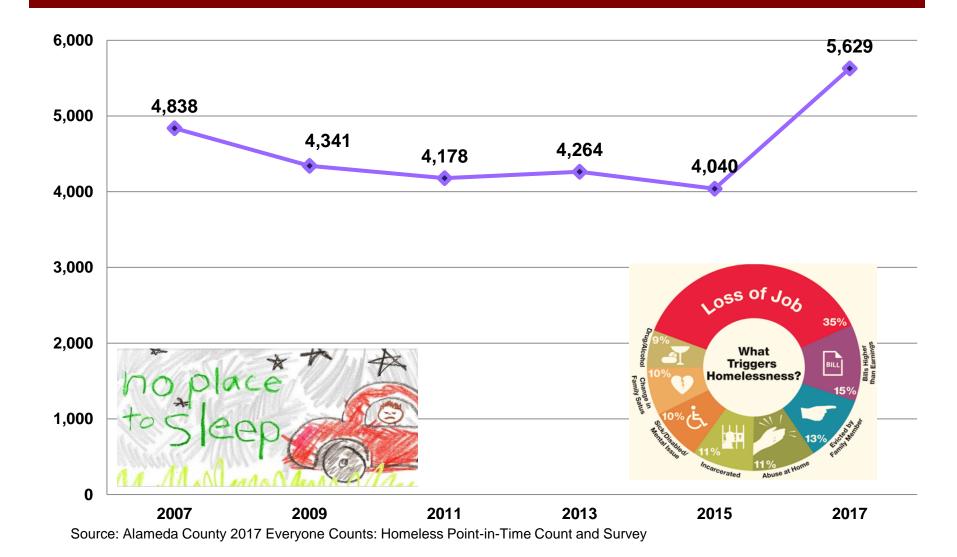


Household Income Needed to Afford a 2 BR Apartment in Alameda County



Source: National Low Income Housing Coalition, HUDUser.gov 2018

### Homelessness



## Public Safety

Alameda County had 9,923 violent offenses in 2017, a
 2.5% increase from 2015

(CA Dept. of Justice, Crime & Clearances Data 2006-2015, 2017)

 There were 1,684 juvenile arrests in Alameda County in 2017, a 25.9% decrease from 2014

(CA Dept. of Justice, Arrest Dispositions 2005-2014, 2017)

 There were 12,096 individuals on probation in Alameda County in 2016

(Public Safety Realignment in Alameda County, October 2016)

• In 2015, adult recidivism rate in Alameda County = 20.3% (Public Safety Realignment in Alameda County, October 2016)

## Alameda County - Oakland Community Action Partnership (AC-OCAP)

#### AC-OCAP's 2020-2023 Strategic Focus Areas

#### **Family**

Entrepreneurship/Job
Training & Employment
Placement

Support employment-focused programs and services that provide entrepreneurship/job training and employment placement opportunities which include education/GED and internships or micro-enterprise/self employment opportunities for adults, youth 16 and older, foster youth, seniors, re-entry population, veterans, and the homeless; and

Provide wraparound/bundle services that assist low-income individuals and families with support in the areas such as Behavioral Health/Covered CA, Food Security/Cal Fresh, Banking/Financial Services, Earned Income Tax Credit, and other income support services as it relates to entrepreneurship/job training & employment placement.

#### **Family**

Housing & Community Development

Support programs and services that provide safe temporary shelter (including emergency/transitional, or hotel/motel vouchers), or safe and affordable housing (including permanent or stable housing) or home ownership opportunities for adults, youth 16 and older, foster youth, seniors, re-entry population, veterans, and the homeless; and

Provide wraparound/bundle services that assist low-income individuals and families with support in the areas such as Behavioral Health/Covered CA, Food Security/Cal Fresh, Banking/Financial Services, Earned Income Tax Credit, and other income support services as it relates to low-income housing.

## Alameda County - Oakland Community Action Partnership (AC-OCAP)

	AC-OCAP's 2020-2023 Strategic Focus Areas			
Community	Civic Engagement	Support programs and services that increase public awareness and expand partnerships with small businesses, Chambers of Commerce, as well as engaging non-profit and public agencies in the issue of poverty and other issues that affect Alameda County's low-income population.		
Community	Advocacy	Support programs and services that mobilize, empower and promote low-income individuals and the community to take action in the areas of housing, transportation, seniors, education, employment, veterans, immigration, and other areas that impact low-income families.		
Agency	Capacity Building	Support programs and services that foster agency capacity-building in the areas of fund development, board development, social media outreach, and community building.		

## 2019 Funded Programs

#### **AC-OCAP Grantees**

#### **Job Training & Employment Placement**

- Hack the Hood
- Civicorps
- Downtown Streets, Inc.
- Roots Community Health Center
- Rubicon Programs, Inc.
- La Familia Counseling Service
- Youth Employment Partnership

#### **Housing & Community Development**

- AnewAmerica Community Corporation
- St. Mary's Center
- Eden Information and Referral, Inc.
- Family Emergency Shelter Coalition
- Satellite Affordable Housing Associates
- Unity Council

#### **AC-OCAP Programs**

#### **Asset Building & Financial Education**

- Housing and Economic Rights Advocates (HERA)
- Earned Income Tax Credit (EITC)

