

**Public Art Advisory Committee  
Regular Meeting  
Monday, October 1, 2018**

**Oakland City Hall  
Hearing Room 4  
1 Frank Ogawa Plaza  
5:30 - 7:30 pm**

**AGENDA**

- I. **Welcome/Call to Order**
- II. **Open Forum**
- III. **Approval of Minutes: September 17, 2018 meeting**
- IV. **Action Item: Lakeview Library Mural Proposal by Ryan Dawkins and the Illuminaries Artist Team**
- V. **Action Item: Rainbow Recreation Center Gift In Place Design Review: Project Backboard Art Project by Artist Muzae Sesay**
- VI. **Informational Item: Staff Updates on Pending Projects and Program Activity**
  - a. **Measure DD: Gardens at Lake Merritt Gates Project; Estuary Park Community Meeting**
  - b. **Cultural Plan Updates**
- VII. **Announcements**

**Agenda Building: Outline agenda for November 2018 meeting**

**Next regular meeting: November 6, 2018, Hearing Room 4, Oakland City Hall**
- VIII. **Adjourn**

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> fl. Oakland, CA 94612  
[www.oaklandculturalarts.org](http://www.oaklandculturalarts.org)

**Cultural Affairs Division  
Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
September 17, 2018  
Minutes**

**Members Present:** Bryan Cain (co-chair), Allison Cummings (co-chair), Charmin Roundtree-Baaqee, Jennifer Kessler, Patricia Cariño Valdez, Yulia Pinkusevich\*

**Excused:** Chris Treggiari

**Absent:**

**Staff Present:** Kristen Zarembo, Public Art Coordinator

**Guests:** Johanna Poethig, Kirstin Bach, Rosten Woo

**Meeting Chair: B. Cain**

\*Indicates partial attendance

1. Meeting called to order at 5:43 p.m.
2. **Open Forum.**
3. **Minutes: C. Roundtree-Baaqee moved to approve the minutes of the July 2, 2018 Public Art Advisory Committee meeting. J. Kessler seconded. Motion passed unanimously.**
4. **Action Item: Review and Approve a Temporary Art Installation for Frank Ogawa Plaza: “Mutual Air” by Artist Rosten Woo in Collaboration with the Exploratorium.** Public Art Coordinator Kristen Zarembo provided background, noting that staff have worked with City Hall / Frank Ogawa Plaza facilities management to identify appropriate locations and anticipate technical installation details to ensure a successful project. Artist is Residence Rosten Woo and Exploratorium Program Manager Kirstin Bach presented the project overview and intent to install approximately 30 sculptural chimes which monitor air quality, at locations throughout the City, beginning with the ‘anchor sites’ at the Chabot Space and Science Center and the Oakland Museum. Committee members complimented the concept and provided technical feedback regarding installation specifications. Woo noted that ideally chimes will also be sited at Raimondi and DeFremery Parks, as well as at the Rotary Nature Center **Motion: J. Kessler moved to approve the temporary art installation, “Mutual Air” by Exploratorium Artist in Residence artist Rosten Woo for Frank Ogawa Plaza and sites throughout Oakland, as appropriate. A. Cummings seconded. Motion passed unanimously.**
5. **Action Item: Review and Approve Final Designs for the Rainbow Recreation Center Public Art Project: “Cultural Wavelengths” by Artist Johanna Poethig.** Zarembo provided a project update, noting selected artist Johanna Poethig’s professional capacity and flexibility to

PAAC 10-1-18 Item III

develop a successful and implementable design within the tight schedule allotted. The design received unanimous support from the Parks and Recreation Advisory Commission at their September 12<sup>th</sup> meeting. Poethig provided an overview of her concept and design refinement process, including workshops with youth during summer programs at the adjacent Digital Arts and Culinary Academy, to arrive at the final design concept entitled “Cultural Wavelengths,” composed of a single glass mosaic sculpture approximately 60’ long by 10’ high, for the entry façade of the new facility located at 5800 International Boulevard, as illustrated in the presentation. PAAC members complimented the symmetry of the composition and the artist’s ability to convey a timelessness to the composition with color and abstraction while celebrating the youth from the center. **Motion: P. Valdez moved to approve the final design for the Rainbow Recreation Center Public Art Project by artist Johanna Poethig. J. Kessler seconded. Motion passed unanimously.**

**6. Informational Item: Staff Updates on Pending Projects and Program Activity**

- a. **Measure DD: Gardens at Lake Merritt Gates Project; 10<sup>th</sup> St.; Estuary Park; Lakeside Green Streets.** Zaremba reported updates on the Oakland Museum’s plans to address the sculptures sited along the Channel and at Estuary Park, noting that museum staff have agreed to attend a future meeting to provide a report on the proposed plans. Estimates for the on-site general contractor’s installation of Shawn Lovell’s Garden Gates are much higher than originally anticipated. To cover installation costs for this and the Lakeside Green Streets / Wowhaus Project, additional Measure DD funds will need to be allocated from the Lake Merritt category. Staff are working to determine the feasibility of alternative approaches.
- b. **MacArthur Gateway Arches Project Update.** Artist Eric Powell is currently developing shop drawings for the project.
- c. **Private Percent for Art Updates** Many new projects are being presented for approval, in most cases for smaller scale construction nearing completion with a pre-selected artist and limited funds for artwork. Staff are working with applicants to determine if their proposals are compliant and continuing to encourage other City staff and applicants to start the process earlier. A few applicants are requesting reallocation of funds for off-site work, in accordance with the recently adopted ordinance changes. Staff are working on internal coordination with other City departments to acknowledge and implement these requests.

