



**CITY OF OAKLAND
BLUE RIBBON EQUITABLE BUSINESS TAX TASKFORCE**

**REGULAR MEETING
Meeting Agenda
Thursday, August 5, 2021
6:00 PM
Via Teleconference**

Blue Ribbon Equitable Business Tax Taskforce Members:

Michael Katz
Tasion Kwamilele
Cynthia Larsen – **Vice Chairperson**
Zain Oke
Liz Ortega
Daniel Swafford
Ari Takata-Vasquez - **Chairperson**
Minh Tsai
Ben Wanzo
Winter Williams

Task Force website: [City of Oakland | Blue Ribbon Equitable Business Tax Task Force](https://www.oaklandca.gov/Blue-Ribbon-Equitable-Business-Tax-Task-Force)

Pursuant to the Governor's Executive Order N-29-20, Blue Ribbon Equitable Business Tax Taskforce Members, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

PUBLIC PARTICIPATION

The Oakland Blue Ribbon Equitable Business Tax Taskforce encourages public participation in the online board meetings. The public may observe and/or participate in this meeting in several ways.

OBSERVE:

- To observe the meeting by video conference, please click on this link:
<https://us02web.zoom.us/j/83616493506?pwd=djZxTTRxc3FKSHR4aDUzYnJHQzQvZz09>
Passcode: 384984 at noticed time.

Instructions on how to join a meeting by video conference are available at:
<https://support.zoom.us/hc/en-us/articles/201362193>, which is a webpage entitled “Joining a Meeting”

- To listen to the meeting by phone, please call the numbers below at the noticed meeting time:
Dial (for higher quality, dial a number based on your current location):

One tap mobile :

[US: +16699006833,,83616493506#,,,,*384984#](tel:+1669900683383616493506384984) or
[+12532158782,,83616493506#,,,,*384984#](tel:+1253215878283616493506384984)

Or Telephone:

US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099
Webinar ID: 836 1649 3506
Passcode: 384984

International numbers available: <https://us02web.zoom.us/j/kxadPAqUZ>

After calling any of these phone numbers, if you are asked for a participant ID or code, press #. Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled “Joining a Meeting By Phone.”

PROVIDE PUBLIC COMMENT: There are three ways to make public comment within the time allotted for public comment on an eligible Agenda item.

- **Comment in advance:** To send your comment directly to the Blue Ribbon Equitable Business Tax Taskforce and staff BEFORE the meeting starts, please send your comment, along with your full name and agenda item number you are commenting on, to BlueRibbonTaskForce@oaklandca.gov. Please note that eComment submissions close one (1) hour before posted meeting time. All submitted public comment will be provided to the Task Force Members prior to the meeting.
- **By Video Conference:** To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on an eligible agenda item at the beginning of the meeting. You will then be unmuted, during your turn, and allowed to participate in public comment. After the allotted time, you will then be re-muted. Instructions on how to “Raise Your Hand” are available at: <https://support.zoom.us/hc/en-us/articles/205566129>, which is a webpage entitled “Raise Hand In Webinar.”
- **By Phone:** To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing STAR-NINE (“*9”) to request to speak when Public Comment is being taken on an eligible agenda item at the beginning of the meeting. Once it is your turn, you will be unmuted and allowed to make your comment. After the allotted time, you will be re-muted. Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled “Joining a Meeting by Phone.”

If you have any questions about these protocols, please e-mail BlueRibbonTaskForce@oaklandca.gov

Do you need an ASL, Cantonese, Mandarin or Spanish interpreter or other assistance to participate? Please email SAzimi@oaklandca.gov or call (510) 238-2972 for TDD/TTY five days in advance.

¿Necesita un intérprete en español, cantonés o mandarín, u otra ayuda para participar? Por favor envíe un correo electrónico a SAzimi@oaklandca.gov o llame al (510) 238-2972 para TDD/TTY por lo menos cinco días antes de la reunión. Gracias.

您需要手語, 西班牙語, 粵語或國語翻譯服務嗎? 請在會議前五個工作日電郵 SAzimi@oaklandca.gov 或 致電 (510) 238-2972 TDD/TTY.

1. Roll Call and Determination of Quorum

2. Public Comment: Speakers will be called on by the facilitator as speakers “raise their hand” through video conference or by telephone to speak on Agenda items. Comments for matters not on the Agenda will be taken during Open Forum. All speakers will be allotted a maximum of two minutes to address the Task Force, unless amended by the Chair.

3. Speakers:

A. Heidi Pickman, Vice President, Programs & Policy, of California Association of Micro Enterprise Opportunity.

B. Edward Del Beccaro, Executive Vice President / SF Bay Area Regional Manager of TRI Commercial Real Estate Services, Inc.