#### **Legal Assistance**

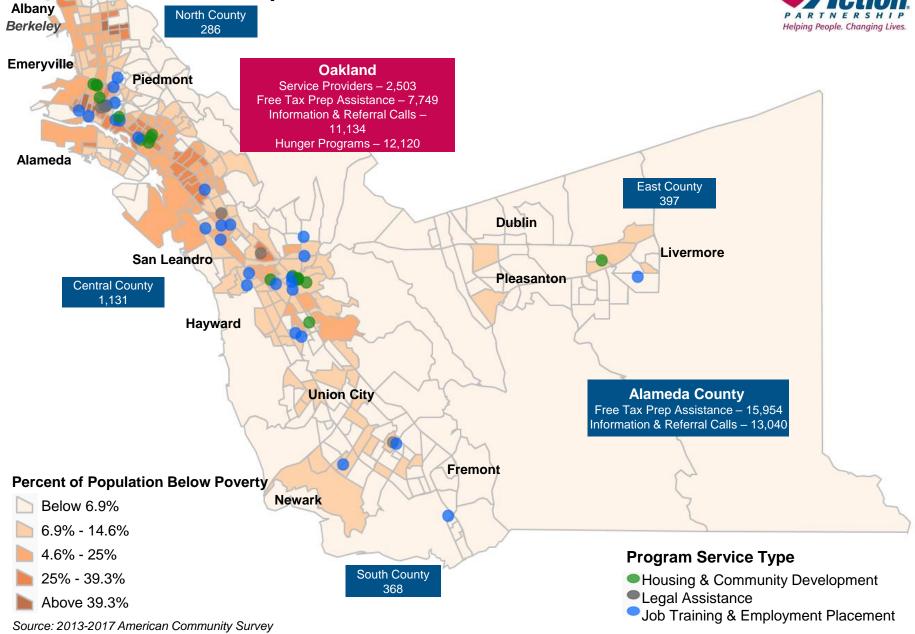
Bay Area Legal Aid

#### **Hunger**

- Oakland Community Housing Services' Annual Holiday Dinner
- Brown Bag
- Oakland Fund for Children & Youth Summer Lunch Program

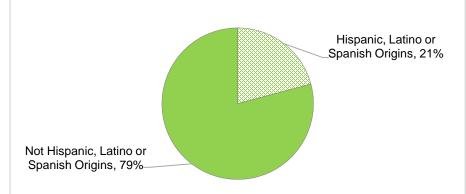
AC-OCAP Grantee Service Sites & Unduplicated Individuals Served in 2018



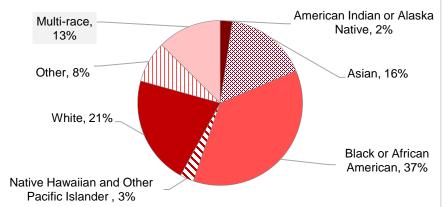


## 2018 Program Participant Demographics

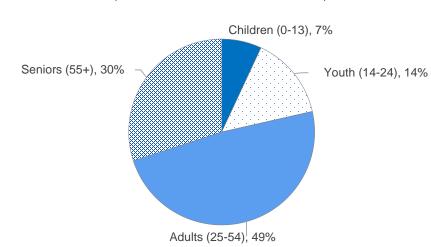
CSBG CLIENTS WHO IDENTIFY AS HISPANIC, LATINO,
OR OF SPANISH ORIGIN (ANY RACE):
JANUARY - DECEMBER 2018
(OF THOSE REPORTING ON ETHNICITY)



## ETHNICITY OF CSBG CLIENTS: JANUARY - DECEMBER 2018 (OF THOSE REPORTING ON ETHNICITY)

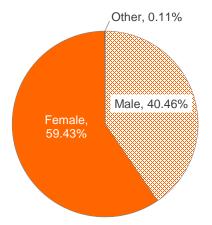


#### AGE GROUP OF CSBG CLIENTS: JANUARY - DECEMBER 2018 (OF THOSE REPORTING ON AGE)



## GENDER OF CSBG CLIENTS: JANUARY - DECEMBER 2018

(OF THOSE REPORTING ON GENDER)



## Alameda County Factsheet 2018



#### **Alameda County-Oakland Community Action Partnership**

2018 Factsheet

1 in 5 children (21.3%) live in poverty in Oakland

1 in 10 children (10.1%) live in poverty in Alameda County

- Alameda County residents (150,895) living below the federal poverty level
- 15.3% Oakland residents (64,305) living below the federal poverty level

#### COMMUNITY IMPACT

Helping People... Changing Lives

64 698	Low-Income Alameda County Residents Served by	AC-OCAP
	Low-income Alameda County Residents Served by	AU-UUAI

3,776	Alamada Cauntu	Low-Income Residents Received	0001	Assistance
3.110	Alameda County	Low-income Residents Received	Legal /	Assistance

9,000 Oakland Low-Income Children Served Summer Lunches

Alameda County Low-Income Residents Received Free Tax 23,703

Preparation at 51 VITA Sites

473 Alameda County Low-Income Families Housed

170 Alameda County Low-Income Residents Employed

\$31.9 mil In Tax Refunds, Including \$11.1 million in EITC credits brought back to low-wage earners through Alameda County's EITC Coalition

\$706.854 In Community Service Block Grant (CSBG) funds invested into the community resulting in over \$6.1 million leveraged through

AC-OCAP's Community Economic Opportunity Network

Source: 2017 American Community Survey, 2018 AC-OCAP Outcomes & Services Report

150 Frank H. Ogawa Plaza, Suite 4340, Oakland, CA 94612

www.AC-OCAP.com

## The Promise of Community Action

"Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes Oakland and Alameda County a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other"

## Future CSBG Funding

- CSBG Reauthorization/Legislation
- 2019 CSBG Funding: \$1.347 million
- Challenges
  - Lack of Funding for Safety Net (ACA, HUD, Immigration)
  - Provides \$7.43 per person

(\$1.347mil/181,194 individuals in poverty)

## Community Needs

- 1. What are some of the challenges in providing for your family?
- 2. What's **missing** from existing services that you would like to see added or improved?
- 3. Lastly, in your opinion, what do we need to do to work towards **ending poverty**?