**7. Announcements:**

**8. Agenda Building:** Rainbow Recreation Center Project Backboard Gift-In-Place Design Review

**9. Adjournment:** J. Kessler moved to adjourn the meeting at 7:30. Y. Pinkusevich seconded. **Motion passed unanimously.**

# Cultural Affairs Division

## *Economic & Workforce Development*



### Public Art Advisory Committee Proposal Review Form

Date November 1, 2017

Artist(s) Steve Ha, The Illuminaries

Project Contact Ryan Dawkins

Organization (if applicable) Oakland Turkey Trot Foundation

Phone # 415.725.7926 Email ryan@oaklandturkeytrot.org

Street Address 484 Lake Park Ave, Suite 132

City Oakland State CA Zip 94610

Proposed Site of Project (Address/Cross St. with physical details) \_\_\_\_\_  
Lakeview Library, 550 El Embarcadero @ Grand Ave

Name of Property Owner, Proposed Location City of Oakland, Oakland Public Library

City Council District of Proposed Location District 2, Abel Guillen

**Attachments Checklist** *Attach a separate document to address the following items, bundled together in a single electronic file:*

1.  Review Form (this page)
2.  Project Narrative
3.  Artist Resume
4.  Examples of Past Work
5.  Visual Proposal
6.  Materials and Methods Description
7.  Photos of Site
8.  In-Situ Mockup
9.  Timeline
10.  Budget
11.  Maintenance Plan
12.  Community Outreach / Support Documentation
13.  Insurance Documentation
14.  Permission(s)- Private Property Owner or City
15.  Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

9/26/18

Re: Higher Learning Mural - Lakeview Library - Project Narrative

I moved to Oakland from San Francisco in 2012 with our one year old and one on the way. Each week we would walk the lake, play at Astro Park and visit the Lakeview Library for story time. The quaint library was a big part of my daughters childhood and continues to be an inspiring place we visit as a family.

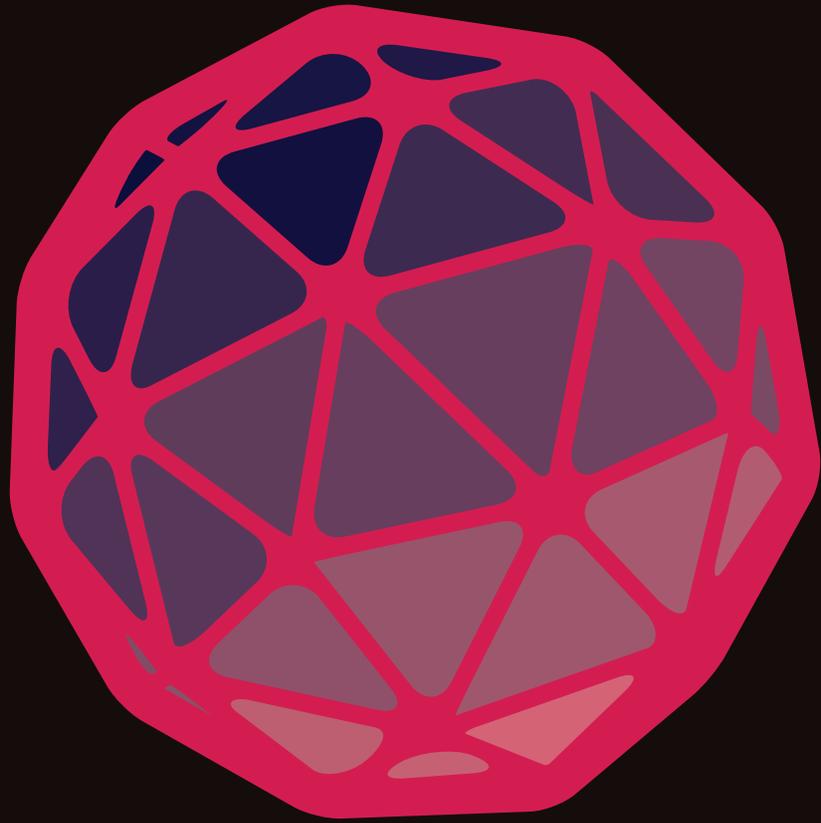
When I founded the Oakland Turkey Trot Foundation in summer of 2017, we established a mission to provide active grants to Oakland youth and the community in the areas of fitness, art and nourishment. Through our partnerships with Running for a Better Oakland, Oakland Ed Fund and the Alameda County Community Food Bank, we're able to see the direct, first hand impact our projects and events have year-round.

For 2017's Thanksgiving event, the Illuminaries painted a 34 foot canvas that was hung across El Embracadero as our start and finish. The art now lives permanently in the Flax Art Oakland store and this mural is a way for me to permanently give back to a place that has given so much, to not only my family, but the community.

This beautiful mural will provide some much needed love and color to the building and integrate the name "Lakeview Library" into the art to provide a waypoint.

I look forward to installing this gift on the Lakeview Library, alongside Flax Art, Oakland Public Library, Visit Oakland and the Illuminaries.

Best,  
Ryan Dawkins  
Executive Director, Oakland Turkey Trot



# ILLUMINARIES

MURALS + DESIGN

## WE LOVE COLLABORATION-BASED ART

Hello, we are the Illuminaries, a collective of local mural artists, lead by Steve Ha and Tim Hon, who specialize in indoor and outdoor murals created with and for the community. We grew up in Union City, Fremont, Newark, and Berkeley and still reside in the Bay Area. We are interested in the Lakeview Library mural project because our artwork will help reclaim the empty space as well as bring the community together. We love the process of mural painting because of its unique and inherent nature of collaboration. We can directly engage with a wide range of people, for whom the art is created, building lasting bonds between them and their public space.

Our passion is transforming blank walls into lively and invigorating places that people are drawn to and inspired by. As our local public space is becoming less and community friendly due to digital demands for attention, our battle is to fight back for that attention. We create visual art that cooperates with surrounding architecture to help the public space feel more inviting and safe, while building community in the process. We hope you will consider us for all your mural projects.

Thank you,  
Illuminaries

**STEVE HA**

WWW.ILLUMINARIES.NET  
MURALS@ILLUMINARIES.NET  
(510) 789-8083

**TIM HON**

WWW.ILLUMINARIES.NET  
MURALS@ILLUMINARIES.NET  
(510) 331-1080

ILLUMINARIES is Steve Ha and Tim Hon. We are Graphic Artists and Professional Muralists specializing in high impact, energizing decor. Our passion is improving indoor and outdoor spaces with the creative use of traditional or digital mediums.