4. Staff Updates:

A. Proposed Task Force’s Analyses and Recommendation Report Outline & Timeline (see Attachment)

5. Ad Hoc Committees Updates: Task Force will discuss the progress of Ad Hoc Committees.

A. Committee A, Job Quality & Employment

B. Committee B, , Business Mobility, Real Estate, Attraction & Retention

C. Committee C, Tax Categories & Implementation

6. Agenda Requests for Future Meetings

Task Force Members may use this opportunity to address new issues for Task Force business. New items will be referred to an Ad Hoc Committee for action, outreach, research and/or deliberation or scheduled to a subsequent Task Force meeting.

7. Open Forum

8. Adjournment

The meeting will adjourn upon the completion of the Task Force’s business.

Blue Ribbon Equitable Business Tax Task Force Analyses & Recommendation Report

To: Oakland City Council
From: Blue Ribbon Equitable Business Tax Task Force
Re: Business Tax Equity Update
Date: September 30, 2021

Members: Ari Takata-Vasquez, Chair, (District 2); Cynthia Larsen, Vice Chair (Mayor); Michael Katz (Resolution Appointment 1/12/2021); Tasion Kwamilele, (At Large); Zain Oke, (District 7); Liz Ortega, (Resolution Appointment 1/12/2021); Daniel Swafford (District 4); Minh Tsai (District 5); Ben Wanzo (District 6), Winter Williams (District 1).

I. Executive Summary:

II. Blue Ribbon Equitable Business Tax Task Force Tasks and Functions:

Pursuant to Resolution 88478 C.M.S, the Blue Ribbon Equitable Business Tax Task Force (“Task Force”) comprises 11 members serving the term from the date of appointment and ending on January 1, 2022. The Task Force is to carry out the analysis of the Business Tax rates, as described in Section 5.04.205 of Resolution No. 88227 C.M.S, engage in community and stakeholder outreach, and provide analyses and policy recommendations to the City Council of the economic impact of the recommended business tax rates by October 31, 2021.

III. Overview of current Business Tax Structure:

IV. City Council Adopted Business Tax Structure:

V. Overall Process:

- A. Task Force & Ad Hoc Committees Meetings
- B. Economic Data and Analysis
- C. Community and Stakeholder Outreach:

VI. Oakland Economic and Business Climate:

VII. Recommendations:

- A. Tax Rates:
- B. Tax Incentives:
- C. Use of Revenue:

VIII. Conclusion:

Adopted: September 30, 2021
Votes: Yay: Nay: Absence:

Respectfully Submitted,

Ari Takata-Vasquez
Chairperson

Cynthia Larsen
Vice Chairperson

Attachments:

Blue Ribbon Equitable Business Tax Task Force

Master Calendar & Tentative Schedule

(Revised June 10, 2021)

Task Force Duties and Functions

Pursuant to Resolution [88478 C.M.S.](#), the Blue Ribbon Equitable Business Tax Task Force (“Task Force”) comprises 11 members serving the term from the date of appointment and ending on January 1, 2022. The Task Force is to carry out the analysis of the Business Tax rates, as described in Section 5.04.205 of Resolution No. [88227 C.M.S.](#), engage in community and stakeholder outreach, and provide policy recommendations to the City Council of the economic impact of the recommended business tax rates by October 31, 2021.

Meetings

Regular meetings of the Task Force are held every other Thursday during the calendar year 2021 at 6:00 p.m. unless the meeting is publicly posted to begin at a different time or cancelled at the request of the Task Force.

Meetings are to be held via video chat platform Zoom until further notice. Meetings are to open to the public and enable public comments

Date	Time	Location	Notes
April 15, 2021	6pm – 8pm	Zoom	• Special Meeting
April 29, 2021	6pm – 8pm	Zoom	• Regular Meeting
May 13, 2021	6pm – 8pm	Zoom	• Regular Meeting
May 27, 2021	6pm – 8pm	Zoom	• Regular Meeting
June 10, 2021	6pm – 8pm	Zoom	• Regular Meeting
June 24, 2021	6pm – 8pm	Zoom	• Regular Meeting
July 8, 2021	6pm – 8pm	Zoom	• Regular Meeting
July 22, 2021	6pm – 8pm	Zoom	• Regular Meeting
August 5, 2021	6pm – 8pm	Zoom	• Regular Meeting
August 19, 2021	6pm – 8pm	Zoom	• Regular Meeting

Date	Time	Location	Notes
September 2, 2021	6pm – 8pm	Zoom	<ul style="list-style-type: none"> • Adoption of Recommended Tax Rates
September 16, 2021	6pm – 8pm	Zoom	<ul style="list-style-type: none"> • Draft report is to be distributed for review and comments by this date. • Discuss/Revise Task Force's Report & Recommendations
September 30, 2021	6pm – 8pm	Zoom	<ul style="list-style-type: none"> • Finalize Task Force's Report & Recommendations • Task Force Report is due this date for October 19, 2021 Council Meeting
October 19, 2021	1:30 PM	Tele Conference	<ul style="list-style-type: none"> • City Council Meeting • Task Force Chair or Vice Chair to present report and recommendations • Q&A

Notes: :

- September 13, 2021: Staff is to put in the request to Rules Committee to agendaize the Task Force's Report and Recommendations for the October 19, 2021 City Council meeting.