## SELECTED EXHIBITIONS

2017 Oakland Athletics & PGE, Oakland, CA — Rise & Grind

2016 Marriott City Center, Oakland, CA — Visit Oakland  
Jamtown, Oakland, CA - Under Armour x Steph Curry  
Cesar Chavez Middle School, Union City, CA — Let's Ride

2015 Crossfit Resistance, Alhambra, CA — LA Resistance  
Northgate, Oakland, CA — Golden State Warriors  
Horse Ranch, The Villages, FL — Tiger Woods Charity  
Lilac Alley, San Francisco, CA — Mission Arts 415

2014 Kapor Center, Oakland, CA — Rise and Grind  
2Twenty5, San Jose, CA — Recent Works

2013 Lexington Social House, Los Angeles, CA — Hollywood Dreams  
Shakespeare Books, Berkeley, CA — Phoenix

*"Recently the ILLUMINARIES worked with my 8th grade leadership team on a mural project funded by a grant from the NFL. They listened to the students' ideas for the mural, and provided a sketch for the kids to give input. They made use of the feedback and revised the sketch to accommodate the students' visions. When it came time to paint they were on hand to instruct the students on technique and execution. It went so smoothly. Overall, the experience was a highlight for the kids, and I appreciate the effort, patience and commitment ILLUMINARIES has provided throughout this project. They are definitely a voice for this generation."*

### Fernando Buchner

Leadership Teacher and Activity Director  
Cesar Chavez Middle School, Union City, CA

## MATERIALS NEEDED + TIMELINE

### ESTIMATED MATERIALS

Primer Paint - 5 gallons  
Bucket Paint - gallons  
Tarps - (4) 12' tarps  
Clear Paint trays - 10  
Rollers - 4-6 rollers and naps  
Spraypaint - @ 100 cans  
Low level scaffolding across entire wall  
Electrical outlets  
Outdoor lighting

### ESTIMATED TIMELINE

Can we get someone to primer the wall before we start?

We estimate the painting process to take about 4-6 consecutive days of work

INITIAL CONCEPTS

Images below are for proof purposes only and cannot be used, rendered, or emulated in any manner without the consent of Illuminaries.





Visit  
**OAKLAND**

MURAL BY  
@LUMINARIES

#OAKLANPLOVEIT

© 2016  
THANK YOU  
VISIT OAKLAND  
OAKLAND MARRIOTT  
TRACON SCHOOL '19  
illuminateart



GRIND

Mural:  
ILLUMINARIES.NET

DREAM

EXPLORE

DREAM

BO



Athletics

HOLY TOLEDO!

RISE & GRIND

@ILLUMINARIES

Don't let the bull get you

SHOWFOTO

THE WALL WAS PAINTED BY ILLUMINARIES AND OTHER ARTISTS. THE WALL IS A PUBLIC SPACE AND THE ARTISTS TAKE RESPONSIBILITY FOR THE WORK. THE WALL IS A PUBLIC SPACE AND THE ARTISTS TAKE RESPONSIBILITY FOR THE WORK.

LUCY

BAY

WANT TO SEE MORE ART? VISIT US AT WWW.ILLUMINARIES.COM



MURAL:  
@ILLUMINARIES



LIGHT THE GAMES



FEED  
YOUR  
SOUL

@illuminaRIES



**LAKEVIEW LIBRARY**



## Lakeview Library Mural Project // Presented by Oakland Turkey Trot Foundation

### Project Partners

- Ryan Dawkins - Project lead, local resident and Director of Oakland Turkey Trot
- Steve Ha, The Illuminaries - Artist and Mural Installer
- Visit Oakland - Project Sponsor
- Howard Flax, Flax Art - Supplies Partner
- Felix, Art Mobile - Facilitating Mobile Mural
- Dragon School - Organizing Young Artists for Mobile Mural
- Mascot Sports - Coordinators for 11/9 Saturday Community Celebration & Unveiling

### Timeline

2017

- May 1 - Initial Contact with City of Oakland Cultural Arts

2018

- April 7 - Friends of Lakeview Library Committee Meeting
- April 24 - Community Outreach Meeting #1 (Lakeview Library)
- September 1 - Community Outreach Meeting #2 (Lakeview Library)
- October 1 - Public Art Advisory Committee
- November 4 - Pressure Wash + Prime Wall
- November 5 - Mural Installation Begins
- November 6 - Mural Installation Day 2
- November 7 - Mural Installation Day 3
- November 8 - Mural Installation Day 4
- November 9 - Mural Installation Day 5
- November 10 - Mural Installation Day 6 and Community Celebration

### Budget

<b>Revenue</b>	<b>\$</b>
Visit Oakland	\$2,500
Public Donations	\$4,000
Oakland Turkey Trot	\$5,000
Flax Art	\$3,500
<b>Total</b>	<b>\$15,000</b>

<b>Expenses</b>	
Rentals	\$350
Power Wash / Prime	\$650
Security / Insurance	\$1,500
Paint Supplies	\$3,500
Artist Fee	\$5,000
Maintenance Fund	\$4,000
<b>Total</b>	<b>\$15,000</b>

### **Maintenance Plan**

We've reserved a portion of our overall budget for on-going maintenance of the proposed work. The parties responsible for organizing the maintenance will be Ryan Dawkins, who will contract with The Illuminaries to ensure the integrity of the initial design is intact. The anticipated lifespan of the artwork is 5-7 years, at which time, the artwork can be refurbished or a new visual proposal can be presented.

### **Materials & Methods**

Once the site is cleaned and primed, our artists will begin installing the proposed artwork using spray cans with various types of caps for spray density, depth and style. A platform will be rented to ensure that the plants and flowers don't get damaged, but also to adjust the height for the artists to be able to reach the top of the wall easily and comfortably.

### **Permissions & Waiver of Proprietary Rights for Artwork on City Property**

1. Permission is hereby granted to Ryan Dawkins, the Illuminaries, and its employees, contractors, and agents to enter upon certain property owned by the City located at 550 El Embarcadero, Oakland, California, for the sole purpose of painting a mural on the Grand Ave exterior facing wall. The mural shall substantially conform to the rendering in the Final Artwork Proposal as reviewed and approved by the Public Art Advisory Commission. Licensee and Artist shall perform the Artwork in accordance with the Project Specifications. In order to respect the residents in the neighborhood, Licensee shall, at all times, minimize noise and bright lights from the movement of trucks, trailers, and any equipment on the site, especially during the hours of 9 p.m. and 7 a.m. No generators may be operated on this site.

2. The mural will be maintained for 10 years.

3. Changes, alterations, modifications, and removal of the mural must be made in collaboration with the Oakland Public Library and the City of Oakland.

9/26/18

Re: Higher Learning Mural - Lakeview Library - Community Outreach

I began outreach to the community and library patrons in February 2018 by hosting my first meeting with the Friends of the Lakeview Library. They helped shape the tone, make necessary changes to the project and schedule our community forum. For the April 2018 event, we advertised online, flyered the neighborhood and talked to local business, inviting them to provide feedback. The meeting resulted in additional edits and a request to host another, larger community meeting in September.

For the 2nd meeting, we leveraged the OPL website and printed newsletter to spread the word, flyered the neighborhood and spoke to neighbors and business owners on Grand Ave. In addition to a positive 90 minute discussion and Q&A with 30 community members, we ran a survey from September 1st through September 15th with a 161 'yes' 12 'no'.

This is my community. I live and work a few blocks from the library, am an active school volunteer, Oak Ed Fund board member, and have a strong desire to positively make an impact in my neighborhood. The library is also groundzero for the Oakland Turkey Trot and offers an daily engagement piece, proof of our commitment, and promotion for the library's existence.

Best,

Ryan Dawkins  
Executive Director  
Oakland Turkey Trot

# LET'S BRING A MURAL TO LAKEVIEW LIBRARY.

**JOIN US - PUBLIC Q&A  
APRIL 24, 2018  
6PM**

A PROJECT FUNDED BY THE  
OAKLAND TURKEY TROT, FLAX ART  
& VISIT OAKLAND

**FOR QUESTIONS:**

[ryan@oaklandturkeytrot.org](mailto:ryan@oaklandturkeytrot.org)



# Oakland Public Library



Get a Library Card



Locations and Hours



Reserve a Computer



Manage My Account

Search our catalog

All Library locations will be closed on Monday, September 10 in observance of California Admission Day.

## Lakeview Library Mural Discussion

Home

Lakeview library will hopefully soon be even more beautiful with a new mural installed on the Grand Avenue side of the building. Please join us for a discussion with artist Steve Ha from Illuminaries (who painted, along with his Illuminaries partner Tim Hon, the amazing Rise and Grind Stomper on 355 19th Street) and mural organizer Ryan Dawkins about the



proposed design, the importance of public art and the process. Kids are welcome to attend and will be helping paint the mural once approved.

We really want to hear from the community so be sure to attend this interesting discussion and help us make some decisions!

### When

This event has already occurred. Visit our events calendar for future events.

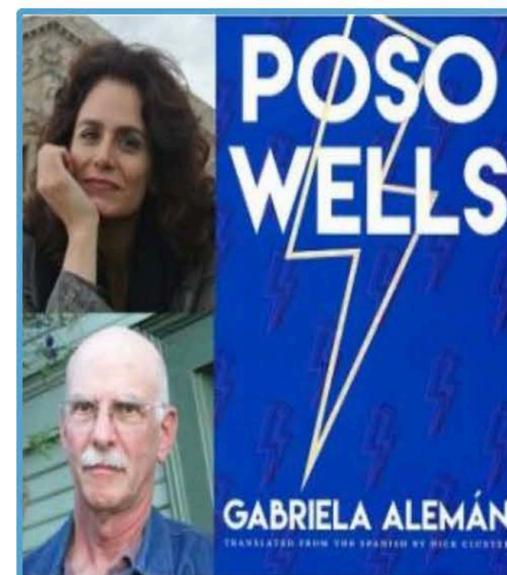
### Where

**Lakeview Branch**  
Meeting Room  
550 El Embarcadero  
Oakland, CA 94610  
Phone: (510) 238-7344  
See map: [Google Maps](#)

- Events Calendar
- Current Exhibits
- Upcoming Exhibits

## FEATURED EVENTS

Meet author **Gabriela Alemán** in conversation with translator **Dick Cluster**



Thursday, September 6th 6:00pm, Main Library

Collage & Doodle Workshop



# Oakland Public Library

# Your Library

September 2018

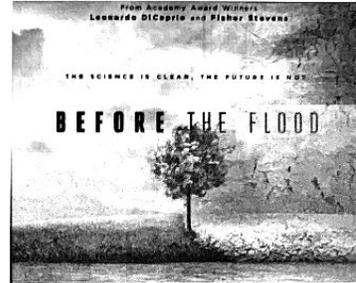


OPL AIDE SALES LEONEL SALES HERNANDEZ WILL CELEBRATE THE MAM CULTURE AT CÉSAR CHÁVEZ BRANCH.

## Mam Cultural Festival

The Mayan Cultural Exchange will showcase the traditions and history of Oakland's indigenous Mam (Mayan) community. Learn about Mam weaving and the Mayan language while enjoying traditional live music and food brought to you in part by the Bay Area's Mam community!

César E. Chávez Branch, Saturday, September 15, 2pm



## Climate Change Documentary: Before the Flood

From Academy Award-winners Fisher Stevens and Leonardo DiCaprio, *Before the Flood* presents a riveting account of the dramatic changes now occurring around the world due to climate change, as well as the actions we as individuals and as a society can take to prevent the disruption of life on our planet. After the film, learn more with a panel discussion and Q & A with Citizens' Climate Lobby. For more about the film visit: [www.beforetheflood.com](http://www.beforetheflood.com).

Lakeview Branch, Saturday, September 22, 12pm

West Oakland Branch, Saturday, September 29, 1pm



## Meet Urban Fiction Author Fanita Pendleton

Fanita Pendleton has published ten fast-paced novels of "cussin' and killin'," as she describes them. To date, her credits include *Open Marriage: A Fatal Attraction Story*, the *Act Like A Lady*, *Think Like A Boss* series, and the *Fist Full of Tears* series, among others. She is an Oakland native in town for McClymonds High School's annual reunion and to promote her latest release, *That Dirty South Love: CoCo's Story*. Ms. Pendleton, who now lives in Norfolk, Virginia, is a parole officer by day, as well as owner of a bookstore in that city. But the source of her inspiration has always been her hometown of Oakland. She credits the Oakland Public Library with providing the reading material that fed her early literary aspirations. Come hear her read and talk about the urban fiction genre.

West Oakland Branch, Friday, September 28, 1pm



ILLUMINARIES STREET ARTISTS STEVE HA (LEFT) AND TIM HON (RIGHT)

## Lakeview Branch Library Mural Discussion

Lakeview Branch Library will soon be even more beautiful with a new mural installed on the Grand Avenue side of the building. Please join us for a discussion with artist Steve Ha from Illuminaries (who painted the amazing Rise and Grind Stomper on 355 19th Street) and mural organizer Ryan Dawkins about the proposed design, the importance of public art, and the process. Kids are welcome to attend and will be helping paint the mural once it is approved. We really want to hear from the community, so be sure to attend this interesting discussion and help us make some decisions!

Lakeview Branch, Saturday, September 1, 11am

## Closures

**MON 9/3**

All locations closed for Labor Day

**TUE 9/4**

All locations except Main, Brookfield, and Eastmont closed for Labor Day

**MON 9/10**

All locations closed for California Admission Day



The library's programs are generously supported by the Friends of the Oakland Public Library, a nonprofit membership organization. For more information or to join, visit [www.FOPL.org](http://www.FOPL.org).

[oaklandlibrary.org](http://oaklandlibrary.org)



## On Exhibit

**Beneath the Surface** Beneath the Surface is an exploration by local artist Caroline Stern and wildlife photographer Elaine Miller Bond. Ms. Stern's paintings are inspired by color poems from a work-in-progress by Susan Kolodny. Ms. Bond's photos provide intimate glimpses into the lives of wild animals and showcase her recent travels to Guatemala, Panama, Colorado, and South Dakota. Rockridge Branch, September 1-29



**The Oakland A's: Celebrating 50 Years** The Oakland History Room has mounted an exhibit to commemorate the 50th anniversary of the Oakland Athletics franchise. Since their earliest days here, the A's have endeared themselves to fans by offering up a unique brand of play, style, show business, and team management. The exhibit features books, photos, trading cards, souvenir booklets, news clippings, and lots of memorabilia. Main Library, Oakland History Room, through November 3

CHARLES O. FINLEY, ONE-TIME OWNER OF THE OAKLAND A'S

PL AIDE HENRY  
EONEL SALES  
ERNADEZ WILL  
LEBRATE THE  
AM CULTURE AT  
SAR CHÁVEZ  
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**ILLUMINARIES STREET  
ARTISTS STEVE HA (LEFT)  
AND TIM HON (RIGHT)**

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**Lakeview Branch, Saturday, September 1, 11am**

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Event General Liability Insurance  
**Proposal & Application**

Payment Outstanding: [Click here to make payment](#)

<b>PROPOSAL NUMBER</b> 1191279
<b>PREPARED ON</b> 09/05/2018
<b>PRICING VALID UNTIL</b> 09/12/2018 (7 days)

<p><b>PREPARED FOR</b>          Oakland Turkey Trot          Ryan Dawkins          484 Lake Park Ave, Suite 132, Oakland, CA 94610          Phone: 4157257926 Email: ryan@oaklandturkeytrot.org</p>	<p><b>LICENSED AGENT (ALL 50 STATES)</b>          East Main Street Insurance Services, Inc.          Will Maddux          PO Box 1298          Grass Valley, CA 95945</p>																														
<p><b>PROPOSAL CREATED BY</b>          www.TheEventHelper.com Inc.          Direct Sale          1020 McCourtney Rd. Suite B, Grass Valley, CA 95949          Phone: (530) 477-6521 Email: info@eventhelper.com</p>	<p><b>INSURED BY</b>          Evanston Insurance Company NAIC: 35378          Rating: A.M. BEST A(Excellent) XV</p>																														
<p><b>COVERAGE LIMITS</b></p> <table border="0"> <tr> <td>Each Occurrence (Includes Bodily Injury and Property Damage)</td> <td>\$1,000,000</td> </tr> <tr> <td>Personal &amp; Advertising Injury</td> <td>\$1,000,000</td> </tr> <tr> <td>Products / Completed Operations Aggregate</td> <td>\$1,000,000</td> </tr> <tr> <td>General Aggregate</td> <td>\$2,000,000</td> </tr> <tr> <td>Medical Payments</td> <td>\$5,000</td> </tr> <tr> <td>Liquor Liability</td> <td>Not Included</td> </tr> <tr> <td>Waiver of Subrogation</td> <td>Not Included</td> </tr> <tr> <td>Additional Insured(s)</td> <td>Included</td> </tr> <tr> <td>Hired &amp; Non-Owned Auto</td> <td>Not Included</td> </tr> <tr> <td>Deductible</td> <td>\$1,000</td> </tr> </table>	Each Occurrence (Includes Bodily Injury and Property Damage)	\$1,000,000	Personal & Advertising Injury	\$1,000,000	Products / Completed Operations Aggregate	\$1,000,000	General Aggregate	\$2,000,000	Medical Payments	\$5,000	Liquor Liability	Not Included	Waiver of Subrogation	Not Included	Additional Insured(s)	Included	Hired & Non-Owned Auto	Not Included	Deductible	\$1,000	<p><b>POLICY COVERAGE INTENT</b>  <b>This is just an brief overview, see policy for exact coverage.</b>          Property Damage Coverage for your rented Event Locations.          Bodily Injury Coverage for your Event Attendees.          Protection from Property Damage &amp; Bodily Injury Lawsuits.</p> <p><b>COST BREAKDOWN</b></p> <table border="0"> <tr> <td>Premium</td> <td>\$87.00</td> </tr> <tr> <td>Stamping Fees</td> <td>\$0.17</td> </tr> <tr> <td>Tax</td> <td>\$2.61</td> </tr> <tr> <td>Policy Fee</td> <td>\$36.60</td> </tr> <tr> <td>Risk Purchasing Group Membership Cost</td> <td>\$0.00</td> </tr> </table> <p><b>Outstanding Policy Cost</b> <span style="float: right;"><b>\$126.38</b></span></p>	Premium	\$87.00	Stamping Fees	\$0.17	Tax	\$2.61	Policy Fee	\$36.60	Risk Purchasing Group Membership Cost	\$0.00
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Deductible	\$1,000																														
Premium	\$87.00																														
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Policy Fee	\$36.60																														
Risk Purchasing Group Membership Cost	\$0.00																														
<p><b>EVENT DETAILS</b></p> <table border="0"> <tr> <td>Where is your event?</td> <td><b>CA</b></td> </tr> <tr> <td>Total days of coverage you need?</td> <td><b>50</b></td> </tr> <tr> <td>Estimated total attendance?</td> <td><b>250</b></td> </tr> </table> <p><b>Art Show</b></p>	Where is your event?	<b>CA</b>	Total days of coverage you need?	<b>50</b>	Estimated total attendance?	<b>250</b>	<p><b>UNDERWRITING QUESTIONS</b>          See Underwriting Document</p>																								
Where is your event?	<b>CA</b>																														
Total days of coverage you need?	<b>50</b>																														
Estimated total attendance?	<b>250</b>																														
<p><b>COVERAGE TERM</b>          Dates of Coverage: 10/01/2018, 10/02/2018, 10/03/2018, 10/04/2018, 10/05/2018, 10/06/2018, 10/07/2018, 10/08/2018, 10/09/2018, 10/10/2018, 10/11/2018, 10/12/2018, 10/13/2018, 10/14/2018, 10/15/2018, 10/16/2018, 10/17/2018, 10/18/2018, 10/19/2018, 10/20/2018, 10/21/2018, 10/22/2018, 10/23/2018, 10/24/2018, 10/25/2018, 10/26/2018, 10/27/2018, 10/28/2018, 10/29/2018, 10/30/2018, 10/31/2018, 11/01/2018, 11/02/2018, 11/03/2018, 11/04/2018, 11/05/2018, 11/06/2018, 11/07/2018, 11/08/2018, 11/09/2018, 11/10/2018, 11/11/2018, 11/12/2018, 11/13/2018, 11/14/2018, 11/15/2018, 11/16/2018, 11/17/2018, 11/18/2018, 11/19/2018</p> <p><b>ADDITIONAL INSUREDS (SHOWING 1 OF 1)</b>          City of Oakland          1 Frank H. Ogawa Plaza, 9th Floor          Oakland, CA 94612</p>																															

Event General Liability Insurance  
**Proposal & Application**

Payment Outstanding: [Click here to make payment](#)

<b>PROPOSAL NUMBER</b> 1191279
<b>PREPARED ON</b> 09/05/2018
<b>PRICING VALID UNTIL</b> 09/12/2018 (7 days)

**REFUND POLICY**

If I choose to cancel my general liability policy, I will be subject to a refund fee of \$36.60, the full Administration Charge on my policy. In the very unlikely case www.TheEventHelper.com's coverage terms do not meet my venue's insurance requirements and cannot be amended to do so, I am eligible for a full refund of my policy price. No refunds will be issued after the commencement of the policy period.

**TERMS & CONDITIONS**

**NOTICE TO THE APPLICANT**

No fact, circumstance or situation indicating the probability of a Claim or action for which coverage may be afforded by the proposed insurance is now known by any person(s) or organization(s) proposed for this insurance other than that which is disclosed in this application. It is agreed by all concerned that if there is knowledge of any such fact, circumstance or situation, any Claim subsequently emanating there from shall be excluded from coverage under the proposed insurance.

For the purpose of this application, the undersigned authorized agent of the person(s) and organization(s) proposed for this insurance declares that to the best of his/her knowledge and belief, after reasonable inquiry, the statements in this application and in any attachments, are true and complete. Underwriting Managers or the Company are authorized to make any inquiry in connection with this application. Signing this application does not bind the Company to provide or the Applicant to purchase the insurance.

If the information in this application and any attachment materially changes between the date this application is signed and the effective date of the policy, the Applicant will promptly notify the underwriter, who may modify or withdraw any outstanding quotation or agreement to bind coverage.

**TERMS AND CONDITIONS**

A. I/We warrant to the Company, that I/We understand and accept the notice stated above and that the information contained herein is true and that it shall be the basis of the policy and deemed incorporated therein, should the Company evidence its acceptance of this application by issuance of a policy. Note: This application is signed by undersigned authorized agent of the Applicant(s) on behalf of the Applicant(s) and its owners, partners, directors, officers and employees. Name of Person Acknowledging Warranty: Ryan Dawkins, 09/05/2018

B. I/We confirm that we understand that your Athletic / Sporting Participants, Performers/Crew/Stunts, Firearms, Auto Exposures, Animal Exposures, Unmanned Aircraft & explosives and Assault & Battery are Excluded From This Policy.

C. I/We confirm that there will be no Mosh Pits or Fireworks/Pyrotechnics of any Kind.

D. I understand there is no coverage for amusement devices, inflatables, rides or animals (classified animal event removes animal exclusion). This does not mean you cannot have them at your event, it means our policy will exclude coverage for water activities, amusement devices, inflatables, rides or animals. This policy will not cover any athletic or sports participants, employees, volunteers, or individuals compensated by the insured.

E. I/We understand that the event types under "EXCLUDED EVENT TYPES" are excluded from this policy.

**EXCLUDED EVENT TYPES**

Aircraft Events; Boat Shows (on the open water); Cannabis Events or Products; Concerts with Rap, Hip Hop, Heavy Metal, or Hard Rock; Go Kart Races; Hang Gliding/Sky Diving; Hot Air Balloon Rides or Events; Motorized Sporting Events; Parachuting; Protests, Rallies or Marches; Haunted Houses, Haunted Attractions; Unmanned Aircraft; Skateboarding; Fraternity Parties; Sorority Parties; Firearms; Parasailing; Raves; Roller Coasters/Sky Coasters; Sky Diving; Tractor Pulls, Trampolines, Wall Climbing, War Games/Re-enactments, Water Events (unless classified as water event type), Water Slides

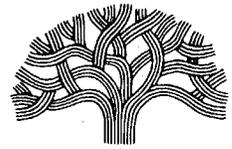
F. You are hereby notified that your policy will terminate effective no later than the date and time of its expiration. You have no right of automatic renewal and additional coverage will require application with no guarantee of approval or policy issuance.

I understand that by purchasing this insurance I am joining the Promotion, Event and Prize Purchasing Group.

Licensed Agent in all 50 states: Will Maddux

**PURCHASE LINK**

[https://www.theeventhelper.com/purchase/index?ehq=1191279&ehsa=open\\_proposal](https://www.theeventhelper.com/purchase/index?ehq=1191279&ehsa=open_proposal)



September 13<sup>th</sup>, 2018

The Oakland Public supports the proposal put forth by Ryan Dawkins to paint a mural on the Lakeview Library, and grants permission per the following:

Permission is hereby granted to Ryan Dawkins, the Illuminaries, and its employees, contractors, and agents to enter upon certain property owned by the City located at 550 El Embarcadero, Oakland, California, for the sole purpose of painting a mural on the Grand Ave exterior facing wall. The mural shall substantially conform to the rendering in the Final Artwork Proposal as reviewed and approved by the Public Art Advisory Commission. Licensee and Artist shall perform the Artwork in accordance with the Project Specifications. In order to respect the residents in the neighborhood, Licensee shall, at all times, minimize noise and bright lights from the movement of trucks, trailers, and any equipment on the site, especially during the hours of 9 p.m. and 7 a.m. No generators may be operated on this site.

Ryan, his employees, and contractors, are responsible for maintaining the mural for 10 years.

Changes, alterations, modifications, and removal of the mural must be made in collaboration with the Oakland Public Library and the City of Oakland.

  
Jamie Turbak

Interim Library Director

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# Cultural Affairs Division

## Economic & Workforce Development



### Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Adding: a mural to the Lake View Library and the start of the Inaugural Oakland Turkey Trot in partnership with the Mayor's Office and benefiting Oakland Education Fund and Alameda County Community Food Bank. This is a collaboration between Flax Art, Illuminaries and the Oakland Turkey Trot. Medium is spray paint.

Entitled [title of work]:

Higher Learning

and located at [identify site, including interior location if applicable]:

Lakeview Library, Grand Ave facing wall.

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

Steve Ha and Tim Hon (Illuminaries) via Oakland Turkey Trot @ 484 Lake Park Ave, Suite 132, Oakland, 94610.

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

550 El Embarcadero, Lakeview Library, Oakland Public Library

Artist Signature / Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

This document is posted online at:

<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

**Cultural Affairs Division**  
**Economic & Workforce Development Department**



TO: Public Art Advisory Committee  
ATTN: Allison Cummings and Bryan Cain, Co-chairs  
FROM: Kristen Zaremba, Public Art Coordinator / Denise Louie, Public Works Project Manager  
DATE: October 1, 2018  
RE: Rainbow Recreation Center – Gift in Place Artist Project Design Review

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**SUMMARY**

The Rainbow Recreation Center Project has received a Gift in Place from Project Backboard which includes teens working with Oakland artist Muzae Sesay to develop designs to be painted onto the two renovated basketball courts. Mr. Sesay is completing 3 design options based on the work with the teens, and the final shall be selected at a future date by the teens. The three options are being presented to the Public Art Advisory Committee (PAAC) for information and general review.

**BACKGROUND**

On June 5, 2018, City Council approved the recommendation to receive a gift in place from Project Backboard for the Rainbow Recreation Center located at 5800 International Boulevard, Oakland CA 94621.

Project Backboard is a nonprofit devoted to ensuring all communities have a safe and inviting place to play outdoor basketball by renovating public outdoor courts and collaborate with artists to create unique works of art for the surface of the court. The courts resurfacing utilizes standard court color coatings and techniques.

During the summer 2018, Mr. Sesay provided the opportunity for teens at the Digital Arts and Culinary Academy (DACA) to work on the development of three design concepts for the exterior courts. In the near future, the teens will select one of the concepts as the work to be painted onto the two exterior basketball courts.

Because of tight timing coordination, the necessity to complete this gift in place at the same time as the capital improvement project and the contracting for the gift in place still to be initiated, approval is out of typical sequence and presentation to PAAC is in advance of the Park & Recreation Advisory Commission (PRAC), scheduled for October 10, 2018.

PAAC 10-01-18 Item V

## **FISCAL IMPACT**

The gift in place has no negative impact to the City and completes work (renovate basketball court) that has been identified as a community wish list item to the existing capital improvement project. Upon approval by PAAC, the City will execute the necessary contracts with Project Backboard/parties to perform the work.

## **RECOMMENDATIONS**

Staff recommends that the Public Art Advisory Committee review and approve the three design options by artist Muzae Sesay, created in collaboration with the teens of DACA, with the final selection to be made by the teens of DACA.

Respectfully submitted,



Kristen Zaremba, Public Art Coordinator

PAAC 10-01-18 Item V

## Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

### Project Narrative

Project Backboard is an effort to ensure all communities have a safe and inviting place to play outdoor basketball. We renovate public outdoor basketball courts and collaborate with artist to create unique works of art for the surface of the court using standard court color coatings and techniques. By adding artwork to the surface of outdoor basketball courts we help parks become busier, safer, cleaner and more inviting for families, young women and girls.

Rainbow Recreation Center (the “RRC”) is in the middle of a \$13.7 million dollar renovation but, however, no funding is available to renovate the existing outdoor basketball courts which are showing significant cracks and root damage. We will remove the existing asphalt and replace with new asphalt, resurfacer and color coating. We will use color coating to install a work of art by Oakland artist Muzae Sesay.

Muzae has already held information sessions with young people attending the Digital Arts and Culinary Academy adjacent to the RRC and he is using information gathered during those sessions to help inform the creating of the basketball court art.

Two design concept narratives:

(Design #1 Our Rainbows: A design that utilizes the dimensions of the basketball courts to depict reflecting, diverse worlds. Four irregular colored rainbows mark the three point lines and represent the beauty of unconventional and unique blending. Within the rainbow are open paths, open doors, stairways, windows, and horizons symbolizing the idea that “tolerance and diversity open opportunities for everyone. The center court becomes the horizon line for reflecting worlds; one representing a setting sun and the other a full moon on horizon. The ladder, bricks, bridged line, and structure are all symbols that contribute to the idea of prosperity through diversity.)

(Design #2 Homecourt: a full court design that is a blend between an interior domestic scene and a scene from the Port of Oakland. The shape of the house becomes meshed with an image of an iconic Oakland port crane over a sun setting waterfront with shipping containers).

Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

Muzae Sesay Artist Resume

**Residencies**

Facebook AIR - Menlo Park 2017

**Solo Exhibitions**

Domestic Dive - pt.2: Gallery - Oakland 2018

**Selected Group Exhibitions**

Alicia McCarthy - V1 Gallery - Copenhagen 2018

Inscape/ Escape - Spaceship - New York 2018

House Plant - Swim Gallery - San Francisco 2018

Athen B. Gallery - Juxtapoz Clubhouse - Miami 2017

Paradigm Shift - Keane Eyes Gallery - San Francisco 2017

Call for Beauty - Root Division - San Francisco 2017

Confessions - Little Lodge Gallery - San Francisco 2017

Materialism - Layer Studios - Oakland 2017

Shakin' Systems - SFSU Artist Gallery - San Francisco 2017

Lil' Swim - Luggage Store Gallery - San Francisco 2017

Keh-Meel-E-Yun - Pro Arts -Oakland 2017

Winter Group Exhibition - Athen B. Gallery - Oakland 2016

6-Years at Incline Gallery - Incline Gallery - San Francisco 2016

Black Mail 2 - Space236 - San Francisco 2016

Four Years Later - Book and Job Gallery - San Francisco 2016

New Radius - Athen B Gallery - Oakland 2016

Obstacle - Merchants of Reality Gallery - San Francisco 2016

Swimmin' in the Playground - Fifty24SF Gallery - San Francisco 2016

Out with a Bang! - Book and Job Gallery - San Francisco 2015

Black Mail - Luggage Store Gallery - San Francisco 2015

**Bibliography**

East Bay Express, "Downtown Oakland's Athen B. Gallery Reopens Part 2"

The(art)scene, "Episode 28: Muzae Sesay" March 15th, 2018

Create! Magazine, "Muzae Sesay" September 25th, 2017

Vice/ Creators, "Four Artists Explore Two Different Branches of Abstract Art" July 8th, 2016

SFWeekly, "The Black Mail Show: Helping 'San Francisco Bring Black Back'" October 29th, 2015

# Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

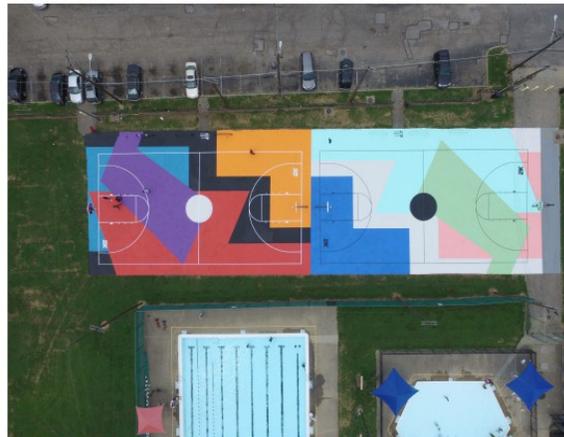
## Project Backboard Examples of Past Work



Charlie Edmiston – Kipp Academy of Opportunity



Nick Dahlen – Lewis Davis Park



Adrienne Galther – Lincoln Recreation Center



William LaChance – Kinloch Park

Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

Muzae Sesay Past Work



## Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

### Materials and Methods Description

DRYCO will furnish and install all labor, material, equipment and services required to construct the court repairs at the above referenced project and as specified below.

#### **5800 INTERNATIONAL - COURT REPAIRS & RESURFACING**

**4" Asphalt Pavement Replacement:** Remove existing asphalt at basketball courts. Play equipment to remain. Off-haul and dispose of debris. Re-compact subbase and place tack oil at any vertical edges. Place and compact 4" of new hot-mix asphalt paving in two separate lifts.

**Re-Surface Basketball Courts:** Thoroughly clean the entire court surface. Apply 1 refinement coat of slurry and sand for proper preparation. Once all preparation work is completed, DRYCO will apply two filler/base coats of full color acrylic mixed with sand to achieve the desired texture for medium play. (Court will be left at black/grey base coat for layout of artist design. Following application of artist design by others, Apply new basketball standard game lines.

#### Project Backboard Process

- Project Backboard to draw artwork, created by local artist, on the surface of prepared slab
- Apply sports specific color coating to court with the help of contractor, assistants and community volunteers
- Local contractor to add basketball lines to completed court
- Completed court to have same maintenance requirements and durability as any colored court in park system

#### Community Engagement

- Commission local artist to workshop ideas with community members and create unique work of art for court surface
- Artist to create/allow creation of free court art poster for community members
- Hire local assistants, typically high school or college students, to help draw and paint court art
- Engage volunteers to help paint court art
- Partner with local organizations to celebrate court unveiling

Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

Photos of Site



## Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

### Timeline

**January/February 2019:** DryCo to remove and replace existing asphalt surface which will be allowed to cure for at least 4 weeks before resurfacing and color coating court.

**March/April 2019:** Following the completion of DryCo's court construction Project Backbaord will install court artwork with Muzae Sesay.

1. *Dryco*: Resurface court and apply first layer of color coating product (6 weeks)
2. Draw design on surface of court using grid (1 day)
3. Paint artwork on color coating (3-5 days)
4. *Dryco*: Stripe court with basketball lines (0.5 – 1 day)

Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

Budget

<b>Description</b>	<b>Cost</b>
<b>Asphalt Repair</b>	62250
<b>Labor</b> Draw, prime, and paint art on surface of court using sport surface color coating and acrylic outdoor surface paint, paint goal supports	3266
<b>Artist Commission</b> Standard fee for court design	7500
<b>Materials</b> Sport surface color coating, acrylic outdoor surface paint, rollers, brushes, tape, chalk, 18" x 24" posters of artwork for community	3329
<b>Backboard Wrap and Installation</b>	2800
<b>Travel</b> Travel to and from Oakland local transportation, lodging	2000
<b>10% Contingency</b>	8114.5
<b>Total</b>	89259.5

## Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

### Maintenance Plan

Project Backboard art courts have the same durability and maintenance requirements of any other colored sports surface (basketball or tennis) in the park system. In the event, however, of intentional destruction/graffitti Muzae Sesay, or local designee, will have a supply of paint on hand to cover any graffiti within a 24-48 hour period.

## Project Backboard – Rainbow Recreation Center Outdoor Basketball Courts

### Community Outreach

Muzae Sesay has already workshoped ideas with community members and create unique work of art for court surface. In addition

- Muzae will create/allow creation of free court art poster for community members
- Project Backboard will hire local assistants, typically high school or college students, to help draw and paint court art
- Project Backboard will engage volunteers to help paint court art
- Project Backboard will partner with local organizations to celebrate court unveiling

